

Brazil Country Analysis: 2012-2017: An Evaluation of Political, Social, Economic and Business Risk, July 2012

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Abstracts

From an economic perspective, Brazil emerges as one of the most stable and prosperous countries in Latin America with a \$2.47 GDP in 2011. The Brazilian economy is anticipated to achieve \$3.17 trillion by 2017 with 4.3% CAGR during 2012-2017. Brazil's political stability has acted as a boon for the country making it a favourable destination for FDI and FII. The economy also reflects a low risk from the Euro crisis indicating a robust risk position.

Lucintel, a leading global management consulting and market research firm, makes a concise study and an insightful analysis on Brazil's political, economic, social, and business risk and presents its findings in "Brazil Country Analysis 2012-2017: An Evaluation of Political, Social, Economic, and Business Risk".

Brazil managed to survive the recession and has continued its growth momentum trying to make a place for itself in the global market. But high tax rate and interest rate have surfaced as a major concern coupled with increasing inflation. Lucintel has however; found certain opportunities in Brazil to break away from these obstacles. Brazil is the fifth most populous country which drives huge market opportunities with a growing skilled manpower available at lower cost. This has opened up the door for 100% FDI in such major driving sectors as iron and bauxite reserve, oil and gas, etc. which have eventually contributed in the economic stability of the country. It is noticed that R&D spending is less than the average in the advanced economies which the government has focused upon. Brazil's environmental concern is apparent in the voluntary steps taken to reduce its greenhouse gas (GHG) emissions.

This Lucintel research report provides insights into the country overview and a detailed

risk analysis of political, social, economic, and business aspects. This research study is designed and intended for use by new entrants, manufacturers, OEMs, investors, executives, and consultants focused on the Brazilian market. The data and analysis found in this report can be utilized for a variety of functional business reasons, including: Business development, strategic planning, determination of market size and trends, competitive analysis, investment decisions, and joint product development.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Brazil Country Analysis 2012-2017: An Evaluation of Political, Social, Economic and Business Risk" include:

- Trend and forecast for key macroeconomic variables that are useful to make major investment decision.

- Analysis on economic activity, Government debt, investment environment, and trade structure of the country

- In depth political, social, economic and business risk analysis of the country that may have impact on different industries.

- Risk analysis associated with availability of labor, aging population, wage rates, industry policy, business environment, etc.

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