

Brewer's Yeast Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/BC7EB7C699CEEN.html>

Date: November 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: BC7EB7C699CEEN

Abstracts

2 – 3 business days after placing order

Brewer's Yeast Trends and Forecast

The future of the global brewer's yeast market looks promising with opportunities in the food supplement and feed supplement markets. The global brewer's yeast market is expected to grow with a CAGR of 9.5% from 2024 to 2030. The major drivers for this market are rising consumer demand for clean-label products and natural ingredient formulations, expansion of the craft beer industry, and growing usage of this yeast in health and beauty supplements.

Lucintel forecasts that, within the product category, dry is expected to witness higher growth over the forecast period.

Within the application category, food supplements will remain a larger segment over the forecast period.

In terms of regions, Europe will remain the largest region over the forecast period.

Gain valuable insights for your business decisions with our comprehensive 150+ page report.

Emerging Trends in the Brewer's Yeast Market

The dynamics of the market for brewer's yeast are changing and are conducive to transformation in accordance with the direction towards the improvement of consumer preferences and technological capabilities. This is important for subsequent events aimed at exploiting market opportunities and prevailing trends among stakeholders.

Health and Wellness Focus: The trend of health and wellness is increasing among consumers, leading to a rising need for brewer's yeast as a functional ingredient in foods. This trend is pushing producers to focus more on the nutritional content of this product, such as protein levels and the number of vitamins in brewer's yeast.

Clean Label Movement: The trend of marketing without masking labels is giving rise to clean label products. Brewer's yeast suits this need more than any other since it is a natural ingredient without additives, which consumers seeking healthier foods can appreciate.

Innovative Applications: Besides brewing, brewer's yeast is being utilized in health supplements, the bakery industry, and animal feed. This diversification allows manufacturers to broaden their product portfolio, capturing different market segments and enhancing growth potential.

Sustainability Initiatives: Manufacturing strategies are increasingly influenced by ecological factors. Brewer's yeast, being a byproduct of the beer-making process, offers lower operational costs and appeals to customers inclined towards environmental protection.

Technological Advancements: Increasing research and development in fermentation is enhancing the manufacture of brewer's yeast. These advances help manufacturers develop specific yeast strains tailored to various uses, thereby improving efficiency and nutrition.

These trends are transforming the market for nutritious brewer's yeast by promoting innovation, extending the use of the product, and helping produce results that meet consumer needs in terms of health, eco-friendliness, and transparency.

Recent Developments in the Brewer's Yeast Market

Looking specifically at recent events in the brewer's yeast market, one can notice a growing influence of consumer trends, technology, and the market itself. Here are five key developments shaping the market:

Reinforcement of Nutritional Supplements: The intense interest in health and wellness has created a growing market for brewer's yeast in dietary supplements. Marketers are developing new products that combine brewer's yeast with other supplements targeting specific health conditions, such as digestive support and energy boosts.

Biotechnology Integration: Technology continues to advance, influencing the methods of growing brewer's yeast. Innovative approaches use genotyping to enhance yeast strains in traditional brewing processes, improving fermentation capabilities and added nutrients.

Emphasis on Plant-Based Products: As interest in plant-based diets rises, the brewer's yeast market is expanding, as consumers seek alternative protein sources. Brewer's yeast is increasingly promoted as a vegan nutrition source.

Increase in E-commerce Sales: As many people were forced to stay indoors during the COVID-19 pandemic, e-commerce gained traction, leading to increased sales of brewer's yeast through online platforms. This trend is improving product availability and expanding market reach for sellers.

Regulatory Changes: The evolution of food labeling and safety regulations is impacting the brewer's yeast market. Manufacturers are adapting to emerging restrictions concerning product quality and educating the target market about their offerings.

These developments are expected to foster product innovation, expand the scope of use, and provide consumers easy access to high-quality brewer's yeast products.

Strategic Growth Opportunities for Brewer's Yeast Market

Judging from prevailing consumer trends and industry dynamics, the brewer's yeast market presents numerous strategic growth areas for further advancements in application. Recognizing these gaps will assist industry players, including manufacturers, in capitalizing on the changing business environment.

Functional Foods and Beverages: As more people seek health-related products, there is a considerable market for incorporating brewer's yeast into functional foods and beverages. Suitable applications include products aimed at enhancing digestion, immunity, and overall health.

