

# Citral Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the citral market looks promising with opportunities in the chemicals, and others. The global citral market is expected to grow with a CAGR of xx%-xx% from 2020 to 2025. The major drivers for this market are rise in demand for perfumed consumer goods, and increase in disposable income of individuals.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global citral market report, please download the report brochure.

The study includes trends and forecast for the global citral market by product type, application, and region as follows:

By Product Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Natural Citral Synthetic Citral

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Lemon essence Vitamin A Lonone Menthol Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America United States Canada Mexico Europe United

Kingdom Germany France Italy Russia Spain Asia Pacific China Japan India The Rest of the World Brazil

Some of the Citral companies profiled in this report include BASF, Kuraray, Rajkeerth, Symrise AG, Robertet Group, Takasago International Corporation, and International Flavours Fragrances. In this market, natural citral, and synthetic citral are the major product types. Lucintel forecasts that synthetic citral product will remain the largest segment over the forecast period because synthetic citral is produced from isobutylene, to which formaldehyde is added to form isoprenol and is helpful in regulations of food and flavoring.

Within this market, lemon essence, vitamin A, linalool, menthol, and others are major applications of citral market. Lemon essence will remain the largest segment by application type over the forecast period because the material used to impart perfume or flavor in products intended for human ingestion.

Asia-Pacific is expected to witness the highest growth over the forecast period because of the demand for the product for use in cosmetics, detergents, perfumes, personal care products, and cleaners in the region.

#### Features of the Global Citral Market

**Market Size Estimates:** Global Citral market size estimation in terms of value (\$M) shipment. **Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments. **Segmentation Analysis:** Global Citral market size by various segments, such as product type and application in terms of value. **Regional Analysis:** Global Citral market breakdown by the North America, Europe, Asia Pacific, and Rest of the World. **Growth Opportunities:** Analysis of growth opportunities in different product type, application, and region for the global Citral market. **Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global Citral market. **Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global Citral market by product type (natural citral, and synthetic citral), application (lemon essence, vitamin A, linalool, menthol, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

- Q.2 Which segments will grow at a faster pace and why?
- Q.3 Which region will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global Citral market?
- Q.5 What are the business risks and threats to the global Citral market?
- Q.6 What are emerging trends in this Citral market and the reasons behind them?
- Q.7 What are some changing demands of customers in this Citral market?
- Q.8 What are the new developments in this Citral market? Which companies are leading these developments?
- Q.9 Who are the major players in this Citral market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products and processes in this Citral market, and how big of a threat do they pose for loss of market share via material or product substitution?
- Q.11 What M&A activities did take place in the last five years in the global Citral market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Product Type (natural citral, and synthetic citral), Application (lemon essence, vitamin A, Ionone, menthol, and others)

Regional Scope North America (United States, Canada, Mexico), Europe (United Kingdom, Germany, France, Spain, Russia,), Asia Pacific (China, Japan, India,), ROW (Brazil)

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