

Consumer Telematic Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Consumer Telematic Trends and Forecast

The future of the global consumer telematic market looks promising with opportunities in the automotive, insurance, healthcare, media & entertainment, vehicle dealer, and government agency applications. The global consumer telematic market is expected to reach an estimated \$128.3 billion by 2030 with a CAGR of 21.2% from 2024 to 2030. The major drivers for this market are significant use of this technology to transfer data of passenger vehicles in real time and introduction of voice assisted temperature controller in vehicles.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Consumer Telematic by Segment

The study includes a forecast for the global consumer telematic by type, application, end use industry, and region.

Consumer Telematic Market by Type [Shipment Analysis by Value from 2018 to 2030]:

OEM

Aftermarket

Consumer Telematic Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Solution

Services

Consumer Telematic Market by End Use Industry [Shipment Analysis by Value from 2018 to 2030]:

Automotive

Insurance

Healthcare

Media & Entertainment

Vehicle Dealers

Government Agencies

Others

Consumer Telematic Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Consumer Telematic Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies consumer telematic companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the consumer telematic companies profiled in this report include-

Astrata

Bayerische Motoren Werke

Ford Motors

General Motors

Harman Infotainment

Toyota Motor

Bosch Automotive

Alpine Electronics

Continental Automotive

Consumer Telematic Market Insights

Lucintel forecasts that aftermarket is expected to witness higher growth over the forecast period.

Automotive is expected to witness highest growth over the forecast period due to rising proliferation of cloud-based services in this sector to give customers a highly customized experience.

APAC is expected to witness highest growth over the forecast period due to rising population's disposable income, continuous expansion of automotive sector, and rapid

population growth in the region.

Features of the Global Consumer Telematic Market

Market Size Estimates: Consumer telematic market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Consumer telematic market size by type, application, end use industry, and region in terms of value (\$B).

Regional Analysis: Consumer telematic market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, applications, end use industries, and regions for the consumer telematic market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the consumer telematic market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q.1 What is the consumer telematic market size?

Answer: The global consumer telematic market is expected to reach an estimated \$128.3 billion by 2030.

Q.2 What is the growth forecast for consumer telematic market?

Answer: The global consumer telematic market is expected to grow with a CAGR of 21.2% from 2024 to 2030.

Q.3 What are the major drivers influencing the growth of the consumer telematic market?

Answer: The major drivers for this market are significant use of this technology to transfer data of passenger vehicles in real time and introduction of voice assisted temperature controller in vehicles.

Q4. What are the major segments for consumer telematic market?

Answer: The future of the consumer telematic market looks promising with opportunities in the automotive, insurance, healthcare, media & entertainment, vehicle dealer, and government agency applications.

Q5. Who are the key consumer telematic market companies?

Answer: Some of the key consumer telematic companies are as follows:

Astrata

Bayerische Motoren Werke

Ford Motors

General Motors

Harman Infotainment

Toyota Motor

Bosch Automotive

Alpine Electronics

Continental Automotive

Q6. Which consumer telematic market segment will be the largest in future?

Answer: Lucintel forecasts that aftermarket is expected to witness higher growth over the forecast period.

Q7. In consumer telematic market, which region is expected to be the largest in next 5

years?

Answer: APAC is expected to witness highest growth over the forecast period due to rising population's disposable income, continuous expansion of automotive sector, and rapid population growth in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the consumer telematic market by type (OEM and aftermarket), application (solution and services), end use industry (automotive, insurance, healthcare, media & entertainment, vehicle dealers, government agencies, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Consumer Telematic Market, Consumer Telematic Market Size, Consumer Telematic Market Growth, Consumer Telematic Market Analysis, Consumer Telematic Market Report, Consumer Telematic Market Share, Consumer Telematic Market Trends, Consumer Telematic Market Forecast, Consumer Telematic Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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