

# Citrus Oil Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the citrus oil market looks promising with opportunities in the personal care, food and beverage, pharmaceutical, and aromatherapy applications. The global citrus oil market is expected to grow with a CAGR of 6%-7% from 2020 to 2025. The major drivers for this market are growing demand for natural products to increase the nutritional value of food and beverages, wide availability and easy accessibility of the citrus oil products, and growing application coupled with increasing consumer awareness regarding the benefits of citrus oils.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global polyethylene waxmarket report, please download the report brochure.

The study includes trends and forecast for the global anthocyanin market by application, product type, and region as follows:

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Personal Care

Food and Beverage

Pharmaceutical

## Aromatherapy

By Product Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Orange Oil

Lemon Oil

Lime Oil

Grapefruit Oil

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Italy

United Kingdom

German

France

Asia Pacific

China

India

South Korea

Japan

The Rest of the World

Brazil

Some of the citrus oil companies profiled in this report include Young Living Essential Oils, Plant Therapy Essential Oils, TERRA Holdings, LLC, Moksha Lifestyle Products Farotti Essenze, and Mountain Rose Herbs

Lucintel forecasts that orange oil will remain the largest segment over the forecast period due to rise in demand for cosmetics and skincare products used for skin rejuvenation.

Within this market, the personal care will remain the largest segment by application over the forecast period due to rising use of the products such as lemon and grapefruit oil in skincare products, owing to their antiseptic and antibacterial properties

Europe will remain the largest region over the forecast period due to increasing consumer awareness and demand for natural cosmetics, beauty products, and medicines in the region.

#### Features of the Global Citrus Oil Market

**Market Size Estimates:** Global citrus oil market size estimation in terms of value (\$M) shipment.

**Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments.

**Segmentation Analysis:** Global citrus oil market size by various segments, such as application and product type in terms of value.

**Regional Analysis:** Global citrus oil market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different application, product type, and region for the global citrus oil market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global bCitrus Oil market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global citrus oil market by application (personal care, food and beverage, pharmaceutical, and aromatherapy), product type (orange oil, lemon oil, lime oil, grapefruit oil, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global citrus oil market?

Q.5 What are the business risks and threats to the global citrus oil market?

Q.6 What are emerging trends in this citrus oil market and the reasons behind them?

Q.7 What are some changing demands of customers in this citrus oil market?

Q.8 What are the new developments in this citrus oil market? Which companies are leading these developments?

Q.9 Who are the major players in this citrus oil market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this citrus oil market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global citrus oil market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Application (Personal Care, Food and Beverage, Pharmaceutiall, and Aromatherapy) and Product Type (Orange Oil, Lemon Oil, Lime Oil, Grapefruit Oil, and Others)

Regional Scope North America (USA, Mexico, and Canada), Europe (Italy, United Kingdom, Germany, and France), Asia (China, India, Japan, South Korea), and ROW (Brazil)

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