

Business Email Compromise (BEC) Market Report: Trends, Forecast and Competitive Analysis

<https://marketpublishers.com/r/B5FECBFB2A2AEN.html>

Date: January 2023

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: B5FECBFB2A2AEN

Abstracts

Business Email Compromise (BEC) Market Trends and Forecast

The future of the business email compromise (BEC) market looks promising with opportunities in the BFSI, government, IT & ITeS, energy and utilities, retail and e-commerce, manufacturing, and healthcare industries. The global business email compromise (BEC) market is expected to grow with a CAGR of 19% to 21% from 2023 to 2028. The major drivers for this market are increased use of mobile devices, increased regulatory compliances on the use of emails, internet penetration, and cloud deployment models.

Business Email Compromise (BEC) Market

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched and other details of the global business email compromise (BEC) market report please download the report brochure.

Business Email Compromise (BEC) Market by Segments

Business Email Compromise (BEC) Market by Segment

The study includes a forecast for the global business email compromise (BEC) market by offering, deployment model, organization size, end use industry, and region, as follows:

Business Email Compromise (BEC) Market by Offering [Value (\$B) Shipment Analysis from 2017 to 2028]:

Solutions

Services

Business Email Compromise (BEC) Market by Deployment Model [Value (\$B) Shipment

Analysis from 2017 to 2028]:

Cloud
On-Premises

Business Email Compromise (BEC) Market by Organization Size [Value (\$B) Shipment Analysis from 2017 to 2028]:

SMEs
Large Enterprises

Business Email Compromise (BEC) Market by End Use Industry [Value (\$B) Shipment Analysis from 2017 to 2028]:

BFSI
Government
IT & ITeS
Energy & Utilities
Retail and eCommerce
Manufacturing
Healthcare
Others

Business Email Compromise (BEC) Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America
Europe
Asia Pacific
The Rest of the World

List of Business Email Compromise (BEC) Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies business email compromise (BEC) companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the business email compromise (BEC) companies profiled in this report include.

Proofpoint
Mimecast
Check Point
Cisco
Broadcom
Agari
Trend Micro
Barracuda Networks
Clearswift
Fortinet

Business Email Compromise (BEC) Market Insights

Lucintel forecasts that cloud will remain the fastest growing segment over the forecast period due to increasing adoption of cloud email services.

BFSI is expected to remain the largest segment due to increasing need for BEC solutions. SEC scams are common in finance sector due to high frequency and large sums of money transferred between organizations.

North America will remain the largest region due to the presence of the largest number of BEC solutions vendors and increasing BEC related crimes in countries of this region.

Features of the Business Email Compromise (BEC) Market

Market Size Estimates: Business email compromise (BEC) market size estimation in terms of value (\$B)

Trend and Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Business email compromise (BEC) market size by various segments, such as by offering, deployment model, organization size, end use industry, and region.

Regional Analysis: Business email compromise (BEC) market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different by offering, deployment model, organization size, end use industry, and regions for the business email compromise (BEC) market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the business email compromise (BEC) market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the business email compromise (BEC) market size?

Answer: The global business email compromise (BEC) market is expected to reach an estimated \$xx billion by 2027.

Q2. What is the growth forecast for business email compromise (BEC) market?

Answer: The global business email compromise (BEC) market is expected to grow with a CAGR of 19% to 21% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the business email compromise (BEC) market?

Answer: The major drivers for this market are increased use of mobile devices, increased regulatory compliances on the use of emails, internet penetration, and cloud deployment models.

Q4. What are the major segments for business email compromise (BEC) market?

Answer: The future of the business email compromise (BEC) market looks promising with opportunities in the BFSI, government, IT & ITeS, energy and utilities, retail and e-commerce, manufacturing, and healthcare industries.

Q5. Who are the key business email compromise (BEC) companies?

Answer: Some of the key business email compromise (BEC) companies are as follows:

Proofpoint

Mimecast

Check Point

Cisco

Broadcom

Agari

Trend Micro

Barracuda Networks

Clearswift

Fortinet

Q6. Which business email compromise (BEC) segment will be the largest in future?

Answer: Lucintel forecasts that cloud will remain the fastest growing segment over the forecast period due to increasing adoption of cloud email services.

Q7. In business email compromise (BEC) market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to the presence of the largest number of BEC solutions vendors and increasing BEC related crimes in countries of this region.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the business email compromise (BEC) market by offering (solutions and services), deployment model (cloud and on-premises), organization size (SMEs and large enterprises), end use industry (BFSI, government, IT & ITeS, energy and utilities, retail and ecommerce, manufacturing, healthcare, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to business email compromise market or related to business email compromise companies, business email compromise market size, business email compromise market share, business email compromise analysis, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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