

Cat Food Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Cat Food Trends and Forecast

The future of the global cat food market looks promising with opportunities in the dry food, wet food, and treat & snack markets. The global cat food market is expected to reach an estimated \$29.1 billion by 2030 with a CAGR of 4.7% from 2024 to 2030. The major drivers for this market are rising pet health awareness and increase in preference for natural and healthy pet food options.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Cat Food by Segment

The study includes a forecast for the global cat food by nature, food type, sales channel, and region.

Cat Food Market by Nature [Shipment Analysis by Value from 2018 to 2030]:

Organic

Conventional

Cat Food Market by Food Type [Shipment Analysis by Value from 2018 to 2030]:

Dry Food

Wet Food

Treats & Snacks

Others

Cat Food Market by Sales Channel [Shipment Analysis by Value from 2018 to 2030]:

Supermarkets & Hypermarkets

Specialized Pet Shops

Online Sales Channel

Others

Cat Food Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Cat Food Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies cat food companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the cat food companies

profiled in this report include-

Affinity Petcare

Evanger's Dog and Cat Food Company

Fromm Family Foods

Hill's Pet Nutrition

Mars

Nestle Purina

Nutro Products

Party Animal

Rollover Premium Pet Food

The J.M. Smucker Company

Cat Food Market Insights

Lucintel forecasts that organic is expected to witness higher growth over the forecast period.

Within this market, wet food is expected to witness the highest growth over the forecast period.

APAC will remain the largest region over the forecast period.

Features of the Global Cat Food Market

Market Size Estimates: Cat food market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Cat food market size by nature, food type, sales channel, and region in terms of value (\$B).

Regional Analysis: Cat food market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different natures, food types, sales channels, and regions for the cat food market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the cat food market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the cat food market size?

Answer: The global cat food market is expected to reach an estimated \$29.1 billion by 2030.

Q2. What is the growth forecast for cat food market?

Answer: The global cat food market is expected to grow with a CAGR of 4.7% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the cat food market?

Answer: The major drivers for this market are rising pet health awareness and increase in preference for natural and healthy pet food options.

Q4. What are the major segments for cat food market?

Answer: The future of the cat food market looks promising with opportunities in the dry food, wet food, and treat & snack markets.

Q5. Who are the key cat food market companies?

Answer: Some of the key cat food companies are as follows:

Affinity Petcare

Evanger's Dog and Cat Food Company

Fromm Family Foods

Hill's Pet Nutrition

Mars

Nestle Purina

Nutro Products

Party Animal

Rollover Premium Pet Food

The J.M. Smucker Company

Q6. Which cat food market segment will be the largest in future?

Answer: Lucintel forecasts that organic is expected to witness higher growth over the forecast period.

Q7. In cat food market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the cat food

market by nature (organic and conventional), food type (dry food, wet food, treats & snacks, and others), sales channel (supermarkets & hypermarkets, specialized pet shops, online sales channel, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Cat Food Market, Cat Food Market Size, Cat Food Market Growth, Cat Food Market Analysis, Cat Food Market Report, Cat Food Market Share, Cat Food Market Trends, Cat Food Market Forecast, Cat Food Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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