

Carbon Black in the Global Tire Industry 2015-2020: Trends, Forecast, and Opportunity Analysis, May 2016

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Abstracts

According to a new market report published by Lucintel, the future of carbon black for the global tire market looks good with opportunities in the passenger car, commercial vehicles, and others tire applications. Carbon black for the global tire market is forecast to grow at a CAGR of 5.6% from 2015 to 2020. The major drivers of growth for this market are strong demand for tires from passenger cars and commercial vehicles.

In this market, carbon black is used in the tires for the passenger cars, commercial vehicles and others applications. Lucintel predicts that the demand for carbon black in commercial vehicles is likely to experience the significant growth in the forecast period supported by rapid development of the transportation infrastructure in emerging nation and recovery in global economy.

Within the carbon black for the global tire market, the replacement tire industry is expected to remain the largest segment over the forecast period. Rising average vehicle life and continuous expansion of automotive vehicle fleet is expected to spur growth for this segment over the forecast period.

Asia Pacific is expected to remain the largest market due to the increase in production of passenger cars and light commercial vehicles in China and India. Asia Pacific and the Rest of the World are expected to witness good growth over the forecast period because of growth in automotive demand and increasing investment in tire production facilities in low cost countries.

For market expansion, the report suggests innovation and new product development, where the unique characteristics of carbon black can be capitalized. The report further suggests the development of partnerships with customers to create win-win situations

and development of low-cost solutions for the end user.

Emerging trends, which have a direct impact on the dynamics of the industry, include the shift from commodity to more specialized grade carbon black, growing usage of recycled and bio-based carbon black and increasing merger and acquisition activities to consolidate the market. Cabot Corporation, Birla Carbon, Orion Engineered Carbons, Sid Richardson Carbon & Energy Co and Philips Carbon Black are among the major suppliers of carbon black for tire market. Some companies are opting for M&A as a strategic initiative for driving growth.

Lucintel, a leading global strategic consulting and market research firm, has analyzed carbon black in the global tire industry by application, end use industry and region, and has come up with a comprehensive research report, "Carbon Black in the Global Tire Industry 2015-2020: Trends, Forecast, and Opportunity Analysis". The Lucintel report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast of carbon black in the global tire industry through 2021, segmented by application, end use industry and region as follows:

By Application [volume (Kiloton) and \$M shipment analysis for 2009 - 2020]:

Passenger Car Tire

Commercial Vehicles Tire

Others

By end user industry volume (Kiloton) and \$M shipment analysis for 2009 - 2020]:

OEM

Replacement

By region [volume (Kiloton) and \$M shipment analysis for 2009 - 2020]:

North America

Europe

Asia Pacific

Rest of World

This report answers following 11 key questions:

Q.1: What are some of the potential, high-growth opportunities for carbon black in the global tire market by end user industry and regions?

Q.2: Which segments will grow at a faster pace and why?

Q.3: Which regions will grow at a faster pace and why?

Q.4: What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5: What are the business risks and threats to the market?

Q.6: What are emerging trends in this market and reasons behind them?

Q.7: What are some changing demands of customers in the market?

Q.8: What are the new developments in the market? Which companies are leading these developments?

Q.9: Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10: What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via materials / product substitution

Q.11: What are M & A activities in the last 5 years in this market? What reasons can be attributed to these activities and how have they impacted the industry?

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find. To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market. Some of the features of "Carbon Black in the Global Tire Industry 2015-2020: Trends, Forecast, and Opportunity Analysis" include:

Market size estimates: Carbon black in the global tire industry size estimation in terms of volume (kt) and value (\$M) shipment.

Trend and forecast analysis: Carbon black in the global tire industry trend (2009-2014) and forecast (2015-2020) by region and segment.

Segmentation analysis: Carbon black in the global tire industry size by various application types such as passenger car, commercial vehicle, and others; and by end use such as replacement tires and OEM's tires both in terms of volume and value shipment.

Regional analysis: Carbon black in the global tire industry breakdown by key regions such as North America, Europe, Asia Pacific, and Rest of World.

Growth opportunities: Analysis on growth opportunities in different applications and regions.

Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of carbon black in the global tire industry suppliers.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

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