Nutritional Supplements: As consumers become increasingly aware of the benefits of dietary supplements, brewer's yeast can be marketed as a good source of bioactive nutrients. This segment is likely to expand rapidly in the future, providing opportunities for manufacturers to develop dietary supplements with specific health claims.

Animal Feed: The incorporation of brewer's yeast into animal feed is rising, particularly in the aquaculture and livestock sectors. It is a valuable resource for improving animal welfare and growth due to its high protein and nutritional content, making it an attractive business sector.

Clean Label Products: The clean label movement is driving demand for simple ingredients with minimal processing. Brewer's yeast is well-suited for clean-label products, enabling manufacturers to adopt a minimalist approach to their ingredient lists.

Expansion of Online Retailing: Due to changing dynamics in e-commerce, brewer's yeast manufacturers can market their products directly to end users. Online platforms enhance concentrated marketing and improve consumer awareness of the benefits of brewer's yeast, assisting in the globalization of the product.

Such strategic growth opportunities are set to improve market outlook, increase competitiveness, and enhance the availability of brewer's yeast products across various applications.

Brewer's Yeast Market Driver and Challenges

Various drivers and challenges influence the growth of the brewer's yeast market, which stakeholders appreciate.

The factors responsible for driving the brewer's yeast market include:

Growing Health Awareness: Gradually increasing health awareness among the population is one reason for the rising demand for functional ingredients like brewer's yeast. As the trend to seek natural sources of nutrition grows, the status of brewer's yeast is favorable due to its health benefits.

Diversifying Applications: The range of uses for brewer's yeast, including food and beverages such as alcohol and dietary supplements, is driving market growth. Manufacturers are discovering new applications, which is expanding the market scope.

Modernization: Innovations in fermentation technology are enhancing the quantity and quality of brewer's yeast production. Product development strategies enable manufacturers to respond to diverse market demands.

Sustainability Trends: Increasing awareness of environmental protection is driving demand for natural and green food ingredients. Brewer's yeast, being a byproduct of brewing, appeals to environmentally conscious consumers.

E-commerce Growth: The increase in online shopping trends makes it easier for consumers to access brewer's yeast products directly from manufacturers. This trend enhances product visibility and boosts sales.

Challenges in the brewer's yeast market are:

Supply Chain Issues: Supply chain uncertainties can affect the cost of inputs for the production of brewer's yeast. Manufacturers need to minimize these risks to avoid stockouts.

Competition from Alternatives: The availability of plant-based protein sources and synthetic protein materials presents a challenge to the brewer's yeast market. Product differentiation will be crucial for manufacturers.

Regulatory Compliance: For manufacturers, keeping up with new food safety and labeling demands can be challenging. This is critical for business continuity, as consumers trust these products.

These drivers and challenges influence the brewer's yeast market and its growth

strategies. Understanding these dynamics is critical for stakeholders to make informed decisions and capitalize on emerging trends.

List of Brewer's Yeast Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. Through these strategies brewer's yeast companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the brewer's yeast companies profiled in this report include-

Associated British Food

Leiber

Lallemand

Archer Daniels Midland Company

Chr. Hansen

Shandong Bio Sunkeen

Lesaffre

White Labs

Angel Yeast

Hebei Tomato Industry

Brewer's Yeast by Segment

The study includes a forecast for the global brewer's yeast by product, application, and region.

Brewer's Yeast Market by Product [Analysis by Value from 2018 to 2030]:

Dry

Liquid

Brewer's Yeast Market by Application [Analysis by Value from 2018 to 2030]:

Food Supplements

Feed Supplements

Brewer's Yeast Market by Region [Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

Country Wise Outlook for the Brewer's Yeast Market

Heightened demand for nutritional products is significantly contributing to the growth of the brewer's yeast market, driven by improvements in fermentation technologies and increased consumer interest in functional and natural ingredients. Key countries in this industry include the United States, China, Germany, India, and Japan, where innovations are transforming each market.

United States: The brewer's yeast market remains extensive in the USA, driven by growing interest in dietary and functional foods. Consumers increasingly use brewer's yeast for its nutritional benefits, particularly B vitamins and proteins. The development of new gourmet product flavors that are also nutritionally gratifying reflects this trend. Additionally, the growing health benefits of probiotic bacteria have recently increased the usage of brewer's yeast in supplements

and food products.

