

Coding and Marking Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Coding and Marking Trends and Forecast

The future of the global coding and marking market looks promising with opportunities in the healthcare & pharmaceutical, personal care & toiletry, food & beverage, electronic, instrument & machinery, automotive & aerospace, and chemical & material markets. The global coding and marking market is expected to grow with a CAGR of 5.3% from 2024 to 2030. The major drivers for this market are increasing demand from the food and beverage and pharmaceutical industries in particular for coding and labeling equipment, consumers' increasing inclination towards packaged and labeled food and beverages, as well as, integration of automation in production.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Coding and Marking by Segment

The study includes a forecast for the global coding and marking by technology type, application, and region.

Coding and Marking Market by Technology Type [Shipment Analysis by Value from 2018 to 2030]:

Drop-On-Demand (DOD)

Continuous Inkjet (CIJ)

Thermal Inkjet (TIJ)

Thermal Transfer Overprinting (TTO)

Laser Coding System

Large Character Marking (LCP)

Label Print Applicator (LPA)

Others

Coding and Marking Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Healthcare & Pharmaceuticals

Personal Care & Toiletries

Food & Beverages

Electronics

Instrument & Machinery

Automotive & Aerospace

Chemicals & Materials

Others

Coding and Marking Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Coding and Marking Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies coding and marking companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the coding and marking companies profiled in this report include-

Danaher

Dover

Leibinger

Hitachi Industrial Equipment & Solutions America

Diagraph an ITW Company

Matthews Marking Systems

Inkjet

Overprint

ID Technology

ATD Marking Systems

Coding and Marking Market Insights

Lucintel forecasts that continuous inkjet (CIJ) will remain the largest segment because of increasing use of inkjet printers that print continuously to apply barcodes directly to goods, and in order to enable flexible and dependable coding that supports high-quality, quick production for a variety of use cases, printers employ a non-contact technique.

North America will remain the largest region over the forecast period due to increasing demand in the automotive industry, and significant investments in R&D to create new products and treatments.

Features of the Global Coding and Marking Market

Market Size Estimates: Coding and marking market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Coding and marking market size by technology type, application, and region in terms of value (\$B).

Regional Analysis: Coding and marking market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different technology type, application, and regions for the coding and marking market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the coding and marking market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the growth forecast for coding and marking market?

Answer: The global coding and marking market is expected to grow with a CAGR of 5.3% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the coding and marking market?

Answer: The major drivers for this market are increasing demand from the food and beverage and pharmaceutical industries in particular for coding and labeling equipment, consumers' increasing inclination towards packaged and labeled food and beverages, as well as, integration of automation in production.

Q3. What are the major segments for coding and marking market?

Answer: The future of the global coding and marking market looks promising with opportunities in the healthcare & pharmaceutical, personal care & toiletry, food & beverage, electronic, instrument & machinery, automotive & aerospace, and chemical & material markets.

Q4. Who are the key coding and marking market companies?

Answer: Some of the key coding and marking companies are as follows:

Danaher

Dover

Leibinger

Hitachi Industrial Equipment & Solutions America

Diagraph an ITW Company

Matthews Marking Systems

Inkjet

Overprint

ID Technology

ATD Marking Systems

Q5. Which coding and marking market segment will be the largest in future?

Answer: Lucintel forecasts that continuous inkjet (CIJ) will remain the largest segment because of increasing use of inkjet printers that print continuously to apply barcodes directly to goods, and in order to enable flexible and dependable coding that supports high-quality, quick production for a variety of use cases, printers employ a non-contact technique.

Q6. In coding and marking market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to increasing demand in the automotive industry, and significant investments in R&D to create new products and treatments.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the coding and marking market by technology type (drop-on-demand (DOD), continuous inkjet (CIJ), thermal inkjet (TIJ), thermal transfer overprinting (TTO), laser coding system, large character marking (LCP), label print applicator (LPA), and others), application (healthcare & pharmaceuticals, personal care & toiletries, food & beverages, electronics, instrument & machinery, automotive & aerospace, chemicals & materials, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Coding And Marking Market, Coding And Marking Market Size, Coding And Marking Market Growth, Coding And Marking Market Analysis, Coding And Marking Market Report, Coding And Marking Market Share, Coding And Marking Market Trends, Coding And Marking Market Forecast, Coding And Marking Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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7.7: Inkjet

7.8: Overprint

7.9: ID Technology

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