

# Cake and Pastry Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Cake and Pastry Trends and Forecast

The future of the global cake and pastry market looks promising with opportunities in the food service and retail markets. The global cake and pastry market is expected to reach an estimated \$177.2 billion by 2030 with a CAGR of 3.7% from 2024 to 2030. The major drivers for this market are rising popularity of coffee shops or cafes, growing demand for visually appealing cake and pastry designs, and expanding preference for gluten-free and vegan cakes as well as pastries options.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Cake and Pastry by Segment

The study includes a forecast for the global cake and pastry by type, product, end use, distribution channel, and region.

Cake and Pastry Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Cakes

Frozen Cakes & Pastries

Pastries

Sweet Pies

Cake and Pastry Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Artisanal Bakery Products

In-Store Bakery Products

Cake and Pastry Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Food Service

Retail

Cake and Pastry Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Supermarkets & Hypermarkets

Convenience Stores

Specialist Retailers

Artisanal Bakeries

Online Stores

Others

Cake and Pastry Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Cake and Pastry Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies cake and pastry companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the cake and pastry companies profiled in this report include-

Finsbury

Flowers Foods

Grupo Bimbo

American Baking Company

Britannia

Euro Cakes

Hostess Brands

McKee Foods

Yamazaki Baking

Aryzta

## Cake and Pastry Market Insights

Lucintel forecasts that cake will remain the largest segment over the forecast period.

Within this market, food service will remain larger segment over the forecast period.

North America will remain the largest region over the forecast period.

### Features of the Global Cake and Pastry Market

**Market Size Estimates:** Cake and pastry market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Cake and pastry market size by various segments, such as by type, product, end use, distribution channel, and region in terms of value (\$B).

**Regional Analysis:** Cake and pastry market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different types, products, end uses, distribution channels, and regions for the cake and pastry market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the cake and pastry market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

### FAQ

Q1. What is the cake and pastry market size?

Answer: The global cake and pastry market is expected to reach an estimated \$177.2 billion by 2030.

Q2. What is the growth forecast for cake and pastry market?

Answer: The global cake and pastry market is expected to grow with a CAGR of 3.7% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the cake and pastry market?

Answer: The major drivers for this market are rising popularity of coffee shops or cafes, growing demand for visually appealing cake and pastry designs, and expanding preference for gluten-free and vegan cakes as well as pastries options.

Q4. What are the major segments for cake and pastry market?

Answer: The future of the cake and pastry market looks promising with opportunities in the food service and retail markets.

Q5. Who are the key cake and pastry market companies?

Answer: Some of the key cake and pastry companies are as follows:

Finsbury

Flowers Foods

Grupo Bimbo

American Baking Company

Britannia

Euro Cakes

Hostess Brands

McKee Foods

Yamazaki Baking

Aryzta

Q6. Which cake and pastry market segment will be the largest in future?

Answer: Lucintel forecasts that cake will remain the largest segment over the forecast

period.

Q7. In cake and pastry market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the cake and pastry market by type (cakes, frozen cakes & pastries, pastries, and sweet pies), product (artisanal bakery products and in-store bakery products), end use (food service and retail), distribution channel (supermarkets & hypermarkets, convenience stores, specialist retailers, artisanal bakeries, online stores, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Cake and Pastry Market, Cake and Pastry Market Size, Cake and Pastry Market Growth, Cake and Pastry Market Analysis, Cake and Pastry Market Report, Cake and Pastry Market Share, Cake and Pastry Market Trends, Cake and Pastry Market Forecast, Cake and Pastry Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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