

Concrete Floor Coating Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the global concrete floor coating market looks promising with opportunities in both residential and non-residential sectors. The global concrete floor coating market is expected to grow with a CAGR of 6%-8% from 2020 to 2025. The major drivers for this market are increasing demand of protective coverings for concrete flooring, increasing government expenditure on infrastructure improvement, and rapid industrialization .

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global concrete floor coating market report, please download the report brochure.

In this market, epoxy is the largest product segment of concrete floor coating, whereas indoor is the largest application. Growth in various segments of the concrete floor coating market are given below:

The study includes trends and forecast for the global concrete floor coating market by by product, application, component, and region as follows:

By Product [Value (\$ Million) shipment analysis for 2014 – 2025]:

Epoxy Polyaspartics Acrylic Polyurethane

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

OutdoorIndoor

By Component [Value (\$ Million) shipment analysis for 2014 – 2025]:

One ComponentTwo ComponentThree ComponentFour Component

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North AmericaUnited StatesCanada MexicoEuropeUnited KingdomSpainGermanyFranceAsia PacificChinaIndiaJapanThe Rest of the WorldBrazil

Some of the concrete floor coating companies profiled in this report include BASF, Royal DSM, DAW, PPG Industries, Nippon Paint, RPM International, Behr Process, Sherwin-William Company, Valspar, Sika, Epmar, Henkel, Vanguard Concrete Coating, Rodda Paint, and Stonhard.

Lucintel forecasts that epoxy will remain the largest segment over the forecast period as it is low cost, used in various construction applications, and has environmentally friendly benefits.

Within this market, indoor will remain the largest segment by application over the forecast period due to growing application scope of floor coating in industrial and commercial applications on account of providing heat and wear resistance.

Asia-Pacific will remain the largest region and it is also expected to witness the highest growth over the forecast period due to growth of the construction industry in India and China and raw material availability of epoxy resins.

Features of the Global Concrete Floor Coating Market

Market Size Estimates: Global concrete floor coating market size estimation in terms of value (\$M) shipment.Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.Segmentation Analysis: Global concrete floor coating market size by various segments, such as by product, application, and component in terms of value.Regional Analysis: Global concrete floor coating market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.Growth Opportunities: Analysis of growth opportunities in different by product, application, component, and region for the global concrete floor coating market.Strategic Analysis:

This includes M&A, new product development, and competitive landscape of the global concrete floor coating market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global concrete floor coating market product (epoxy, polyaspartics, acrylic, and polyurethane), application (outdoor and indoor), component (one component, two component, three component, and four component), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global concrete floor coating market?

Q.5 What are the business risks and threats to the global concrete floor coating market?

Q.6 What are emerging trends in this concrete floor coating market and the reasons behind them?

Q.7 What are some changing demands of customers in this concrete floor coating market?

Q.8 What are the new developments in this concrete floor coating market? Which companies are leading these developments?

Q.9 Who are the major players in this concrete floor coating market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this concrete floor coating market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global concrete floor coating market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Product (Epoxy, Polyaspartics, Acrylic, and Polyurethane), Application (Outdoor and Indoor), and Component (One Component, Two Component, Three Component, and Four Component)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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Contents

1. EXECUTIVE SUMMARY

2. MARKET BACKGROUND AND CLASSIFICATIONS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2014 T 2025

3.1: Macroeconomic Trends and Forecast

3.2: Global Concrete Floor Coating Market Trends and Forecast

3.3: Global Concrete Floor Coating Market by Product

3.3.1: Epoxy

3.3.2: Polyaspartics

3.3.3: Acrylic

3.3.4: Polyurethane

3.4: Global Concrete Floor Coating Market by Application

3.4.1: Outdoor

3.4.2: Indoor

3.5: Global Concrete Floor Coating Market by Component

3.5.1: One Component

3.5.2: Tw Component

3.5.3: Three Component

3.5.4: Four Component

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION

4.1: Global Concrete Floor Coating Market by Region

4.2: North American Concrete Floor Coating Market

4.2.1: Market by Product: Epoxy, Polyaspartics, Acrylic, and Polyurethane

4.2.2: Market by Application: Outdoor and Indoor

4.2.3: Market by Component: One Component, Tw Component, Three Component, and Four Component

4.2.4: The United States Concrete Floor Coating Market

4.2.5: The Canadian Concrete Floor Coating Market

4.2.6: The Mexican Concrete Floor Coating Market

4.3: European Concrete Floor Coating Market

4.3.1: Market by Product: Epoxy, Polyaspartics, Acrylic, and Polyurethane

4.3.2: Market by Application: Outdoor and Indoor

4.3.3: Market by Component: One Component, Two Component, Three Component, and Four Component

4.3.4: The United Kingdom Concrete Floor Coating Market

4.3.5: The Spanish Concrete Floor Coating Market

4.3.6: The German Concrete Floor Coating Market

4.3.7: The French Concrete Floor Coating Market

4.4: APAC Concrete Floor Coating Market

4.4.1: Market by Product: Epoxy, Polyaspartics, Acrylic, and Polyurethane

4.4.2: Market by Application: Outdoor and Indoor

4.4.3: Market by Component: One Component, Two Component, Three Component, and Four Component

4.4.4: The Chinese Concrete Floor Coating Market

4.4.5: The Indian Concrete Floor Coating Market

4.4.6: The Japanese Concrete Floor Coating Market

4.5: ROW Concrete Floor Coating Market

4.5.1: Market by Product: Epoxy, Polyaspartics, Acrylic, and Polyurethane

4.5.2: Market by Application: Outdoor and Indoor

4.5.3: Market by Component: One Component, Two Component, Three Component, and Four Component

4.5.4: Brazilian Concrete Floor Coating Market

5. COMPETITOR ANALYSIS

5.1: Market Share Analysis

5.2: Product Portfolio Analysis

5.3: Operational Integration

5.4: Geographical Reach

5.5: Porter's Five Forces Analysis

6. COST STRUCTURE ANALYSIS

6.1: Cost of Goods Sold

6.2: SG&A

6.3: EBITDA Margin

7. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

7.1: Growth Opportunity Analysis

7.1.1: Growth Opportunities for the Global Concrete Floor Coating Market by Product

7.1.2: Growth Opportunities for the Global Concrete Floor Coating Market by Application

7.1.3: Growth Opportunities for the Global Concrete Floor Coating Market by Component

7.1.4: Growth Opportunities for the Global Concrete Floor Coating Market by Region

7.2: Emerging Trends in the Global Concrete Floor Coating Market

7.3: Strategic Analysis

7.3.1: New Product Development

7.3.2: Capacity Expansion of the Global Concrete Floor Coating Market

7.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Concrete Floor Coating Market

7.3.4: Certification and Licensing

8. COMPANY PROFILES OF LEADING PLAYERS

8.1: BASF

8.2: Royal DSM

8.3: DAW

8.4: PPG Industries.

8.5: PPG Industries

8.6: Nippon Paint

8.7: RPM International

8.8: Behr Process

8.9: Sherwin-William Company

8.10: Valspar

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