

# Botanical Supplement Market Report: Trends, Forecast and Competitive Analysis

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# Abstracts

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The future of the botanical supplements market looks promising with opportunities in the sports nutrition, medicinal & infant nutrition, and additional supplements. The global botanical supplements market is expected to grow with a CAGR of 7%-8% from 2020 to 2025. The major growth drivers for this market are increasing lifestyle diseases, adverse effect of synthetically derived nutraceuticals, and rising awareness among consumers regarding the health benefits associated with consumption of botanical supplements.

An emerging trend, which has a direct impact on the dynamics of the industry, includes increasing R&D spending and high product innovation.

A total of 150 figures / charts and 130 tables are provided in this 200-page report to help in your business decisions. Sample figures with insights are shown below. To learn the scope of benefits, companies researched, and other details of botanical supplements ingredients market report, download the report brochure.

The study includes a trend and forecast for the global botanical supplements market by end application, product type, source and region as follows:

By Application [\$M shipment analysis for 2014 – 2025]:

**Sports Nutrition** 

Medicinal & Infant Nutrition



### Additional Supplements

By Product Type [\$M shipment analysis for 2014 – 2025]:

Capsules & Tablets

Powder

Liquid

By Source [\$M shipment analysis for 2014 – 2025]:

Leaves

Barks

Fruits & Vegetables

Roots

By Region [\$M shipment analysis for 2014 – 2025]:

North America

**United States** 

Canada

Mexico

Europe

Germany

France



Spain

Italy

Asia Pacific

China

India

Japan

Korea

The Rest of the World

Some of the anti-aging ingredient companies profiled in this report include Glanbia Nutritionals Inc., MusclePharm, and Nature's Bounty Co. (NBTY), Archer Daniels Midland Company, Botanicalife International of America, Arizona Natural Products, Naturalife Asia Co. Ltd., and Blackmores Limited.

Lucintel forecasts that capsules & tablets is the largest product type market.

Within the botanical supplements market, sports nutrition, medicinal & infant nutrition, and additional supplements are the major applications. Sports nutrition is the largest application market segment for botanical supplements due to the growing demand for botanical supplements among sports persons.

Europe will remain the largest market over the forecast period due to increasing awareness about the consumption of nutritional products which is expected to drive the growth of botanical supplements in the region.

Features of the Global Caprylyl Glycol Market

Market Size Estimates: Global botanical supplements market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast



(2020-2025) by various segments.

Segmentation Analysis: Global botanical supplements market size by various segments, such as application, product type, and source in terms of value.

Regional Analysis: Global botanical supplements market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different application, product type, source and regions for the global botanical supplements market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global botanical supplements market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global Botanical Supplements market by application (Sports Nutrition, Medicinal & Infant Nutrition, and Additional Supplements), by product type (Capsules & Tablets, Powder, and Liquid), by source (Leaves, Barks, Fruits & Vegetables, and Roots), by region (North America, Europe, Asia-Pacific, and Rest of the World)?

Q. 2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are emerging trends in this market and the reasons behind them?

Q.7 What are some changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and howbig of a threat do they pose for loss of market share via material or product substitution?Q.11 What M&A activities have taken place in the last 5 years in this market?



**Report Scope** 

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger Acquisitions & Joint Venture, and Company Profiling

Market Segments By Application (Sports Nutrition, Medicinal & Infant Nutrition, and Additional Supplements), By Product Type (Capsules & Tablets, Powder, and Liquid), By Source (Leaves, Barks, Fruits & Vegetables, and Roots)

Regional Scope North America (The United States, Mexico, Canada), Europe (Germany, France, Spain and Russia), Asia Pacific (China, Japan, India, Thailand, and South Korea), and RoW

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