

Confectionery Flexible Packaging Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Confectionery Flexible Packaging Trends and Forecast

The future of the global confectionery flexible packaging market looks promising with opportunities in the chocolate, candy & toffee, gum, snack bar, and biscuit markets. The global confectionery flexible packaging market is expected to reach an estimated \$6.5 billion by 2030 with a CAGR of 3.0% from 2024 to 2030. The major drivers for this market are growing need for portable and easy-to-use confectionery packaging solutions, rising usage of environmentally friendly packaging materials and procedures, and expanding numbers of consumers looking for eye-catching and appealing packaging.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Confectionery Flexible Packaging by Segment

The study includes a forecast for the global confectionery flexible packaging by product type, material type, application, and region.

Confectionery Flexible Packaging Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Films & Wraps

Pouches

Sachets & Stick Packs

Tubes

Laminates

Confectionery Flexible Packaging Market by Material Type [Shipment Analysis by Value from 2018 to 2030]:

Plastics

Paper

Confectionery Flexible Packaging Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Chocolate

Candy & Toffees

Gum

Snack Bars

Biscuits

Others

Confectionery Flexible Packaging Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Confectionery Flexible Packaging Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies confectionery flexible packaging companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the confectionery flexible packaging companies profiled in this report include-

WestRock

DS Smith

Sonoco Products

Amcor

Huhtamaki

Constantia Flexibles

Ahlstrom-Munksjo

Bomarko

Printpack

Stanpac

Confectionery Flexible Packaging Market Insights

Lucintel forecasts that pouch will remain the largest segment over the forecast period due to its exceptional barrier properties, keeping the contents fresh and shielding them from the environment.

Within this market, chocolate will remain the largest segment due to substantial usage of flexible packaging in this application given to their broad appeal and offers a stylish and practical method of presenting a range of chocolate products.

North America is expected to witness highest growth over the forecast period.

Features of the Global Confectionery Flexible Packaging Market

Market Size Estimates: Confectionery flexible packaging market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Confectionery flexible packaging market size by product type, material type, application, and region in terms of value (\$B).

Regional Analysis: Confectionery flexible packaging market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product types, material types, applications, and regions for the confectionery flexible packaging market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the confectionery flexible packaging market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the confectionery flexible packaging market size?

Answer: The global confectionery flexible packaging market is expected to reach an estimated \$6.5 billion by 2030.

Q2. What is the growth forecast for confectionery flexible packaging market?

Answer: The global confectionery flexible packaging market is expected to grow with a CAGR of 3.0% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the confectionery flexible packaging market?

Answer: The major drivers for this market are growing need for portable and easy-to-use confectionery packaging solutions, rising usage of environmentally friendly packaging materials and procedures, and expanding numbers of consumers looking for eye-catching and appealing packaging.

Q4. What are the major segments for confectionery flexible packaging market?

Answer: The future of the confectionery flexible packaging market looks promising with opportunities in the chocolate, candy & toffee, gum, snack bar, and biscuit markets.

Q5. Who are the key confectionery flexible packaging market companies?

Answer: Some of the key confectionery flexible packaging companies are as follows:

WestRock

DS Smith

Sonoco Products

Amcor

Huhtamaki

Constantia Flexibles

Ahlstrom-Munksjo

Bomarko

Printpack

Stanpac

Q6. Which confectionery flexible packaging market segment will be the largest in future?

Answer: Lucintel forecasts that pouch will remain the largest segment over the forecast period due to its exceptional barrier properties, keeping the contents fresh and shielding them from the environment.

Q7. In confectionery flexible packaging market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness highest growth over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the confectionery flexible packaging market by product type (films & wraps, pouches, sachets & stick packs, tubes, and laminates), material type (plastics and paper), application (chocolate, candy & toffees, gum, snack bars, biscuits, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Confectionery Flexible Packaging Market, Confectionery Flexible Packaging Market Size, Confectionery Flexible Packaging Market Growth, Confectionery Flexible Packaging Market Analysis, Confectionery Flexible Packaging Market Report, Confectionery Flexible Packaging Market Share, Confectionery Flexible Packaging Market Trends, Confectionery Flexible Packaging Market Forecast, Confectionery Flexible Packaging Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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