

# **Brazil Country Analysis: 2012-2017: An Evaluation of Political, Social, Economic and Business Risk, July 2012**

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## **Abstracts**

From an economic perspective, Brazil emerges as one of the most stable and prosperous countries in Latin America with a \$2.47 GDP in 2011. The Brazilian economy is anticipated to achieve \$3.17 trillion by 2017 with 4.3% CAGR during 2012-2017. Brazil's political stability has acted as a boon for the country making it a favourable destination for FDI and FII. The economy also reflects a low risk from the Euro crisis indicating a robust risk position.

Lucintel, a leading global management consulting and market research firm, makes a concise study and an insightful analysis on Brazil's political, economic, social, and business risk and presents its findings in "Brazil Country Analysis 2012-2017: An Evaluation of Political, Social, Economic, and Business Risk".

Brazil managed to survive the recession and has continued its growth momentum trying to make a place for itself in the global market. But high tax rate and interest rate have surfaced as a major concern coupled with increasing inflation. Lucintel has however; found certain opportunities in Brazil to break away from these obstacles. Brazil is the fifth most populous country which drives huge market opportunities with a growing skilled manpower available at lower cost. This has opened up the door for 100% FDI in such major driving sectors as iron and bauxite reserve, oil and gas, etc. which have eventually contributed in the economic stability of the country. It is noticed that R&D spending is less than the average in the advanced economies which the government has focused upon. Brazil's environmental concern is apparent in the voluntary steps taken to reduce its greenhouse gas (GHG) emissions.

This Lucintel research report provides insights into the country overview and a detailed

risk analysis of political, social, economic, and business aspects. This research study is designed and intended for use by new entrants, manufacturers, OEMs, investors, executives, and consultants focused on the Brazilian market. The data and analysis found in this report can be utilized for a variety of functional business reasons, including: Business development, strategic planning, determination of market size and trends, competitive analysis, investment decisions, and joint product development.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

### **Features of This Report:**

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Brazil Country Analysis 2012-2017: An Evaluation of Political, Social, Economic and Business Risk" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision.

Analysis on economic activity, Government debt, investment environment, and trade structure of the country

In depth political, social, economic and business risk analysis of the country that may have impact on different industries.

Risk analysis associated with availability of labor, aging population, wage rates, industry policy, business environment, etc.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. COUNTRY SNAPSHOT / OVERVIEW**

### **3. BRAZIL'S ECONOMIC PERFORMANCE**

3.1: GDP growth rate and sectoral contribution to GDP

3.2: Forecast of real GDP growth rate

3.3: Trend of GDP and IIP growth rate

3.4: Consumption, savings, and investment trends

3.5: Foreign direct investment by industry

### **4. POLITICAL AND SOCIAL RISK ANALYSIS IN BRAZIL**

4.1: Structure and stability of government

4.1.1: Political stability risk

4.1.2: Internal security risk

4.2: Risk in international relations

4.3: Social risk analysis

4.4: Labor market

4.5: Social development index: risk analysis

### **5. ECONOMIC RISK OF BRAZIL**

5.1: Risk in real sector - pricing trends

5.2: Risk in financial sector

5.2.1: Risk in current account balance

5.2.2: Risk in balance of payment

5.2.3: Risk in fiscal balance

5.3: Risk in external sector

5.3.1: International trade risk

5.3.2: Risk in foreign exchange reserves and exchange rate

5.3.3: External debt and default risk

### **6. BUSINESS RISK OF BRAZIL**

6.1: Business risk

- 6.2: Recent economic policies
- 6.3: Doing business in Brazil 2012
- 6.4: Credit rating of countries
- 6.5: R& D expenditure and technological risk
- 6.6: Technological risk

## List Of Figures

### LIST OF FIGURES

Chapter 2 Country Snapshot / Overview

Figure 2.1: Geographical location of Brazil

Chapter 3 Brazil's Economic Performance

Figure 3.1: Trend of real GDP growth rate

Figure 3.2: Forecast of real GDP growth rate

Figure 3.3: GDP sectoral contribution

Figure 3.4: Trend of growth for GDP and IIP

Figure 3.5: Trend of consumption expenditure as percentage of GDP

Figure 3.6: Trend of saving and Investment as percentage of GDP

Chapter 4. Political and Social Risk Analysis in Brazil

Figure 4.1: Population age structure of Brazil

Figure 4.2: Trend of per capita income

Figure 4.3: Trend of unemployment rate in Brazil

Chapter 5. Economic Risk of Brazil

Figure 5.1: Annual trend of inflation and interest rate

Figure 5.2: Trend of current account balance and share in GDP

Figure 5.3: Trend of current account balance composition

Figure 5.4: Trend of balance of payment of Brazil

Figure 5.5: Trend of fiscal deficit as percent of GDP

Figure 5.6: Trend of Brazil's international trade

Figure 5.7: Trend of Exports as percentage of GDP

Figure 5.8: Trend of foreign exchange reserves and exchange rate

Figure 5.9: Trend of debt as percentage of GDP

Figure 5.10: Mixed prospects of debts in Brazil

Chapter 6. Business Risk of Brazil

Figure 6.1: Trend of R&D Expenditure in Brazil

## List Of Tables

### LIST OF TABLES

Chapter 2 Country Snapshot / Overview

Table 2.1: Demographic and political overview

Chapter 3 Brazil's Economic Performance

Table 3.1: FDI by industries

Chapter 4 Political and Social Risk Analysis in Brazil

Table 4.1: Corruption perception index

Table 4.2: GINI Index

Table 4.3: Homicide rate of Brazil

Chapter 6 Business Risk of Brazil

Table 6.1: Industries wise FDI limits

Table 6.2: Indicators for starting business

Table 6.3: Ranking for procedures of starting business

Table 6.4: Credit rating of countries by Moody, Fitch and S&P

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