

Conditioning Polymer in the Global Cosmetic Chemical Market: Trends, Opportunities and Competitive Analysis [2023-2028]

<https://marketpublishers.com/r/C65789496987EN.html>

Date: May 2023

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: C65789496987EN

Abstracts

Conditioning Polymer in the Cosmetic Chemical Market Trends and Forecast

The future of conditioning polymer in the global cosmetic chemical market looks promising with opportunities in the skin care and hair conditioners/shampoo markets. The global cosmetic chemical market in terms of conditioning polymer use is expected to reach an estimate \$1.8 billion by 2028 with a CAGR of 6.5% from 2023 to 2028. The major drivers for this market are growing demand for cosmetic products made with natural materials and increasing consumer awareness of cosmetic products for personal hygiene and well-being.

A more than 150-page report is developed to help in your business decisions. A sample figure with some insights is shown below.

Conditioning Polymer in the Cosmetic Chemical Market by Segment

The study includes trends and forecast for the global conditioning polymer in cosmetic chemical market by product type, application, and region, as follows:

Conditioning Polymer in Cosmetic Chemical Market by Product Type [Value (\$B) Shipment Analysis from 2017 to 2028]:

Cationic Guar Conditioning Polymers

Others

Conditioning Polymer in Cosmetic Chemical Market by Application [Value (\$B) Shipment Analysis from 2017 to 2028]:

Skin Care

Hair Conditioners/Shampoos

Others

Conditioning Polymer in Cosmetic Chemical Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Conditioning Polymer Companies in the Cosmetic Chemical Market

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, conditioning polymer companies in cosmetic chemical market cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the conditioning polymer companies in the global cosmetic chemical market profiled in this report include-

SOLVAY SA

Cargill Incorporated

The Dow Chemical Company

Croda International

BASF SE

P&G

Evonik Industries AG

Stepan Company

Symrise

Ashland

Conditioning Polymer in the Cosmetic Chemical Market Insights

Lucintel forecasts that cationic guar conditioning polymers will remain the larger segment over the forecast period due to their increased usage in hair and conditioner products as they provide high wet combing efficacy.

Skin care is expected to remain the largest application segment due to growing concerns regarding healthy skin and skin care and increasing demand for sunscreens, face creams, and body lotions across the globe.

North America will remain the largest region due to increasing consumption of organic personal care products and rising consumer expenditure in cosmetic products in the region.

Features of Conditioning Polymer in the Cosmetic Chemical Market

Market Size Estimates: Conditioning polymer in the global cosmetic chemical market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Conditioning polymer in the global cosmetic chemical

market size by various segments, such as product type, application, and region.

Regional Analysis: Conditioning polymer in the global cosmetic chemical market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different product types, applications, and regions for the conditioning polymer in cosmetic chemical market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the conditioning polymer in cosmetic chemical market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the cosmetic chemical market in terms of cosmetic chemical usage?

Answer: The global cosmetic chemical market in terms of cosmetic chemical usage is expected to reach an estimated \$1.8 billion by 2028.

Q2. What is the growth forecast for conditioning polymer in the cosmetic chemical market?

Answer: The global cosmetic chemical market in terms of cosmetic chemical usage is expected to grow with a CAGR of 6.5% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the conditioning polymer in the cosmetic chemical market?

Answer: The major drivers for this market are growing demand for cosmetic products made with natural materials and increasing awareness among consumer towards cosmetic products for personal hygiene and well-being.

Q4. What are the major segments for conditioning polymer in the cosmetic chemical market?

Answer: The future of conditioning polymer in the global cosmetic chemical market looks promising with opportunities in the skin care and hair conditioners/shampoo markets.

Q5. Who are the key conditioning polymer companies in the cosmetic chemical market?

Answer: Some of the key conditioning polymer companies in the cosmetic chemical market are as follows:

SOLVAY SA

Cargill Incorporated

The Dow Chemical Company

Croda International

BASF SE

P&G

Evonik Industries AG

Stepan Company

Symrise

Ashland

Q6. Which conditioning polymer in the cosmetic chemical segment will be the largest in future?

Answer: Lucintel forecasts that cationic guar conditioning polymers will remain the larger product type segment over the forecast period due to their increased usage in the hair and conditioner products as they provide high wet combing efficacy.

Q7. In conditioning polymer in the cosmetic chemical market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to increasing consumption of organic personal care products and rising consumer expenditure in cosmetic products in the region.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for conditioning polymer in the global cosmetic chemical market by product type(cationic guar conditioning polymers and others), application (skin care, hair conditioners/shampoos, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last five years and what has its impact been on the industry?

For any questions related to conditioning polymer in the global cosmetic chemical market or related to conditioning polymer in the global cosmetic chemical companies, conditioning polymer in the global cosmetic chemical market size, conditioning polymer in the global cosmetic chemical market share, conditioning polymer in the global cosmetic chemical analysis, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.

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7.5: BASF SE

7.6: P&G

7.7: Evonik Industries AG

7.8: Stepan Company

7.9: Symrise

7.10: Ashland

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