

BOPP Film Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

The future of the global BOPP film market looks promising with opportunities in food packaging, non-food packaging, and industrial applications. The global BOPP film market is forecast to reach \$26.2 billion by 2025 with a CAGR of 5% from 2020 to 2025. The major drivers for this market are growth in food packaging and increasing need for UV light barrier films.

Emerging trends, which have a direct impact on the dynamics of the BOPP film industry, include development of PVdC-free high barrier BOPP films and increasing demand for oxi-biodegradable BOPP films.

A total of 133 figures/charts and 113 tables are provided in this 200 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of BOPP film market report download the report brochure.

The study includes the BOPP film market trends and forecast for the global BOPP film market through 2025, segmented by application, film type, thickness, and region as follows:

BOPP Film Market by Application [Volume (Kilotons) and \$M Shipment Analysis from 2014 to 2025]:

Food Packaging

Confectionary

Biscuits/Bakery

Snacks

Pasta

Other food

Non-Food Packaging

Industrial

BOPP Film Market by Film Type [Volume (Kilotons) and \$M Shipment Analysis from 2014 to 2025]:

Transparent Films

Metalized Films

White/Opaque

BOPP Film Market by Thickness [Volume (Kilotons) and \$M Shipment Analysis from 2014 to 2025]:

Below 15 micron

15 to 30 micron

30 to 45 micron

Above 45 micron

BOPP Film Market by Region [Volume (Kilotons) and \$M Shipment Analysis from 2014 to 2025]:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Asia Pacific

China

Japan

India

The Rest of the World

Some of the BOPP film companies profiled in this report include Jindal Poly Films, Cosmo Films., Uflex, Treofan, and Innovia Films and others.

Lucintel forecasts that transparent BOPP films will remain the largest segment over the forecast period and it is also expected to witness the highest growth due to increasing demand for transparent films in food industry to provide high level of aesthetic appeal in product packaging.

Within the BOPP film market, food packaging will remain the largest application over the forecast period due to growing demand for various packaged food products, such as confectionary, biscuits/bakery, snacks, and pasta. Non-food packaging is expected to witness the highest growth due to increasing demand for tobacco products.

Asia Pacific will remain the largest region and it is also expected to witness the highest growth over the forecast period due to increasing demand for food packaging, changing consumer lifestyle, and development of mass retailing.

Some of the features of “BOPP Film Market Report: Trends, Forecast and Competitive Analysis” include:

Market size estimates: BOPP film market size estimation in terms of value (\$B) and volume (Million Tons) shipment.

Trend and forecast analysis: Market trend (2014-2019) and forecast (2020-2025) by region, application and end user industry

Segmentation analysis: BOPP film market size by application, film, and thickness in terms of value and volume shipment.

Regional analysis: BOPP film market breakdown by key regions such as North America, Europe, and Asia & Rest of World.

Growth opportunities: Analysis on growth opportunities in different applications and regions of BOPP film in the BOPP film market.

Strategic analysis: This includes M&A, new product development, and competitive landscape of BOPP film in the BOPP film market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions:

Q.1 What are some of the most promising, high-growth opportunities for the global BOPP film market by film type (transparent films, metalized films, and white/opaque), thickness (below 15 micron, 15 to 30 micron, 30 to 45 micron, and above 45 micron), application (food packaging, non-food packaging, and industrial), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and

challenges of the BOPP film market?

Q.5 What are the business risks and threats to the BOPP film market?

Q.6 What are the emerging trends in this BOPP film market and reasons behind them?

Q.7 What are some changing demands of customers in the BOPP film market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this BOPP film market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this BOPP film market, and how big of a threat do they pose for loss of market share via product substitution?

Q.11 What M&A activity has occurred in the last five years in this BOPP film market?

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