

# Camping Cooler Market: Trends, Opportunities and Competitive Analysis [2023-2028]

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## Abstracts

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### Camping Cooler Market Trends and Forecast

The future of the global camping cooler market looks promising with opportunities in dry camping, backpacking, and off-road/RV camping applications. The global camping cooler market is expected to reach an estimated \$1.04 billion by 2028 with a CAGR of 6.1% from 2023 to 2028. The major drivers for this market are the growing number of hiking and off-roading activities among travellers, rising demand for lightweight chillers, and emergence of soft side coolers.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Camping Cooler Market by Segment

The study includes trends and forecast for the global camping cooler market by volume, product, application, and region, as follows:

Camping Cooler Market by Volume [Value (\$B) Shipment Analysis from 2017 to 2028]:

100 Quarts

Camping Cooler Market by Product [Value (\$B) Shipment Analysis from 2017 to 2028]:

Hard

Soft

Others

Camping Cooler Market by Application [Value (\$B) Shipment Analysis from 2017 to 2028]:

Dry Camping

Backpacking

Off-Road/RV Camping

Others

Camping Cooler Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Camping Cooler Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, camping cooler companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the camping cooler companies profiled in this report include-

Yeti Coolers

AO Coolers

Coleman

Pelican Products

Outdoor Active Gear

## Camping Cooler Market Insights

Lucintel forecasts that soft will remain the faster growing segment over the forecast period due to its many advantages including affordability, lightweight design compared to hard iceboxes, and availability in wide range of models.

Dry camping is expected to remain the largest segment due to the increasing market for off-roading where more people are camping using heavy engine cars in the developed countries.

North America will remain the largest region due to the presence of a huge number of travelers for recreational and hiking activities and increasing awareness of different outdoor recreational activities in the region.

## Features of the Camping Cooler Market

**Market Size Estimates:** Camping cooler market size estimation in terms of value (\$B)

**Trend And Forecast Analysis:** Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

**Segmentation Analysis:** Camping cooler market size by various segments, such as by volume, product, application, and region

**Regional Analysis:** Camping cooler market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different volumes, products, applications, and regions for the camping cooler market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for the camping cooler market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

Q1. What is the camping cooler market size?

Answer: The global camping cooler market is expected to reach an estimated \$1.04 billion by 2028.

Q2. What is the growth forecast for camping cooler market?

Answer: The global camping cooler market is expected to grow with a CAGR of 6.1% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the camping cooler market?

Answer: The major drivers for this market are the growing number of hiking and off-roading activities among travellers, rising demand for lightweight chillers, and emergence of soft side coolers.

Q4. What are the major segments for camping cooler market?

Answer: The future of the camping cooler market looks promising with opportunities in dry camping, backpacking, and off-road/RV camping applications.

Q5. Who are the key camping cooler companies?

Answer: Some of the key camping cooler companies are as follows:

Yeti Coolers

AO Coolers

Coleman

Pelican Products

Outdoor Active Gear

Q6. Which camping cooler segment will be the largest in future?

Answer: Lucintel forecasts that soft will remain the faster growing segment over the forecast period due to its many advantages including affordability, lightweight design compared to hard iceboxes, and availability in wide range of models.

Q7. In camping cooler market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to the presence of a huge number of travelers for recreational and hiking activities and increasing awareness of different outdoor recreational activities in the region.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the global camping cooler market by volume (100 quarts), product (hard, soft, and others), application (dry camping, backpacking, off-road/RV camping, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges

and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last five years and what has its impact been on the industry?

For any questions related to camping cooler market or related to camping cooler companies, camping cooler market size, camping cooler market share, camping cooler analysis, camping cooler market growth, camping cooler market research, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. GLOBAL CAMPING COOLER MARKET: MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2017 TO 2028

3.1: Macroeconomic Trends (2017-2022) and Forecast (2023-2028)

3.2: Global Camping Cooler Market Trends (2017-2022) and Forecast (2023-2028)

3.3: Global Camping Cooler Market by Volume

3.3.1: \$\$\$25 Quarts

3.3.2: 25-50 Quarts

3.3.3: 50-75 Quarts

3.3.4: 75-100 Quarts

3.3.5: \$\$\$100 Quarts

3.4: Global Camping Cooler Market by Product

3.4.1: Hard

3.4.2: Soft

3.4.3: Others

3.5: Global Camping Cooler Market by Application

3.5.1: Dry Camping

3.5.2: Backpacking

3.5.3: Off-Road/RV Camping

3.5.4: Others

### 4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2017 TO 2028

4.1: Global Camping Cooler Market by Region

4.2: North American Camping Cooler Market

4.2.1: North American Camping Cooler Market by Product: Hard, Soft, and Others

4.2.2: North American Camping Cooler Market by Application: Dry Camping, Backpacking, Off-Road/RV Camping, and Others

4.3: European Camping Cooler Market

- 4.3.1: European Camping Cooler Market by Product: Hard, Soft, and Others
- 4.3.2: European Camping Cooler Market by Application: Dry Camping, Backpacking, Off-Road/RV Camping, and Others
- 4.4: APAC Camping Cooler Market
  - 4.4.1: APAC Camping Cooler Market by Product: Hard, Soft, and Others
  - 4.4.2: APAC Camping Cooler Market by Application: Dry Camping, Backpacking, Off-Road/RV Camping, and Others
- 4.5: ROW Camping Cooler Market
  - 4.5.1: ROW Camping Cooler Market by Product: Hard, Soft, and Others
  - 4.5.2: ROW Camping Cooler Market by Application: Dry Camping, Backpacking, Off-Road/RV Camping, and Others

## **5. COMPETITOR ANALYSIS**

- 5.1: Product Portfolio Analysis
- 5.2: Operational Integration
- 5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

- 6.1: Growth Opportunity Analysis
  - 6.1.1: Growth Opportunities for the Global Camping Cooler Market by Volume
  - 6.1.2: Growth Opportunities for the Global Camping Cooler Market by Product
  - 6.1.3: Growth Opportunities for the Global Camping Cooler Market by Application
  - 6.1.4: Growth Opportunities for the Global Camping Cooler Market by Region
- 6.2: Emerging Trends in the Global Camping Cooler Market
- 6.3: Strategic Analysis
  - 6.3.1: New Product Development
  - 6.3.2: Capacity Expansion of the Global Camping Cooler Market
  - 6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Camping Cooler Market
  - 6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

- 7.1: Yeti Coolers
- 7.2: AO Coolers
- 7.3: Coleman
- 7.4: Pelican Products



## 7:5: OUTDOOR ACTIVE GEAR

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