

# Cloud API Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Cloud API Trends and Forecast

The future of the global cloud API market looks promising with opportunities in the BFSI, IT and telecommunication, manufacturing, education, healthcare, and media & entertainment markets. The global cloud API market is expected to reach an estimated \$2.4 billion by 2030 with a CAGR of 17.6% from 2024 to 2030. The major drivers for this market are expanding use of cloud computing in various industries, rising preference for microservice-based architecture, and increasing demand for devops automation in operational processes.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Cloud API by Segment

The study includes a forecast for the global cloud API by type, enterprise size, end use industry, and region.

### Cloud API Market by Type [Shipment Analysis by Value from 2018 to 2030]:

PaaS APIs

SaaS APIs

IaaS APIs

Cross-Platform APIs

Cloud API Market by Enterprise Size [Shipment Analysis by Value from 2018 to 2030]:

Large Enterprises

Small & Medium Enterprises

Cloud API Market by End Use Industry [Shipment Analysis by Value from 2018 to 2030]:

BFSI

IT and Telecommunication

Manufacturing

Education

Healthcare

Media & Entertainment

Others

Cloud API Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Cloud API Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies cloud API companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the cloud API companies profiled in this report include-

Amazon Web Services

Broadcom

Citrix Systems

Dell Technologies

Google

IBM

Microsoft

Oracle

Rackspace Technology

Salesforce

SAP

## Cloud API Market Insights

Lucintel forecasts that SaaS API is expected to witness highest growth over the forecast period due to its rising applications in various business operations, such as CRM, ERP,

and marketing automation tools to simplify their procedures.

North America is expected to witness highest growth over the forecast period due to rAPI digitization, rising preference for remote work culture, and presence of major cloud service providers in the region.

Features of the Global Cloud API Market

market Size Estimates: Cloud API market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Cloud API market size by type, enterprise size, end use industry, and region in terms of value (\$B).

Regional Analysis: Cloud API market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, enterprise sizes, end use industries, and regions for the cloud API market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the cloud API market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q.1 What is the cloud API market size?

Answer: The global cloud API market is expected to reach an estimated \$2.4 billion by 2030.

Q.2 What is the growth forecast for cloud API market?

Answer: The global cloud API market is expected to grow with a CAGR of 17.6% from 2024 to 2030.

Q.3 What are the major drivers influencing the growth of the cloud API market?

Answer: The major drivers for this market are expanding use of cloud computing in various industries, rising preference for microservice-based architecture, and increasing demand for devops automation in operational processes.

Q4. What are the major segments for cloud API market?

Answer: The future of the cloud API market looks promising with opportunities in the BFSI, IT and telecommunication, manufacturing, education, healthcare, and media & entertainment markets.

Q5. Who are the key cloud API market companies?

Answer: Some of the key cloud API companies are as follows:

Amazon Web Services

Broadcom

Citrix Systems

Dell Technologies

Google

IBM

Microsoft

Oracle

Rackspace Technology

Salesforce

Q6. Which cloud API market segment will be the largest in future?

Answer: Lucintel forecasts that SaaS API is expected to witness highest growth over the forecast period due to its rising applications in various business operations, such as CRM, ERP, and marketing automation tools to simplify their procedures.

Q7. In cloud API market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness highest growth over the forecast period due to rAPI digitization, rising preference for remote work culture, and presence of major cloud service providers in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the cloud API market by type (PaaS APIs, SaaS APIs, IaaS APIs, and cross-platform APIs), enterprise size (large enterprises and small & medium enterprises), end use industry (BFSI, IT and telecommunication, manufacturing, education, healthcare, media & entertainment, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players

pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Cloud Api Market, Cloud Api Market Size, Cloud Api Market Growth, Cloud Api Market Analysis, Cloud Api Market Report, Cloud Api Market Share, Cloud Api Market Trends, Cloud Api Market Forecast, Cloud Api Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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