

# Chromebook Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Chromebook Trends and Forecast

The future of the global chromebook market looks promising with opportunities in the education and corporate sectors. The global chromebook market is expected to reach an estimated \$46.4 billion by 2030 with a CAGR of 7.0% from 2024 to 2030. The major drivers for this market are increasing demand for technologically advanced and cost effective equipments, growing adoption of cloud technology among organisations, and rising need for personal computers at institutions across the globe.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Chromebook by Segment

The study includes a forecast for the global chromebook by product type, application, and region

Chromebook Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Chromebook Laptops

Chromebook Convertibles

Chromebook Tablets

## Chromebook Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Education Sector

Corporate Sector

Others

## Chromebook Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Chromebook Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies chromebook companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the chromebook companies profiled in this report include-

Lenovo

Dell

Samsung

Hp

Acer

Toshiba

Lg

Haier

Google

## Chromebook Market Insights

Lucintel forecast that chromebook laptop will remain the largest segment over the forecast period because it helps in enhancing speed as well as performance and improving teacher-student interactions.

Within this market, corporate sector will remain the largest segment.

APAC is expected to witness highest growth over the forecast period.

## Features of the Global Chromebook Market

Market Size Estimates: Chromebook market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Chromebook market size by product type, application, and region in terms of value (\$B).

Regional Analysis: Chromebook market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product type, application, and regions for the chromebook market.

Strategic Analysis: This includes M&A, new product development, and competitive

landscape of the chromebook market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q.1 What is the chromebook market size?

Answer: The global chromebook market is expected to reach an estimated \$46.4 billion by 2030.

Q.2 What is the growth forecast for the chromebook market?

Answer: The global chromebook market is expected to grow with a CAGR of 7.0% from 2024 to 2030.

Q.3 What are the major drivers influencing the growth of the chromebook market?

Answer: The major drivers for this market are increasing demand for technologically advanced and cost effective equipments, growing adoption of cloud technology among organisations, and rising need for personal computers at institutions across the globe.

Q4. What are the major segments for the chromebook market?

Answer: The future of the global chromebook market looks promising with opportunities in the education and corporate sectors.

Q5. Who are the key chromebook market companies?

Answer: Some of the key chromebook companies are as follows:

Lenovo

Dell

Samsung

HP

Acer

Toshibha

LG

Haier

Google

Q6. Which chromebook market segment will be the largest in future?

Answer: Lucintel forecast that chromebook laptop will remain the largest segment over the forecast period because it helps in enhancing speed as well as performance and improving teacher-student interactions.

Q7. In chromebook market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness highest growth over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the chromebook market by product type (chromebook laptops, chromebook convertibles, and chromebook tablets), application (education sector, corporate sector, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to chromebook market or related to chromebook companies, chromebook market size, chromebook market share, chromebook market growth, chromebook market research, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.

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