

# Camping Equipment Market: Market Size, Trends and Growth Analysis

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## Abstracts

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### Camping Equipment Market Trends and Forecast

The global camping equipment market is expected to reach an estimated \$7.7 billion by 2027 with a CAGR of 3% from 2021 to 2027. The major drivers of camping equipment are increasing recreational expenditure, changing lifestyle, and rising participation in outdoor recreational activities. Aging population and early retirement also will drive the industry as early retirement will give people more time for outdoor recreational activities. Growing health benefits of outdoor activities are also projected to give new shape to the camping equipment market during the next decade.

A total of 107 figures / charts and 68 tables are provided in this 205-page report to help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details of the camping equipment market report, please download the report brochure.

### Camping Equipment Market by Segment

The study includes trends and forecast for the global camping equipment market by product type, distribution channel, and region as follows:

Camping Equipment Market by Product Type [Value (\$B) shipment analysis for 2016 – 2027]:

Camping Furniture

Camping Backpacks

Tents

Cooking Systems and Cookware

Camping Gear and Accessories

Camping Equipment Market by Distribution Channel [Value (\$B) shipment analysis for 2016 – 2027]:

Offline

Online

Camping Equipment Market by Region [Value (\$B) shipment analysis for 2016 – 2027]:

North America

o US

o Canada

o Mexico

Europe

o Germany

o The United Kingdom

o France

- o Russia

  - Asia Pacific

- o China

- o Japan

- o India

- o South Korea

  - The Rest of the World

- o Brazil

- o Argentina

### List of Camping Equipment Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies camping equipment companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the camping equipment companies profiled in this report includes.

  - Johnsons Outdoors

  - Nemo Equipment

  - Oase Outdoors

  - AMG Group

  - Newell Brands

## Camping Equipment Market Insight

Lucintel forecasts that camping backpacks will remain the largest segment over the forecast period due to increasing consumption of the outdoor backpacks for hiking, biking, and camping purposes.

Within the camping equipment market, offline will remain the largest distribution channel segment over the forecast period as consumers are able to touch and feel the quality of products and are more likely to buy trusted branded camping equipment from specialty stores.

Europe is expected to remain the largest region and APAC to witness the highest growth over the forecast period due to rising tourism infrastructural facilities in the countries like India, Indonesia, and Thailand.

## Features of Camping Equipment Market

**Market Size Estimates:**Camping equipment market size estimation in terms of value (\$B)

**Trend and Forecast Analysis:**Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

**Segmentation Analysis:**Market size by product type and distribution channel

**Regional Analysis:**Camping equipment market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:**Analysis of growth opportunities in different product type, distribution channel, and regions for the camping equipment market.

**Strategic Analysis:**This includes M&A, new product development, and competitive landscape for the camping equipment market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

Q1. What is the camping equipment market size?

Answer: The global camping equipment market is expected to reach an estimated \$7.7 billion by 2027.

Q2. What is the growth forecast for camping equipment market?

Answer: The camping equipment market is expected to grow at a CAGR of 3% from 2021 to 2027.

Q3. What are the major drivers influencing the growth of the camping equipment market?

Answer: The major drivers for this market are increasing participation in outdoor recreational activities and rising fitness awareness, and growing infrastructural facilities related to travel and tourism.

Q4. Who are the key camping equipment companies?

Answer: Some of the key camping equipment companies are as follows:

Johnsons Outdoors

Nemo Equipment

Oase Outdoors

AMG Group

Newell Brands

Q7. Which camping equipment product segment will be the largest in future?

Answer: Lucintel forecasts that camping backpacks will remain the largest segment over

the forecast period due to increasing consumption of the outdoor backpacks for hiking, biking, and camping purposes.

Q8: In camping equipment market, which region is expected to be the largest in next 5 years?

Answer: Europe is expected to remain the largest region and witness the highest growth over next 5 years.

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Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high growth opportunities for the global camping equipment market by product type (camping furniture, camping backpacks, tents, cooking systems and cookware, and camping gear and accessories), distribution channel (offline and online), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q. 2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are the emerging trends in this market and the reasons behind them?

Q.7 What are the changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this market?

For any questions related to camping equipment market or related to camping equipment market share, camping equipment market analysis, and camping equipment market size, write to Lucintel analysts at [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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