

Colombia Country Analysis 2012-2017 An Evaluation of Political, Social, Economic, and Business Risk, November 2012

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Abstracts

The nation of Colombia registered remarkable economic growth during the past decade. The country's economy is estimated to reach US \$451.6 billion at the current prices by 2017, with a CAGR of 5.3%. Colombia's economic growth is primarily driven by domestic demand under the influence of increasing middle class population, in addition to growing global demand.

Lucintel, a leading global management consulting and market research firm, conducted a competitive analysis on this country and presents its findings in "Colombia Country Analysis 2012-2017: An Evaluation of Political, Social, Economic, and Business Risk." This study provides a concise overview of the political, economic, social, technological, and business risk associated with the country.

Among the various challenges the country faces is a very high homicide rate. Drug trafficking is one of the major reasons for the high level of crime in Colombia. The high crime rate is affecting the investment climate negatively. Industries such as oil, gas, and mining all are severely impacted by the crime rate.

Colombia's population that is over 60 years of age is expected to increase through 2017. The government is likely to face issues related to its aging population by 2017, as healthcare costs for aging population are nearly eight times higher than that of children.

Lucintel's study considers Colombia major economic drivers. The country has an advantageous position in terms of its young population. Colombia registers high national literacy rate with ample enrolment in tertiary education, which shows the quality of higher education. The government is increasingly spending more on education. One of

the major attractions in the economy is its cheap labor costs. Colombia has a low level of labor costs compared to other emerging Latin American countries such as Brazil and Argentina.

The report highlights the different aspects of Colombia, including geographic location, economic performance, quarterly trends, sectoral contributions, foreign direct investment by industry, and trend of population. Other factors considered include per capita income, inflation trend, balance of payments, budget deficit, trade structure, foreign exchange reserve and exchange rates, and R&D expenditures.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Colombia Country Analysis 2012-2017: An Evaluation of Political, Social, Economic, and Business Risk" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision.

Analysis on economic activity, Government debt, investment environment, and trade structure of the country

In depth political, social, economic and business risk analysis of the country that may have impact on different industries.

Risk analysis associated with availability of labor, aging population, wage rates, industry policy, business environment, etc.

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