

Color Cosmetic Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

Lucintel has been in the business of market research and management consulting since 2000 and has published over 1000 market intelligence reports in various markets / applications and served over 1,000 clients worldwide. This study is a culmination of four months of full-time effort performed by Lucintel's analyst team. The analysts used the following sources for the creation and completion of this valuable report:

In-depth interviews of the major players in this market

Detailed secondary research from competitors' financial statements and published data

Extensive searches of published works, market, and database information pertaining to industry news, company press releases, and customer intentions

A compilation of the experiences, judgments, and insights of Lucintel's professionals, who have analyzed and tracked this market over the years.

Extensive research and interviews are conducted across the supply chain of this market to estimate market share, market size, trends, drivers, challenges, and forecasts. Below is a brief summary of the primary interviews that were conducted by job function for this report.

Thus, Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process. The figure below is a graphical representation of Lucintel's research process.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL COLOR COSMETIC MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Color Cosmetic Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Color Cosmetic Market by Target Market

3.3.1: Prestige Product

3.3.2: Mass Product

3.4: Global Color Cosmetic Market by Application

3.4.1: Nail Product

3.4.2: Hair Product

3.4.3: Lip Product

3.4.4: Face Product

3.4.5: Others

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Color Cosmetic Market by Region

4.2: North American Color Cosmetic Market

4.2.2: North American Color Cosmetic Market by Application: Nail Product, Hair Product, Lip Product, Face Product, and Others

4.3: European Color Cosmetic Market

4.3.1: European Color Cosmetic Market by Target Market: Prestige Product and Mass Product

4.3.2: European Color Cosmetic Market by Application: Nail Product, Hair Product, Lip Product, Face Product, and Others

4.4: APAC Color Cosmetic Market

4.4.1: APAC Color Cosmetic Market by Target Market: Prestige Product and Mass

Product

4.4.2: APAC Color Cosmetic Market by Application: Nail Product, Hair Product, Lip Product, Face Product, and Others

4.5: ROW Color Cosmetic Market

4.5.1: ROW Color Cosmetic Market by Target Market: Prestige Product and Mass Product

4.5.2: ROW Color Cosmetic Market by Application: Nail Product, Hair Product, Lip Product, Face Product, and Others

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Color Cosmetic Market by Target Market

6.1.2: Growth Opportunities for the Global Color Cosmetic Market by Application

6.1.3: Growth Opportunities for the Global Color Cosmetic Market by Region

6.2: Emerging Trends in the Global Color Cosmetic Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Color Cosmetic Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Color Cosmetic Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: L'Oreal

7.2: Estee Lauder

7.3: Avon Products

7.4: Coty

7.5: Revlon

7.6: Unilever

7.7: Shiseido

7.8: Ciat? London

7.9: Chantecaille Beaute

7.10: Kryolan Professional Make-Up

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