

Botanical Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the botanical extract market looks promising with opportunities in food, beverages, cosmetics, and pharmaceuticals. The global botanical extract market is expected to grow with a CAGR of 8%-9% from 2020 to 2025. The major drivers for this market are increasing consumer awareness on health and wellness products, rising demand of natural flavors in food applications, and preference for natural health products.

A total of XX figures / charts and XX tables are provided in the more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global botanical extract market report, please download the report brochure.

The study includes trends and forecast for the global botanical extract market by source, form, application, and region as follows:

By Source [Value (\$ Million) shipment analysis for 2014 – 2025]:

SpicesHerbsFlowersTea Leaves

By Form [Value (\$ Million) shipment analysis for 2014 – 2025]:

PowderLiquid

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

FoodBeveragesCosmeticsPharmaceuticals

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North AmericaUnited StatesCanada MexicoEuropeUnited KingdomGermanFranceSpainAsia PacificChinaJapanIndiaThe Rest of the World

Some of the botanical extract companies profiled in this report include Frutarom Ltd, Kalsec Inc, Döhler GmbH, Nexira, Haldin Natural, Synthite Industries, MB-Holding GmbH & Co. KG, Synergy Flavors, Blue Sky Botanicals, Fytosan, and BI Nutraceuticals.

In this market, spices, herbs, flowers and tea leaves are the major sources of botanical extract. Lucintel forecasts that spices is anticipated to be the largest segment over the forecast period due to changing lifestyles and trend of exploring and experiencing new foods have led to the growth in the demand for spices. Based on form, the botanical extract market is segmented into powder and liquid

Within this market, food, beverages, cosmetics, and pharmaceuticals are the major applications of botanical extract. Food is expected to be the largest segment over the forecast period due to high demand for bakery and confectionery products, along with the increase in preferences for natural flavoring agents.

Asia Pacific will be the fastest growing region over the forecast period due to consumer preference towards natural products and increasing concerns about healthy lifestyles.

Features of the Global Botanical Extract Market

Market Size Estimates: Global botanical extract market size estimation in terms of value (\$M) shipment. Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments. Segmentation Analysis: Global botanical extract market size by various segments, such as source, form, and application in terms of value. Regional Analysis: Global botanical extract market breakdown by the North America, Europe, Asia Pacific, and Rest of the World. Growth Opportunities: Analysis of growth opportunities in different source, form, application, and region for the global botanical extract market. Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global botanical extract market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global botanical extract market by source (spices, herbs, flowers, and tea leaves), form (powder and liquid), application (food, beverage, cosmetics, and pharmaceuticals), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global botanical extract market?

Q.5 What are the business risks and threats to the global botanical extract market?

Q.6 What are emerging trends in this botanical extract market and the reasons behind them?

Q.7 What are some changing demands of customers in this botanical extract market?

Q.8 What are the new developments in this botanical extract market? Which companies are leading these developments?

Q.9 Who are the major players in this botanical extract market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this botanical extract market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global botanical extract market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Source (Spices, Herbs, Flowers, and Tea Leaves), Form (Powder and Liquid), and Application (Food, Beverage, Cosmetics, and Pharmaceuticals)

Regional Scope North America (USA, Canada, and Mexico), Europe (United Kingdom, Germany, France, and Spain), Asia (China, Japan, and India), and ROW

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Contents

1. EXECUTIVE SUMMARY

2. MARKET BACKGROUND AND CLASSIFICATIONS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2014 T 2025

3.1: Macroeconomic Trends and Forecast

3.2: Global Botanical Extract Market Trends and Forecast

3.3: Global Botanical Extract Market by Source

3.3.1: Spices

3.3.2: Herbs

3.3.3: Flowers

3.3.4: Tea Leaves

3.4: Global Botanical Extract Market by Form

3.4.1: Powder

3.4.2: Liquid

3.6: Global Botanical Extract Market by Application

3.6.1: Food

3.6.2: Beverages

3.6.3: Cosmetics

3.6.4: Pharmaceuticals

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION

4.1: Global Botanical Extract Market by Region

4.2: North American Botanical Extract Market

4.2.1: Market by Source: Spices, Herbs, Flowers, and Tea Leaves

4.2.2: Market by Form: Powder and Liquid

4.2.3: Market by Application: Food, Beverage, Cosmetics, and Pharmaceuticals

4.2.4: The United States Botanical Extract Market

4.2.5: The Canadian Botanical Extract Market

4.2.6: The Mexican Botanical Extract Market

4.3: European Vitamin Market

- 4.3.1: Market by Source: Spices, Herbs, Flowers, and Tea Leaves
- 4.3.2: Market by Form: Powder and Liquid
- 4.3.3: Market by Application: Food, Beverage, Cosmetics, and Pharmaceuticals
- 4.3.4: The United Kingdom Botanical Extract Market
- 4.3.5: The German Botanical Extract Market
- 4.3.6: The French Botanical Extract Market
- 4.3.7: The Spanish Botanical Extract Market
- 4.4: APAC Vitamin Market
 - 4.4.1: Market by Source: Spices, Herbs, Flowers, and Tea Leaves
 - 4.4.2: Market by Form: Powder and Liquid
 - 4.4.3: Market by Application: Food, Beverage, Cosmetics, and Pharmaceuticals
 - 4.4.4: The Chinese Botanical Extract Market
 - 4.4.5: The Japanese Botanical Extract Market
 - 4.4.6: The Indian Botanical Extract Market
- 4.5: ROW Botanical Extract Market
 - 4.5.1: Market by Source: Spices, Herbs, Flowers, and Tea Leaves
 - 4.5.2: Market by Form: Powder and Liquid
 - 4.5.3: Market by Application: Food, Beverage, Cosmetics, and Pharmaceuticals

5. COMPETITOR ANALYSIS

- 5.1: Market Share Analysis
- 5.2: Product Portfolio Analysis
- 5.3: Operational Integration
- 5.4: Geographical Reach
- 5.5: Porter's Five Forces Analysis

6. COST STRUCTURE ANALYSIS

- 6.1: Cost of Goods Sold
- 6.2: SG&A
- 6.3: EBITDA Margin

7. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

- 7.1: Growth Opportunity Analysis
 - 7.1.1: Growth Opportunities for the Global Botanical Extract Market by Source
 - 7.1.2: Growth Opportunities for the Global Botanical Extract Market by Form
 - 7.1.3: Growth Opportunities for the Global Botanical Extract Market by Application

- 7.1.4: Growth Opportunities for the Global Botanical Extract Market by Region
- 7.2: Emerging Trends in the Global Botanical Extract Market
- 7.3: Strategic Analysis
 - 7.3.1: New Product Development
 - 7.3.2: Capacity Expansion of the Global Botanical Extract Market
 - 7.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Botanical Extract Market
 - 7.3.4: Certification and Licensing

8. COMPANY PROFILES OF LEADING PLAYERS

- 8.1: Frutarom Ltd
- 8.2: Kalsec Inc
- 8.3: Döhler GmbH
- 8.4: Nexira
- 8.5: Haldin Natural
- 8.6: Synthite Industries
- 8.7: MB-Holding GmbH & C
- 8.8: Synergy Flavors
- 8.9: Blue Sky Botanicals
- 8.10: Fytosan

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