

Car Rental Industry Report: Trends, Forecast and Competitive Analysis

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Abstracts

The future of the global car rental industry looks promising with opportunities in business and leisure travel industry. The global car rental industry is expected to reach an estimated \$120 billion by 2025 with a CAGR of 6.1% from 2020 to 2025. The major drivers for this market are growing global tourism industry, increase in international air travelers, and rising income levels across the globe.

Emerging trends, which have a direct impact on the dynamics of the industry, include enhanced user experience through digitization, additional green vehicles in the fleets of rental car companies, and the concept of self-driving instead of hiring a driver. Enterprise Rent-A-Car, Hertz Group AG, Avis Budget Group Inc., Uber, Europcar Mobility Group S.A., Redcap Tour, ANI technologies Pvt. limited, and Sixt AG are the major car rental service providers in the global car rental industry.

A total of 93 figures/charts and 73 tables are provided in this 200 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of car rental market report download the report brochure.

By Location [\$B Shipment analysis from 2014 to 2025]

On-Airport

Off-Airport

By Traveler Type [\$B Shipment analysis from 2014 to 2025]

Business

Leisure

Others

By Mode of Booking [\$B Shipment analysis from 2014 to 2025]

On-Line

Off-Line

By Vehicle Type [\$B Shipment analysis from 2014 to 2025]

Luxury Cars

Executive Cars

Economy Cars

Sports Utility Vehicles

Others

By region [\$B Shipment analysis from 2014 to 2025]

North America

US

Canada

Mexico

Europe

Germany

France

Spain

United Kingdom

Italy

Asia Pacific

China

India

Japan

Hong Kong

South Korea

Malaysia

Taiwan

Philippines

Vietnam

Indonesia

Thailand

Sri Lanka

The Rest of the World

Brazil

Argentina

Some of the car rental companies profiled in this report include Enterprise Rent-A-Car, Hertz Group AG, Avis Budget Group Inc., Europcar Mobility Group S.A., and Sixt AG, and others.

Some of the features of “Growth Opportunities in the Car Rental Industry 2020-2025: Trends, Forecast, and Opportunity Analysis” include:

Market size estimates: Car rental industry size estimation in terms of value (\$B) shipment.

Trend and forecast analysis: Market trend (2014-2019) and forecast (2020-2025) by segments and region.

Segmentation analysis: Car rental industry size by various segments such as location, customer, vehicle, and mode of booking in terms of value.

Regional analysis: Car rental industry breakdown by key regions such as North America, Europe, and Asia & Rest of World.

Growth opportunities: Analysis on growth opportunities in different segments and regions of car rental industry.

Strategic analysis: This includes M&A, new product development, and competitive landscape of car rental in the car rental suppliers.

Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

This report answers the following 11 key questions:

Q.1 What are some of the most promising, high growth opportunities for the global car rental industry by location (on-airport and off-airport), type of customer (business, leisure, and others), mode of booking (on-line and off-line), vehicle type (luxury cars, executive cars, economy cars, sports utility vehicles, and others), and region (North

America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers, challenges, and business risks in this market?

Q.5 What are the business risks and competitive threats in this market?

Q.6 What are the emerging trends in this market and the reasons behind them?

Q.7 What are some of the changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10 What are some of the competing service and processes in this market and how big of a threat do they pose for loss of market share by service substitution?

Q.11 What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

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