

Cling Film Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Cling Film Trends and Forecast

The future of the global cling film market looks promising with opportunities in the food, healthcare, consumer good, and industrial markets. The global cling film market is expected to reach an estimated \$1.5 billion by 2030 with a CAGR of 5.6% from 2024 to 2030. The major drivers for this market are rising interest in hygienic food packaging, growing utilization of bio-based cling films, and escalating necessity of minimizing food spoilage.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Cling Film by Segment

The study includes a forecast for the global cling film by material type, form, end use, and region.

Cling Film Market by Material Type [Shipment Analysis by Value from 2018 to 2030]:

Polyethylene

Biaxially Oriented Polypropylene

Polyvinyl Chloride (PVC)

Polyvinylidene Chloride (PVDC)

Others

Cling Film Market by Form [Shipment Analysis by Value from 2018 to 2030]:

Cast Cling Film

Blow Cling Film

Cling Film Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Food

Healthcare

Consumer Goods

Industrial

Others

Cling Film Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Cling Film Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies cling film companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the cling film companies profiled in this report include-

3M

ADEX

Alliance Plastics

All American Poly

Ancor

Anchor Packaging

Berry Global

Deriblok

HIPAC

Inteplast

Cling Film Market Insights

Lucintel forecasts that polyvinyl chloride will remain the largest segment over the forecast period due to its significant usage as food storage materials to maintain food health.

Within this market, food will remain the largest segment due to increasing use of cling film in this sector to enhance food's shelf life and keep it fresh for longer periods of time, which will cut down on food waste.

North America will remain the largest region over the forecast period due to rising demand for ready-to-eat food products and existence of major packaging manufacturers in the region.

Features of the Global Cling Film Market

Market Size Estimates: Cling film market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Cling film market size by material type, form, end use, and region in terms of value (\$B).

Regional Analysis: Cling film market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different material types, forms, end uses, and regions for the cling film market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the cling film market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the cling film market size?

Answer: The global cling film market is expected to reach an estimated \$1.5 billion by 2030.

Q2. What is the growth forecast for cling film market?

Answer: The global cling film market is expected to grow with a CAGR of 5.6% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the cling film market?

Answer: The major drivers for this market are rising interest in hygienic food packaging, growing utilization of bio-based cling films, and escalating necessity of minimizing food spoilage.

Q4. What are the major segments for cling film market?

Answer: The future of the cling film market looks promising with opportunities in the food, healthcare, consumer good, and industrial markets.

Q5. Who are the key cling film market companies?

Answer: Some of the key cling film companies are as follows:

3M

ADEX

Alliance Plastics

All American Poly

Ancor

Anchor Packaging

Berry Global

Deriblok

HIPAC

Inteplast

Q6. Which cling film market segment will be the largest in future?

Answer: Lucintel forecasts that polyvinyl chloride will remain the largest segment over the forecast period due to its significant usage as food storage materials to maintain food health.

Q7. In cling film market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to rising demand for ready-to-eat food products and existence of major packaging manufacturers in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the cling film market by material type (polyethylene, biaxially oriented polypropylene, polyvinyl chloride (PVC), polyvinylidene chloride (PVDC), and others), form (cast cling film and blow cling film), end use (food, healthcare, consumer goods, industrial, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat

do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Cling Film Market, Cling Film Market Size, Cling Film Market Growth, Cling Film Market Analysis, Cling Film Market Report, Cling Film Market Share, Cling Film Market Trends, Cling Film Market Forecast, Cling Film Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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- 7.8: Deriblok
- 7.9: HIPAC
- 7.10: Inteplast

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