

Carotenoid Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the carotenoid market looks promising with opportunities in the food, supplement, feed, pharmaceutical, and cosmetic applications. The global carotenoid market is expected to grow with a CAGR of 4%-5% from 2020 to 2025. The major drivers for this market are increasing demand for healthy & natural food along with supplement consumption and growing usage of carotenoid in preventive healthcare.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global carotenoid market report, please download the report brochure.

The study includes trends and forecast for the global carotenoid market by application, product, source, and region as follows:

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Food

Supplement

Feed

Pharmaceutical

Cosmetic

By Product [Value (\$ Million) shipment analysis for 2014 – 2025]:

Beta-carotene

Lutein

Lycopene

Astaxanthin

Zeaxanthin

Canthaxanthin

Others

By Source [Value (\$ Million) shipment analysis for 2014 – 2025]:

Natural

Synthetic

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Italy

United Kingdom

German

France

Asia Pacific

China

India

South Korea

Japan

The Rest of the World

Brazil

Some of the carotenoid companies profiled in this report include BASF SE, Allied Biotech, Kemin Industries, Brenntag, ExcelVite Sdn. Bhd., Cyanotech Corp., Chr. Hansen, D.D. Williamson, DSM Nutritional Products, and Divis Laboratories

Lucintel forecasts that beta-carotene will remain the largest segment over the forecast period due to its usage as a colorant, antioxidant, and act as a rich source of vitamin A in food, feed, dietary supplements, cosmetics, and medicines.

Within this market, the feed will remain the largest segment by application over the forecast period due to increasing demand from animal feed industry

Europe will remain the largest region over the forecast period due to rising demand for health supplements and animal feed in the region.

Features of the Global Carotenoid Market

Market Size Estimates: Global carotenoid market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global carotenoid market size by various segments, such as application, product, and source in terms of value.

Regional Analysis: Global carotenoid market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different application, product, source, and region for the global carotenoid market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global bCarotenoid market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global carotenoid market by application (food, supplement, feed, pharmaceutical, and cosmetic), product (beta-carotene, lutein, lycopene, astaxanthin, zeaxanthin, canthaxanthin, and others), source (natural and synthetic), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global bCarotenoid market?

Q.5 What are the business risks and threats to the global carotenoid market?

Q.6 What are emerging trends in this carotenoid market and the reasons behind them?

Q.7 What are some changing demands of customers in this carotenoid market?

Q.8 What are the new developments in this carotenoid market? Which companies are leading these developments?

Q.9 Who are the major players in this carotenoid market? What strategic initiatives are

being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this carotenoid market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global carotenoid market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Application (Food, Supplement, Feed, Pharmaceutical, and Cosmetic), Product (Beta-Carotene, Lutein, Lycopene, Astaxanthin, Zeaxanthin, Canthaxanthin, and Others), and Source (Natural and Synthetic),

Regional Scope North America (USA, Mexico, and Canada), Europe (Italy, United Kingdom, Germany, and France), Asia (China, India, Japan, South Korea), and ROW (Brazil)

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