

Boat Rental Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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Boat Rental Market Trends and Forecast

The future of the boat rental market looks promising with opportunities in the luxury, sports, and others market. The global boat rental market is expected to grow with a CAGR of 7% to 9% from 2022 to 2027. The major drivers for this market are surge in tourism numbers, growing attractiveness of recreational activities, and increasing per capita income and high interest in maritime tourism and luxury activities.

Boat Rental Market by Propulsion Type, Boat Size, Boat Class, Business Model

Emerging Trends in the Boat Rental Market

Emerging trends, which have a direct impact on the dynamics of the industry, include development of online platforms and various business models, and introduction to new promotional boat renting methods.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched and other details of the global boat rental market report, please download the report brochure.

Boat Rental Market by Segments

Boat Rental Market by Segments

The study includes a forecast for the global boat rental market by boat rental market by propulsion type, boat size, boat class, business model and region, as follows:

Boat Rental Market by Propulsion Type [Value (\$B) shipment analysis for 2016-2027]:

Fuel Powered

Sail Boats

Electric Boats

Boat Rental Market by Boat Size [Value (\$B) shipment analysis for 2016-2027]:

Up to 20 feet

21 to 35 feet

36 to 50 feet

Boat Rental Market by Boat Class [Value (\$B) shipment analysis for 2016-2027]:

Luxury

Sports

Others

Boat Rental Market by Business Model [Value (\$B) shipment analysis for 2016-2027]:

Charter

Tour

Day Cruise

Luxury Charter

Lux Day Cruise

Event/B2B

Peer to Peer

Business to Consumer

Boat Rental Market by Region [Value (\$B) shipment analysis for 2016-2027]:

North America

Europe

Asia Pacific

The Rest of the World

List of Boat Rental Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies boat rental companies caters increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the boat rental companies profiled in this report include.

GetMyBoat, Inc.

Click&Boat

Sailo

SamBoat

GlobeSailor

Yachtico Inc.

Boatjump SL

BoatBureau

Ocean Serenity

Boatsetter

Boat Rental Market Insights

Lucintel forecast that fuel powered will remain the largest segment over the forecast period due to the rising demand for gasoline-powered boats for personal, recreational use in a variety of countries, and it has various advantages including increased speed and power as well as the good travel range.

Within this market, luxury is expected to remain the largest segment due to the high speed, comfort, safety, and privacy as compared to other segments; hence they are highly adopted by the populace for leisure travel and other activities.

North America will remain the largest region due to large number of water sports activities taking place in that area, and government initiatives for the development of the tourism industry in the region.

Features of the Boat Rental Market

Market Size Estimates: Boat Rental market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

Segmentation Analysis: Boat Rental market size by various segments, such as by propulsion type, boat size, boat class, business model and region.

Regional Analysis: Boat Rental market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different by propulsion type, boat size, boat class, business model and regions for the boat rental market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the Boat Rental market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the boat rental market size?

Answer: The global Boat Rental market is expected to reach an estimated \$xx billion by 2027.

Q2. What is the growth forecast for boat rental market?

Answer: The global boat rental market is expected to grow with a CAGR of 3% to 5% from 2022 to 2027.

Q3. What are the major drivers influencing the growth of the boat rental market?

Answer: The major drivers for this market are surge in tourism numbers, growing attractiveness of recreational activities, and increasing per capita income and high interest in maritime tourism and luxury activities.

Q4. What are the major segments for boat rental market?

Answer: The future of the boat rental market looks promising with opportunities in the luxury, sports, and others market.

Q5. What are the emerging trends in boat rental market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include development of online platforms and various business models, and introduction to new promotional boat renting methods.

Q6. Who is the key boat rental companies?

Answer: Some of the key Boat Rental companies are as follows:

GetMyBoat, Inc.

Click&Boat

Sailo

SamBoat

GlobeSailor

Yachtico Inc.

Boatjump SL

BoatBureau

Ocean Serenity

Boatsetter

Q7. Which boat rental segment will be the largest in future?

Answer: Lucintel forecast that fuel powered will remain the largest segment over the forecast period due to the rising demand for gasoline-powered boats for personal, recreational use in a variety of countries, and it has various advantages including increased speed and power as well as the good travel range.

Q8. In boat rental market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to large number of water sports activities taking place in that area, and government initiatives for the development of the tourism industry in the region.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the boat rental

market by propulsion type (fuel powered, sail boats, and electric boats), boat size (up to 20 feet, 21 to 35 feet, and 36 to 50 feet), boat class (luxury, sports, and others), business model (charter, tour, day cruise, luxury charter, lux day cruise, event/b2b, peer to peer, and business to consumer) and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to boat rental market or related to boat rental companies, boat rental market share, boat rental market analysis, boat rental market size, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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- 7.7: Boatjump SL
- 7.8: BoatBureau
- 7.9: Ocean Serenity
- 7.10: Boatsetter

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