

BOPP Film Market: Trends, Opportunities and Competitive Analysis [2024-2030]

<https://marketpublishers.com/r/B52BC6A8D6DCEN.html>

Date: April 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: B52BC6A8D6DCEN

Abstracts

Get it in 2 to 4 weeks by ordering today

BOPP Film Market Trends and Forecast

The future of the global BOPP film market looks promising with opportunities in food packaging, non-food packaging, and industrial applications. The global BOPP film market is forecast to reach \$40.5 billion by 2030 with a CAGR of 5.1% from 2024 to 2030. The major drivers for this market are growth in food packaging and increasing need for UV light barrier films.

Lucintel forecasts that transparent BOPP films will remain the largest segment over the forecast period, and it is also expected to witness the highest growth due to increasing demand for transparent films in the food industry to provide high level of aesthetic appeal in product packaging.

Food packaging will remain the largest application over the forecast period due to growing demand for various packaged food products, such as confectionary, biscuits/bakery, snacks, and pasta. Non-food packaging is expected to witness the highest growth due to increasing demand for tobacco products.

Asia Pacific will remain the largest region, and it is also expected to witness the highest growth over the forecast period due to increasing demand for food packaging, changing consumer lifestyle, and development of mass retailing.

Asia Pacific will remain the largest region in the BOPP Film Market

1. **United States:** Companies like DuPont and ExxonMobil are expanding BOPP film production capacities to meet growing demand in packaging and labeling industries. The government's focus on sustainable packaging drives innovation in eco-friendly BOPP films.
2. **China:** Chinese manufacturers such as Fuwei Films and Shantou Dongfeng Packing are investing in BOPP film technology to cater to domestic and international markets. Government initiatives promoting industrial growth and technological advancement support the expansion of the BOPP film industry.
3. **India:** Companies like Uflex and Jindal Poly Films are ramping up BOPP film production to serve the booming packaging sector. Government schemes like "Make in India" encourage domestic manufacturing and attract foreign investment in the BOPP film market.
4. **Germany:** German companies like Treofan and Klockner Pentaplast are innovating BOPP film solutions for diverse applications in food packaging and industrial sectors. Government support for research and development fosters technological advancements in the BOPP film industry.
5. **Brazil:** Brazilian manufacturers such as Vitopel and Polifilm are focusing on enhancing BOPP film quality and performance to meet market demand. Government initiatives promoting sustainable packaging solutions drive investments in eco-friendly BOPP films.

Emerging Trends in the BOPP Film Market

Emerging trends, which have a direct impact on the dynamics of the industry, include development of PVdC-free high barrier BOPP films and increasing demand for oxo-biodegradable BOPP films.

A total of 135 figures / charts and 114 tables are provided in this 190-page report to help in your business decisions. Sample figures with insights are shown below.

BOPP Film Market by Segment

The study includes trends and forecast for the global BOPP film market by film type, thickness, application, and region as follows:

By Application [Volume (Kilotons) and \$M Shipment Analysis from 2018 to 2030]:

Food Packaging

Confectionary

Biscuits/Bakery

Snacks

Pasta

Other food

Non-Food Packaging

Industrial

By Film Type [Volume (Kilotons) and \$M Shipment Analysis from 2018 to 2030]:

Transparent Films

Metalized Films

White/Opaque

By Thickness [Volume (Kilotons) and \$M Shipment Analysis from 2018 to 2030]:

Below 15 micron

15 t%li%30 micron

30 t%li%45 micron

Above 45 micron

By Region [Volume (Kilotons) and \$M Shipment Analysis from 2018 t%li%2030]:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Asia Pacific

China

Japan

India

The Rest of the World

List of BOPP Film Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies BOPP companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the BOPP companies profiled in this report includes.

Jindal Poly Films

Cosm%li%Films Ltd.

SIBUR

Uflex Limited

Innovia Films

Inteplast Group

KOPAFILMS Elektrofolien GmbH

Zhejiang Kinlead Innovative Materials

Recent Developments in the BOPP Film Market Insight.

