

Cold Chain Logistics Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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Cold Chain Logistics Market Trends and Forecast

The future of the cold chain logistics market looks promising with opportunities in the fruits and vegetables, dairy and frozen products (milk, butter, cheese, ice cream, and others), pharmaceuticals, bakery and confectionary, fish, meat, and seafood, and processed food market. The global cold chain logistics market is expected to grow with a CAGR of 14% to 16% from 2023 to 2028. The major drivers for this market are increasing adoption rate of packaged food & beverage products, rising consumer demand for perishable goods, growing demand for refrigerated warehouses, and growth in pharmaceutical sectors.

Emerging Trends in the Cold Chain Logistics Market

Emerging trends, which have a direct impact on the dynamics of the industry, include adoption of innovative IoT based automated software for cold chain logistics management, increasing trade liberalization, and governments' attempts to decrease food waste.

A more than 150-page report is developed to help in your business decisions. A sample figure with some insights is shown below. To learn the scope, benefits, companies researched and other details of the global cold chain logistics market report, please download the report brochure.

Cold Chain Logistics Market by Segment

The study includes trends and forecast for the global cold chain logistics market by product type, temperature, application, and region, as follows:

Cold Chain Logistics Market by Product type [Value (\$B) Shipment Analysis from 2017 to 2028]:

Refrigerated Warehouses

Refrigerated Transportation

o Railways

Airways

Roadways

Waterways

Cold Chain Logistics Market by Temperature [Value (\$B) Shipment Analysis from 2017 to 2028]:

Frozen

Chilled

Cold Chain Logistics Market by Application [Value (\$B) Shipment Analysis from 2017 to 2028]:

Fruits and Vegetables

Dairy and Frozen Products (Milk, Butter, Cheese, Ice Cream, Etc.)

Pharmaceuticals

Bakery and Confectionary

Fish, Meat, and Seafood

Processed Food

Others

Cold Chain Logistics Marketby Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Cold Chain Logistics Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, cold chain logistics companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the cold chain logistics companies profiled in this report include-

AmeriCold Logistics LLC

Preferred Freezer Services Inc.

Lineage Logistics Holdings LLC

Nichirei Corporation

Snowman Logistics Ltd

Burriss Logistics Inc.

AGRO Merchants Group LLC

Kloosterboer Group B.V.

Cold Chain Logistics Market Insights

Lucintel forecasts that refrigerated warehouses will remain the largest segment over the forecast period due to the change in lifestyle leads to growing preference for packaged food products across the globe, increasing requirement to ensure food safety and taste consistency, post pandemic shift in trend towards online grocery shopping, and increasing demand for cold storage from pharmaceutical industry.

Dairy and frozen products are expected to remain the largest segment due to increasing consumption of dairy products and changing consumer behaviour towards food. Also, the dairy products are highly regulated and prone to foodborne illness. And dairy products require constant temperature control throughout the value chain, therefore the demand for cold chain logistics is high in this segment.

APAC will remain the largest region over the forecast period due to changing consumer preferences for buying and consuming convenience food products and processed food, a surge in government investment in developing well developed and modern infrastructure for cold chain logistics, and increasing number of pharmaceutical companies that requires cold chain logistics at various steps of value chain leads to growing demand for cold chain logistics in the Asia Pacific region.

Features of the Cold Chain Logistics Market

Market Size Estimates: Cold chain logistics market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Cold chain logistics market size by various segments, such as product type, temperature, and application.

Regional Analysis: Cold chain logistics market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different product types, temperatures, applications and regions for the cold chain logistics market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the cold chain logistics market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the cold chain logistics market size?

Answer: The global cold chain logistics market is expected to reach an estimated \$xx billion by 2028.

Q2. What is the growth forecast for cold chain logistics market?

Answer: The global cold chain logistics market is expected to grow with a CAGR of 14% to 16% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the cold chain logistics market?

Answer: The major drivers for this market are increasing adoption rate of packaged food & beverage products, rising consumer demand for perishable goods, growing demand for refrigerated warehouses, and growth in the pharmaceutical sector.

Q4. What are the major segments for cold chain logistics market?

Answer: The future of the cold chain logistics market looks promising with opportunities in the fruits and vegetables, dairy and frozen products (milk, butter, cheese, ice cream, and others), pharmaceuticals, bakery and confectionary, fish, meat, and seafood, and processed food market.

Q5. What are the emerging trends in cold chain logistics market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include adoption of innovative IoT based automated software for cold chain logistics management, increasing trade liberalization, and governments' attempts to decrease food waste.

Q6. Who is the key cold chain logistics companies?

Answer: Some of the key cold chain logistics companies are as follows:

AmeriCold Logistics LLC

Preferred Freezer Services Inc.

Lineage Logistics Holdings LLC

Nichirei Corporation

Snowman Logistics Ltd

Burriss Logistics Inc.

AGRO Merchants Group LLC

Kloosterboer Group B.V.

Q7. Which cold chain logistics segment will be the largest in future?

Answer: Lucintel forecasts that refrigerated warehouses will remain the largest segment over the forecast period due to the change in lifestyle leads to growing preference for packaged food products across the globe, increasing requirement to ensure food safety and taste consistency, post pandemic shift in trend towards online grocery shopping, and increasing demand for cold storage in the pharmaceutical industry.

Q8. In cold chain logistics market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region due to changing consumer preferences for buying and consuming convenience food products and processed food, surge in government investment in developing well developed and modern infrastructure for cold chain logistics, and increasing number of pharmaceutical companies that requires cold chain logistics at various steps of value chain leads to growing demand for cold chain logistics in the Asia Pacific region.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the cold chain logistics market by product type (refrigerated warehouses and refrigerated transportation), temperature (frozen and chilled), application (fruits and vegetables, dairy and frozen products, pharmaceuticals, bakery and confectionary, fish, meat, and seafood, processed food, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity did occur in the last five years and what has been the impact on the industry?

For any questions related to cold chain logistics market or related to cold chain logistics companies, cold chain logistics market size, cold chain logistics market share, cold chain logistics analysis, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.

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