

Cordless Vacuum Cleaner Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

2 – 3 business days after placing order

Cordless Vacuum Cleaner Trends and Forecast

The future of the global cordless vacuum cleaner market looks promising with opportunities in the household and commercial markets. The global cordless vacuum cleaner market is expected to reach an estimated \$9.6 billion by 2030 with a CAGR of 6.3% from 2024 to 2030. The major drivers for this market are growing awareness of allergens and pollutants, increasing demand for quick and efficient cleaning solutions, and rising living standards and disposable income in many regions.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Cordless Vacuum Cleaner by Segment

The study includes a forecast for the global cordless vacuum cleaner by product, category, distribution channel, end use, and region.

Cordless Vacuum Cleaner Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Upright

Canister

Stick

Handheld

Others

Cordless Vacuum Cleaner Market by Category [Shipment Analysis by Value from 2018 to 2030]:

Floor

Window and Pool

Others

Cordless Vacuum Cleaner Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Online

Offline

Cordless Vacuum Cleaner Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Household

Commercial

Cordless Vacuum Cleaner Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Cordless Vacuum Cleaner Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies cordless vacuum cleaner companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the cordless vacuum cleaner companies profiled in this report include-

Dyson

Bosch

Einhell

VacLife

Vax

Hoover

Ultenic

Grey Technology

Tineco

Dreame

Cordless Vacuum Cleaner Market Insights

Lucintel forecasts that upright will remain the largest segment over the forecast period because their wide-body shape makes it easier to clean vast areas quickly.

Within this market, household will remain larger segment due to expanding population and accelerating urbanization, along with widespread use of cordless vacuum cleaners in residential settings.

APAC is expected to witness the highest growth over the forecast period due to increasing demand convenience and technologically enhanced products, along with increase in the population living in cities and rising living standards in the region.

Features of the Global Cordless Vacuum Cleaner Market

Market Size Estimates: Cordless vacuum cleaner market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Cordless vacuum cleaner market size by product, category, distribution channel, end use, and region in terms of value (\$B).

Regional Analysis: Cordless vacuum cleaner market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product, category, distribution channel, end use, and regions for the cordless vacuum cleaner market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the cordless vacuum cleaner market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the cordless vacuum cleaner market size?

Answer: The global cordless vacuum cleaner market is expected to reach an estimated \$9.6 billion by 2030.

Q2. What is the growth forecast for cordless vacuum cleaner market?

Answer: The global cordless vacuum cleaner market is expected to grow with a CAGR of 6.3% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the cordless vacuum cleaner market?

Answer: The major drivers for this market are growing awareness of allergens and pollutants, increasing demand for quick and efficient cleaning solutions, and rising living standards and disposable income in many regions.

Q4. What are the major segments for cordless vacuum cleaner market?

Answer: The future of the global cordless vacuum cleaner market looks promising with opportunities in the household and commercial markets.

Q5. Who are the key cordless vacuum cleaner market companies?

Answer: Some of the key cordless vacuum cleaner companies are as follows:

Dyson

Bosch

Einhell

VacLife

Vax

Hoover

Ultenic

Grey Technology

Tineco

Dreame

Q6. Which cordless vacuum cleaner market segment will be the largest in future?

Answer: Lucintel forecasts that upright will remain the largest segment over the forecast period because their wide-body shape makes it easier to clean vast areas quickly.

Q7. In cordless vacuum cleaner market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period due to increasing demand convenience and technologically enhanced products, along with increase in the population living in cities and rising living standards in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the cordless vacuum cleaner market by product (upright, canister, stick, handheld, and others), category (floor, window and pool, and others), distribution channel (online and offline), end use (household and commercial), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Cordless Vacuum Cleaner Market, Cordless Vacuum Cleaner Market Size, Cordless Vacuum Cleaner Market Growth, Cordless Vacuum Cleaner Market Analysis, Cordless Vacuum Cleaner Market Report, Cordless Vacuum Cleaner Market Share, Cordless Vacuum Cleaner Market Trends, Cordless Vacuum Cleaner Market Forecast, Cordless Vacuum Cleaner Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL CORDLESS VACUUM CLEANER MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Cordless Vacuum Cleaner Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Cordless Vacuum Cleaner Market by Product

3.3.1: Upright

3.3.2: Canister

3.3.3: Stick

3.3.4: Handheld

3.3.5: Others

3.4: Global Cordless Vacuum Cleaner Market by Category

3.4.1: Floor

3.4.2: Window and Pool

3.4.3: Others

3.5: Global Cordless Vacuum Cleaner Market by Distribution Channel

3.5.1: Online

3.5.2: Offline

3.6: Global Cordless Vacuum Cleaner Market by End Use

3.6.1: Household

3.6.2: Commercial

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Cordless Vacuum Cleaner Market by Region

4.2: North American Cordless Vacuum Cleaner Market

4.2.1: North American Cordless Vacuum Cleaner Market by Product: Upright, Canister, Stick, Handheld, and Others

4.2.2: North American Cordless Car Vacuum Market by End Use: Household and Commercial

4.3: European Cordless Vacuum Cleaner Market

4.3.1: European Cordless Vacuum Cleaner Market by Product: Upright, Canister, Stick, Handheld, and Others

4.3.2: European Cordless Car Vacuum Market by End Use: Household and Commercial

4.4: APAC Cordless Vacuum Cleaner Market

4.4.1: APAC Cordless Vacuum Cleaner Market by Product: Upright, Canister, Stick, Handheld, and Others

4.4.2: APAC Cordless Car Vacuum Market by End Use: Household and Commercial

4.5: ROW Cordless Vacuum Cleaner Market

4.5.1: ROW Cordless Vacuum Cleaner Market by Product: Upright, Canister, Stick, Handheld, and Others

4.5.2: ROW Cordless Car Vacuum Market by End Use: Household and Commercial

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Cordless Vacuum Cleaner Market by Product

6.1.2: Growth Opportunities for the Global Cordless Vacuum Cleaner Market by Category

6.1.3: Growth Opportunities for the Global Cordless Vacuum Cleaner Market by Distribution Channel

6.1.4: Growth Opportunities for the Global Cordless Vacuum Cleaner Market by End Use

6.1.5: Growth Opportunities for the Global Cordless Vacuum Cleaner Market by Region

6.2: Emerging Trends in the Global Cordless Vacuum Cleaner Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Cordless Vacuum Cleaner Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Cordless Vacuum Cleaner Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Dyson

7.2: Bosch

7.3: Einhell

7.4: VacLife

7.5: Vax

7.6: Hoover

7.7: Ultenic

7.8: Grey Technology

7.9: Tineco

7.10: Dreame

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