1. 1.Growing Demand for Sustainable BOPP Films: The BOPP film market is experiencing a shift towards sustainable solutions as companies and consumers prioritize environmental considerations. Manufacturers like Innovia Films are introducing BOPP films made from renewable sources such as plant-based materials or incorporating recyclable features t%li%meet the increasing demand for eco-friendly packaging solutions.

2.Technological Advancements Enhancing BOPP Film Performance: Companies are investing in research and development t%li%enhance the performance characteristics of BOPP films, such as barrier properties, sealability, and printability. Advanced coating technologies and innovative formulations are enabling the development of high-

performance BOPP films that meet the evolving requirements of diverse end-use applications, including food packaging, labels, and lamination.

3. Expansion of BOPP Film Production Capacity: To meet the growing demand for BOPP films, manufacturers are investing in the expansion of production capacity globally. Companies like Taghleef Industries are expanding their manufacturing facilities and investing in state-of-the-art equipment to increase BOPP film production capacity and meet the needs of a rapidly growing market.

4. Focus on Lightweight and High-Barrier BOPP Films: With increasing emphasis on sustainability and shelf-life extension, there's a growing demand for lightweight BOPP films with enhanced barrier properties. Manufacturers are developing thin-gauge BOPP films with improved barrier performance to replace traditional packaging materials like aluminum foil and metallized films, offering cost-effective and sustainable packaging solutions for various industries.

5. Rise of Digital Printing Technology in BOPP Films: Digital printing technology is gaining traction in the BOPP film market, enabling manufacturers to offer customized packaging solutions with high-quality graphics and variable data printing. Companies like Uflex Limited are investing in digital printing capabilities to meet the growing demand for short-run and personalized packaging solutions in the food, beverage, and pharmaceutical industries.

6. Shift towards Mono-Material Packaging Solutions: As part of the broader sustainability trend, there's a shift towards mono-material packaging solutions in the BOPP film market. Manufacturers are developing BOPP films that are compatible with existing recycling streams, enabling the production of mono-material packaging structures that are easier to recycle and reduce the environmental impact of packaging waste.

Features of BOPP Film Market

Market Size Estimates: BOPP film market size estimation in terms of value (\$M) and volume (kilotons)

Trend and Forecast Analysis: Market trends (2018-2023) and forecast (2024-2030) by various segments and regions.

Segmentation Analysis: BOPP film market size by various segments, such as application, thickness, and film type, in terms of value and volume.

Regional Analysis: BOPP film market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different application, film type, thickness, and regions for the BOPP film market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the BOPP film market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the BOPP Film market size?

Answer: The global BOPP film market is expected to reach an estimated \$40.5 billion by 2030.

Q2. What is the growth forecast for BOPP film market?

Answer: The BOPP film market is expected to grow at a CAGR of 5.1% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the BOPP film market?

Answer: The major drivers for this market are growth in food packaging and increasing need for UV light barrier films.

Q4. What are the major applications or end use industries for BOPP film?

Answer: Food packaging and industrial are the major end use industries for BOPP film market.

Q5. What are the emerging trends in BOPP film market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry,

include development of PVdC-free high barrier BOPP films and increasing demand for oxi-biodegradable BOPP films.

Q6. What are the key BOPP film companies?

Answer: Some of the key BOPP film companies are as follows:

Jindal Poly Films

Cosmo Films Ltd.

SIBUR

Uflex Limited

Innovia Films

Inteplast Group

KOPAFILMS Elektrofolien GmbH

Zhejiang Kinlead Innovative Materials Co., Ltd.

Q7. Which BOPP film product segment will be the largest in future?

Answer: Lucintel forecasts that transparent BOPP films will remain the largest segment over the forecast period, and it is also expected to witness the highest growth due to increasing demand for transparent films in the food industry provide high level of aesthetic appeal in product packaging.

Q8. In BOPP film market, which region is expected to be the largest in next 5 years?

Answer: Asia Pacific is expected to remain the largest region and witness the highest growth over next 5 years

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising, high-growth opportunities for the global BOPP film market by film type (transparent films, metalized films, and white/opaque), thickness (below 15 micron, 15 t%li%30 micron, 30 t%li%45 micron, and above 45 micron), application (food packaging, non-food packaging, and industrial), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats t%li%the market?

