

# Bring Your Own Device Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

2 – 3 business days after placing order

### Bring Your Own Device Trends and Forecast

The future of the global bring your own device market looks promising with opportunities in the retail, healthcare, IT, energy & utility, and automotive markets. The global bring your own device market is expected to reach an estimated \$147.4 billion by 2030 with a CAGR of 15.4% from 2024 to 2030. The major drivers for this market are increase in smartphone usage and the introduction of services like 4G LTE, broad use and rising frequency of smartphones, as well as, cloud migration and the expanding use of BYOD guidelines and remote work in enterprises of all sizes.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Bring Your Own Device by Segment

The study includes a forecast for the global bring your own device by device, end use, and region.

Bring Your Own Device Market by Device [Shipment Analysis by Value from 2018 to 2030]:

Smartphones

Tablets

Laptops

Bring Your Own Device Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Retail

Healthcare

IT

Energy & Utility

Automotive

Others

Bring Your Own Device Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Bring Your Own Device Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies bring your own device companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce

production costs, and expand their customer base. Some of the bring your own device companies profiled in this report include-

Apperian

AT&T Intellectual Property

Hewlett Packard Enterprise Development

Cisco Systems

Averail

Duo

Fixmo

IBM

Ivanti

Oracle

## Bring Your Own Device Market Insights

Lucintel forecasts that smartphones will remain the largest segment over the forecast period because the mobile developers have introduced numerous applications that resemble well-known software like Microsoft word, Microsoft excel, and Microsoft PowerPoint.

Within this market, IT is expected to witness the highest growth.

North America will remain the largest region over the forecast period because of modern and well-established technical infrastructure, including a strong cellphone network and widely accessible high-speed internet in the United States.

## Features of the Global Bring Your Own Device Market

**Market Size Estimates:** Bring your own device market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Bring your own device market size by device, end use, and region in terms of value (\$B).

**Regional Analysis:** Bring your own device market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different device, end use, and regions for the bring your own device market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the bring your own device market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

**Q1. What is the bring your own device market size?**

**Answer:** The global bring your own device market is expected to reach an estimated \$147.4 billion by 2030.

**Q2. What is the growth forecast for bring your own device market?**

**Answer:** The global bring your own device market is expected to grow with a CAGR of 15.4% from 2024 to 2030.

**Q3. What are the major drivers influencing the growth of the bring your own device market?**

**Answer:** The major drivers for this market are increase in smartphone usage and the introduction of services like 4G LTE, broad use and rising frequency of smartphones, as well as, cloud migration and the expanding use of BYOD guidelines and remote work in enterprises of all sizes.

Q4. What are the major segments for bring your own device market?

Answer: The future of the global bring your own device market looks promising with opportunities in the retail, healthcare, IT, energy & utility, and automotive markets.

Q5. Who are the key bring your own device market companies?

Answer: Some of the key bring your own device companies are as follows:

Apperian

AT&T Intellectual Property

Hewlett Packard Enterprise Development

Cisco Systems

Averail

Duo

Fixmo

IBM

Ivanti

Oracle

Q6. Which bring your own device market segment will be the largest in future?

Answer: Lucintel forecasts that smartphones will remain the largest segment over the forecast period because the mobile developers have introduced numerous applications that resemble well-known software like Microsoft word, Microsoft excel, and Microsoft PowerPoint.

Q7. In bring your own device market, which region is expected to be the largest in next

5 years?

Answer: North America will remain the largest region over the forecast period because of modern and well-established technical infrastructure, including a strong cellphone network and widely accessible high-speed internet in the United States.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the bring your own device market by device (smartphones, tablets, and laptops), end use (retail, healthcare, IT, energy & utility, automotive, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Bring Your Own Device Market, Bring Your Own Device Market Size, Bring Your Own Device Market Growth, Bring Your Own Device Market Analysis, Bring Your Own Device Market Report, Bring Your Own Device Market Share, Bring Your Own Device Market Trends, Bring Your Own Device Market Forecast, Bring Your Own Device Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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