

# Cement & Cement Additive Market: Trends, Opportunities and Competitive Analysis [2023-2028]

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#### **Abstracts**

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Cement & Cement Additive Market Trends and Forecast

The future of the cement & cement additive market looks promising with opportunities in the residential construction, commercial construction, industrial projects, and transport applications. The global cement & cement additive market is expected to reach an estimated \$24.3 billion by 2028 with a CAGR of 7.5% from 2023 to 2028. The major drivers for this market are rapid growing construction activities globally, rising demand for high quality cement for improved infrastructure, and emergence of housing start-ups in rural areas.

A more than 150-page report is developed to help in your business decisions. A sample figure with some insights is shown below.

Cement & Cement Additive Market by Segment

The study includes trends and forecast for the global cement & cement additive market by product type, application, and region, as follows:

Cement & Cement Additive Market by Product Type [Value (\$B) Shipment Analysis from 2017 to 2028]:

Cement

**Cement Additives** 



Cement & Cement Additive Market by Application [Value (\$B) Shipment Analysis from 2017 to 2028]:

Residential Construction

Commercial Construction

Industrial Projects

Transport

Others

Cement & Cement Additive Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Cement & Cement Additive Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, cement & cement additive companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the cement & cement additive companies profiled in this report include-

**BASF SE** 



AkzoNobel NV

DowDupont

Heidelberg Cement

W.R. Grace

#### Cement & Cement Additive Market Insights

Lucintel forecasts that cement will remain the larger product type segment over the forecast period due to growing demand for white cement for maintaining temperature and huge demand for cement that ensures high brittleness and reduced permeability.

Residential is expected to remain the largest application segment due to the increasing consumption of admixture in the construction activities owing to its eco-friendly nature.

APAC will remain the largest region due to rapid urbanization, infrastructure development, and expansion of road and railway networks in the region.

#### Features of the Cement & Cement Additive Market

Market Size Estimates: Cement & cement additive market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Cement & cement additive market size by various segments, such as by product type, application, and region

Regional Analysis: Cement & cement additive market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.



Growth Opportunities: Analysis on growth opportunities in different product types, applications, and regions for the cement & cement additive market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the cement & cement additive market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the cement & cement additive market size?

Answer: The global cement & cement additive market is expected to reach an estimated \$24.3 billion by 2028.

Q2. What is the growth forecast for cement & cement additive market?

Answer: The global cement & cement additive market is expected to grow with a CAGR of 7.5% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the cement & cement additive market?

Answer: The major drivers for this market are rapid growing construction activities globally, rising demand for high quality cement for improved infrastructure, and emergence of housing start-ups in rural areas.

Q4. What are the major segments for cement & cement additive market?

Answer: The future of the cement & cement additive market looks promising with opportunities in the residential construction, commercial construction, industrial projects, and transport applications.

Q5. Who are the key cement & cement additive companies?

Answer: Some of the key cement & cement additive companies are as follows:



BASF SE

AkzoNobel NV

DowDupont

Heidelberg Cement

W.R. Grace

Q6. Which cement & cement additive segment will be the largest in future?

Answer:Lucintel forecasts that cement will remain the larger segment over the forecast period due to growing demand for white cement for maintaining temperature and huge demand for cement that ensures high brittleness and reduced permeability.

Q7. In cement & cement additive market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region due to rapid urbanization, infrastructure development, and expansion of road and railway networks in the region.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

- Q.1. What are some of the most promising, high-growth opportunities for the global cement & cement additive market by product type (cement and cement additives), application (residential construction, commercial construction, industrial projects, transport, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?



- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last five years and what has its impact been on the industry?

For any questions related to cement & cement additive market or related to cement & cement additive companies, cement & cement additive market size, cement & cement additive market share, cement & cement additive analysis, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.



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