China: The Chinese brewer's yeast market is expanding rapidly, fueled by increased health consciousness and demand for fermented foods. The growing consumption of beer is also boosting market growth. Manufacturers have improved fermentation processes to enhance product quality and complexity. Moreover, the globalization of food industry trends has facilitated the launch of new products and the modification of existing ones, which is crucial for health foods and supplements.

Germany: Germany ranks among the top countries in the brewer's yeast market, characterized by strong mass-market quality. There is a high demand for organic and natural food ingredients and beverages. The recognition of brewer's yeast's functional properties has prompted manufacturers to explore new applications in sectors such as bakery and animal feed. The clean label trend is also influencing product development, as consumers are increasingly concerned about food sourcing and ingredient transparency.

India: In India, the use of brewer's yeast is on the rise, supported by population growth and increasing per capita income. Brewer's yeast is gaining acceptance due to the rising demand for health supplements and natural food additives. Manufacturers are focusing on producing higher-quality products for health-conscious consumers. Additionally, the popularity of home brewing and craft beer culture is driving demand for authentic and functional brewing ingredients, further fueling market growth.

Japan: In Japan, notable changes have occurred in the brewer's yeast market, largely due to increased health consciousness among consumers and greater awareness of functional foods. There is a growing demand for nutritional supplements, which is expected to further increase the use of brewer's yeast in various products. While Japanese manufacturers continue to apply traditional fermentation processes, they are also integrating modern advancements to enhance product quality. The market is also evolving in the realm of vegetarian meals, where brewer's yeast is included as a protein source and flavoring in vegan dishes, aligning with dietary practices.

Features of the Global Brewer's Yeast Market

Market Size Estimates: Brewer's yeast market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Brewer's yeast market size by product, application, and region in terms of value (\$B).

Regional Analysis: Brewer's yeast market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different products, applications, and regions for the brewer's yeast market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the brewer's yeast market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

If you are looking to expand your business in this market or adjacent markets, then contact us. We have done hundreds of strategic consulting projects in market entry, opportunity screening, due diligence, supply chain analysis, M & A, and more.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the brewer's yeast market by product (dry and liquid), application (food supplements and feed supplements), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

Contents

Table of Contents

1. EXECUTIVE SUMMARY

2. GLOBAL BREWER'S YEAST MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Brewer's Yeast Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Brewer's Yeast Market by Product

3.3.1: Dry

3.3.2: Liquid

3.4: Global Brewer's Yeast Market by Application

3.4.1: Food Supplements

3.4.2: Feed Supplements

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Brewer's Yeast Market by Region

4.2: North American Brewer's Yeast Market

4.2.1: North American Market by Product: Dry and Liquid

4.2.2: North American Market by Application: Food Supplements and Feed Supplements

4.3: European Brewer's Yeast Market

4.3.1: European Market by Product: Dry and Liquid

4.3.2: European Market by Application: Food Supplements and Feed Supplements

4.4: APAC Brewer's Yeast Market

4.4.1: APAC Market by Product: Dry and Liquid

4.4.2: APAC Market by Application: Food Supplements and Feed Supplements

4.5: ROW Brewer's Yeast Market

4.5.1: ROW Market by Product: Dry and Liquid

4.5.2: ROW Market by Application: Food Supplements and Feed Supplements

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Brewer's Yeast Market by Product

6.1.2: Growth Opportunities for the Global Brewer's Yeast Market by Application

6.1.3: Growth Opportunities for the Global Brewer's Yeast Market by Region

6.2: Emerging Trends in the Global Brewer's Yeast Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Brewer's Yeast Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Brewer's Yeast Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Associated British Food

7.2: Leiber

7.3: Lallemand

7.4: Archer Daniels Midland Company

7.5: Chr. Hansen

7.6: Shandong Bio Sunkeen

7.7: Lesaffre

7.8: White Labs

7.9: Angel Yeast

7.10: Hebei Tomato Industry

I would like to order

Product name: Brewer's Yeast Market Report: Trends, Forecast and Competitive Analysis to 2030

Product link: <https://marketpublishers.com/r/BC7EB7C699CEEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BC7EB7C699CEEN.html>