Q.6 What are the emerging trends in this market and reasons behind them?

Q.7 What are some changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Wh%li%are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this market, and how big of a threat d%li%they pose for loss of market share via product substitution?

Q.11 What M&A activity did occur in the last five years?

For any questions related t%li%BOPP film market or related t%li%BOPP film industry, BOPP film companies, BOPP film market share, BOPP film market analysis, BOPP film market size, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad t%li%get back t%li%you soon.

Contents

1. EXECUTIVE SUMMARY

2. MARKET BACKGROUND AND CLASSIFICATIONS

2.1: Introduction, Background, and Classification

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1: Macroeconomic Trends and Forecast

3.2: Global BOPP Film Market Trends and Forecast

3.3: Global BOPP Film Market by Film Type

3.3.1: Transparent

3.3.2: Metalized

3.3.3: White/Opaque

3.4: Global BOPP Film Market by Thickness

3.4.1: Below 15 Micron

3.4.2: 15 to 30 Micron

3.4.3: 30 to 45 Micron

3.4.4: Above 45 Micron

3.5: Global BOPP Film Market by Application

3.5.1: Food Packaging

3.5.1.1: Confectionary

3.5.1.2: Biscuit/Bakery

3.5.1.3: Snacks

3.5.1.4: Pasta

3.5.1.5: Other Food

3.5.2: Non-Food Packaging

3.5.3: Industrial

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION

4.1: Global BOPP Film Market by Region

4.2: North American BOPP Film Market

4.2.1: Market by Film Type: Transparent, Metalized, White/Opaque

4.2.2: Market by Application: Food Packaging, Non-Food Packaging, and Industrial

- 4.2.3: United States BOPP Film Market
- 4.2.4: Canadian BOPP Film Market
- 4.2.5: Mexican BOPP Film Market
- 4.3: European BOPP Film Market
 - 4.3.1: Market by Film Type: Transparent, Metalized, and White/Opaque
 - 4.3.2: Market by Application: Food Packaging, Non-Food Packaging, and Industrial
 - 4.3.3: Western European BOPP Film Market
 - 4.3.4: Eastern European BOPP Film Market
- 4.4: APAC BOPP Film Market
 - 4.4.1: Market by Film Type: Transparent, Metalized, and White/Opaque
 - 4.4.2: Market by Application: Food Packaging, Non-Food Packaging, and Industrial
 - 4.4.3: Chinese BOPP Film Market
 - 4.4.4: Indian BOPP Film Market
 - 4.4.5: Japanese BOPP Film Market
- 4.5: ROW BOPP Film Market
 - 4.5.1: Market by Film Type: Transparent, Metalized, and White/Opaque
 - 4.5.2: Market by Application: Food Packaging, Non-Food Packaging, and Industrial

5. COMPETITOR ANALYSIS

- 5.1: Product Portfolio Analysis
- 5.2: Market Share Analysis
- 5.3: Geographical Reach
- 5.4: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

- 6.1: Growth Opportunity Analysis
 - 6.1.1: Growth Opportunities for the Global BOPP Film Market by Film Type
 - 6.1.2: Growth Opportunities for the Global BOPP Film Market by Thickness
 - 6.1.3: Growth Opportunities for the Global BOPP Film Market by Application
 - 6.1.4: Growth Opportunities for the Global BOPP Film Market by Region
- 6.2: Emerging Trends in the Global BOPP Film Market
- 6.3: Strategic Analysis
 - 6.3.1: New Product Development
 - 6.3.2: Capacity Expansion of the Global BOPP Film Market
 - 6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global BOPP Film Market
 - 6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Jindal Poly Films

7.2: Cosmo Films Ltd.

7.3: SIBUR

7.4: Uflex Limited

7.5: Treofan Group

7.6: Innovia Films

7.7: Inteplast Group

7.8: KOPAFILMS Elektrofolien GmbH

7.9: Zhejiang Kinlead Innovative Materials Co., Ltd.

I would like to order

Product name: BOPP Film Market: Trends, Opportunities and Competitive Analysis [2024-2030]

Product link: <https://marketpublishers.com/r/B52BC6A8D6DCEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B52BC6A8D6DCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970