

# Clean Label Ingredient Market: Trends, Forecast and Competitive Analysis

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## Abstracts

### Clean Label Ingredient Market Trends and Forecast

The future of the clean label ingredient market looks promising with opportunities in various applications, such as beverages, dairy and frozen desserts, bakery, prepared foods, and cereals and snacks. The clean label ingredient market is expected to reach an estimated \$66.6 billion by 2027 with a CAGR of 6.9% from 2022 to 2027. The major drivers for this market are increasing demand for clean label food products and health issues associated with artificial food.

### Emerging Trends in Clean Label Ingredient Market

An emerging trend, which has a direct impact on the dynamics of the industry, is the increased acceptance of natural colors.

A total of 108 figures/charts and 86 tables are provided in this 216-page report to help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details of the clean label ingredient market report, please download the report brochure.

### Clean Label Ingredient Market by Segment

In this market, beverage is the largest application market, and dry form is the largest form segment. Growth in various segments of the clean label ingredient market are shown in the figure below.

The study includes trends and forecast for the clean label ingredient market by type,

application, form, and region as follows:

Clean Label Ingredient Market by Type [Value (\$M) from 2016 to 2027]:

Colors

Flavors

Fruit and Vegetable Ingredients

Starch and Sweeteners

Flours

Others

Clean Label Ingredient Market by Application [Value (\$M) from 2016 to 2027]:

Beverages

Dairy and Frozen Desserts

Bakery

Prepared Foods

Cereals and Snacks

Clean Label Ingredient Market by Form [Value (\$M) from 2016 to 2027]:

Dry Form

Liquid Form

Clean Label Ingredient Market by Region [Value (\$M) from 2016 to 2027]:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Spain

Asia Pacific

Japan

China

India

The Rest of the World

Brazil

## List of Clean Label Ingredient Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, clean label ingredient companies cater to increasing

demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the clean label ingredient companies profiled in this report include-

Cargill

Tate & Lyle

Archier Daniels Midland

Kerry

Ingredion

DuPont

DSM

Sensient

## Clean Label Ingredient Market Insights

Lucintel forecasts that the color segment is expected to witness the highest growth over the forecast period due to increasing demand for natural colors in a variety of food manufacturing processes.

Dry form will remain the larger clean ingredient form segment during the forecast period due to its unique properties, such as stability and ease of handling during supply chain activities.

Asia Pacific is expected to witness the highest growth over the forecast period, supported by rapid industrialization, growing food and beverage industry, and increasing awareness of the health benefits associated with clean label ingredients.

## Features of the Global Clean Label Ingredient Market

Market size estimates: Global clean label ingredient market estimation in terms of value (\$M) shipment.

Trend and forecast analysis: Market trends (2016-2021) and forecast (2022-2027) by various segments.

Segmentation analysis: Global clean label ingredient market size by type, application, and form

Regional analysis: Global clean label ingredient market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth opportunities: Analysis on growth opportunities in different types, forms, applications, and regions for the clean label ingredient coating market.

Strategic analysis: This includes M&A, new product development, and competitive landscape for clean label ingredient market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the clean label ingredient market size?

Answer: The global clean label ingredient market is expected to reach an estimated \$66.6 billion by 2027.

Q2. What is the growth forecast for clean label ingredient market?

Answer: The clean label ingredient market is expected to grow at a CAGR of ~7% from 2022 to 2027.

Q3. What are the major drivers influencing the growth of the clean label ingredient market?

Answer: The major drivers for this market are increasing demand for clean label food products and health issues associated with artificial food.

Q4. What are the major types for the clean label ingredient market?

Answer: Colors, flavors, fruit and vegetable ingredients, starch and sweeteners, and flour are the major clean label ingredients that are used in various food products.

Q5. What are the emerging trends in clean label ingredient market?

Answer: An emerging trend, which has a direct impact on the dynamics of the industry, includes increased acceptance of natural colors.

Q6. Who are the key clean label ingredient companies?

Answer: Some of the key clean label ingredient companies are as follows:

Cargill

Tate & lyle

Archier Daniels Midland

Kerry

Ingredion

Dupont

DSM

Sensient

Q7. Which will be the largest form segment for the clean label ingredient market in the future?

Answer: Lucintel forecasts that dry form will remain the larger clean ingredient form segment than liquid form during the forecast period due to its unique properties, such as stability and ease of handling during supply chain activities.

Q8. In clean label ingredient market, which region is expected to be the largest in the next five years?

Answer: Asia Pacific is expected to be the largest region over the next five years.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the global clean label ingredient market by type (colors, flavors, fruit and vegetable ingredients, starch and sweeteners, flour, and others), application (beverages, dairy and frozen desserts, bakery, prepared foods, and cereals and snacks), form (dry form and liquid form), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which regions will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5. What are the business risks and threats to the market?

Q.6. What are the emerging trends in this market and reasons behind them?

Q.7. What are the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10. What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via product substitution?

Q.11. What M&A activity did occur in the last five years?

For any questions related to clean label ingredients market or related to natural ingredient manufacture, clean label ingredients market, clean label ingredient companies, clean label ingredients market size, natural food color market size, clean label ingredients market trends, fruit and vegetable based food ingredient market research, clean label ingredient manufacturer, food color market, natural food color manufacturer, clean label ingredient market, clean label ingredient market research, clean label ingredient companies, clean label ingredient share, clean label ingredient market analysis, clean label ingredient market size, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.



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