

Cell Based Assay Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the global cell based assay market looks promising with opportunities in drug discovery and research applications. The global cell based assay market is expected to grow with a CAGR of 9%-11% from 2020 to 2025. The major drivers for this market are increasing implementation of cell based assays in drug discovery, increasing prevalence of infectious diseases and cancer, and increasing people's awareness of the benefits of cell-based assays over traditional treatments.

A total of XX figures / charts and XX tables are provided in this more than 150-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global cell based assay market report, please download the report brochure.

In this market, consumables is the largest product of cell based assay, whereas drug discovery is the largest application. Growth in various segments of the cell based assay market are given below:

The study includes trends and forecast for the global cell based assay market by product, application, end user, and region as follows:

By Product [Value (\$ Million) shipment analysis for 2014 – 2025]:

Consumables

Instruments

Services

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Drug Discovery

Research

Others

By End User [Value (\$ Million) shipment analysis for 2014 – 2025]:

Contract Research Organizations (CROs)

Biopharma Companies

Research Institutes

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Asia Pacific

China

India

Japan

The Rest of the World

Brazil

Some of the cell based assay companies profiled in this report include Thermo Fisher Scientific, Danaher, Becton, Dickinson and Company, GE Healthcare, Merck, Lonza, PerkinElmer, Charles River Laboratories, Cell Signaling Technologies, and Cisbio.

Lucintel forecasts that consumables will remain the largest product segment over the forecast period due to increasing development of new drugs.

Within this market, drug discovery will remain the largest segment by application over the forecast period due to increasing investment by biopharmaceutical companies for research and development related to development of new drugs.

North America will remain the largest region over the forecast period due to increasing research and development of drugs and presence of a large number of pharmaceutical companies and superior biotechnology companies in the region.

Features of the Global Cell Based Assay Market

Market Size Estimates: Global cell based assay market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global cell based assay market size by various segments, such as product, application, and end user, in terms of value.

Regional Analysis: Global cell based assay market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different products, applications, end users, and regions for the global cell based assay market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global cell based assay market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global cell based assay market by product (consumables, instruments, and services), application (drug discovery, research, and others), end user (contract research organizations (CROs), biopharma companies, research institutes, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global cell based assay market?

Q.5 What are the business risks and threats to the global cell based assay market?

Q.6 What are the emerging trends in the cell based assay market and the reasons behind them?

Q.7 What are some changing demands of customers in the cell based assay market?

Q.8 What are the new developments in the cell based assay market? Which companies are leading these developments?

Q.9 Who are the major players in the cell based assay market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the cell based assay market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global cell based

assay market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecast, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Ventures, and Company Profiling

Market Segments Product (Consumables, Instruments, and Services), Application (Drug Discovery, Research, and Others), and End User (Contract Research Organizations (CROs), Biopharma Companies, Research Institutes, and Others)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Germany, and France), Asia Pacific (China, India, and Japan), and ROW (Brazil)

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