

# Consumer Electronics in the Global PCB Market: Trends, Opportunities and Competitive Analysis [2023-2028]

<https://marketpublishers.com/r/CF48A03DC1CBEN.html>

Date: May 2023

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: CF48A03DC1CBEN

## Abstracts

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### Consumer Electronics in the PCB Market Trends and Forecast

The future of consumer electronics in the global PCB market looks promising with opportunities in the personal and professional market. Consumer electronics in the global PCB market is expected to reach an estimated \$12.1 billion by 2028 with a CAGR of 7.5% from 2023 to 2028. The major drivers for this market are rising trend of digitization and automation, increasing number of IoT enabled devices, and growing prevalence of personal electronic devices, such as smartphones, laptops, and other personal electronic devices.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Consumer Electronics in the PCB Market by Segment

The study includes a forecast for consumer electronics in the global PCB market by end use industry and region, as follows:

Consumer Electronics in the PCB Market by End Use Industry [Value (\$B) Shipment Analysis from 2017 to 2028]:

Personal

Professional

Consumer Electronics in the PCB Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Consumer Electronics in the PCB Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies consumer electronics in the PCB companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of consumer electronics in the PCB companies profiled in this report includes.

Zhen Ding Technology Holding

NOK Corporation

TTM Technologies

Unimicron Technology

Compeq Manufacturing

Young Poong Electronics

Samsung Electro-Mechanics

Tripod Technology

Ibiden

## Consumer Electronics in the PCB Market Insights

Within this market, Lucintel forecasts that personal application will remain the largest segment due to increasing disposable incomes, better internet access, and growing demand for personal consumer electronics, such as Bluetooth speakers, earbuds, smartphones, and smart wearable.

North America will remain the largest region due to growing demand for the luxury and premium products, increasing adoption of the latest technologies, and presence of major players in the region.

## Features of Consumer Electronics in the PCB Market

**Market Size Estimates:** Consumer Electronics in the global PCB market size estimation in terms of value (\$B)

**Trend And Forecast Analysis:** Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

**Segmentation Analysis:** Consumer Electronics in the global PCB market size by various segments, such as by end use industry and region

**Regional Analysis:** Consumer Electronics in the global PCB market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different by end use industry and regions for consumer electronics in the PCB market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for consumer electronics in the PCB market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

Q1. What is consumer electronics in the PCB market size?

Answer: Consumer Electronics in the global PCB market is expected to reach an estimated \$12.1 billion by 2028.

Q2. What is the growth forecast for consumer electronics in the PCB market?

Answer: Consumer Electronics in the global PCB market is expected to grow with a CAGR of 7.5% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of consumer electronics in the PCB market?

Answer: The major drivers for this market are rising trend of digitization and automation, increasing number of IoT enabled devices, and growing prevalence of personal electronic devices, such as smartphones, laptops, and other personal electronic devices.

Q4. What are the major segments for consumer electronics in the PCB market?

Answer: The future of consumer electronics in the global PCB market looks promising with opportunities in the personal and professional market.

Q5. Who is the key consumer electronics in the PCB companies?

Answer: Some of the key consumer electronics in the PCB companies is as follows:

Zhen Ding Technology Holding

NOK Corporation

TTM Technologies

Unimicron Technology

Compeq Manufacturing

Young Poong Electronics

Samsung Electro-Mechanics

Tripod Technology

Ibiden

Q6. Which consumer electronics in the PCB segment will be the largest in future?

Answer: Lucintel forecasts that personal application will remain the largest segment due to increasing disposable incomes, better internet access, and growing demand for personal consumer electronics, such as Bluetooth speakers, earbuds, smartphones, and smart wearable.

Q7. In consumer electronics in the PCB market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to growing demand for the luxury and premium products, increasing adoption of the latest technologies, and presence of major players in the region.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for consumer electronics in the PCB market by end use industry (personal and professional), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to consumer electronics in the global PCB market or related to consumer electronics in the global PCB companies, consumer electronics in the global PCB market size, consumer electronics in the global PCB market share, consumer electronics in the global PCB analysis, consumer electronics in the global PCB market growth, consumer electronics in the global PCB market research, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.

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