

# Bluetooth Low Energy IC Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

The future of the global bluetooth low energy IC market looks attractive with opportunities in the consumer electronics, smart home, and healthcare other industries. The global bluetooth low energy IC market is expected to decline in 2020 due to global economic recession led by COVID -19. However market will witness recovery in the year 2021 and the market is expected to reach an estimated \$1.3 billion by 2025 with a CAGR of 20% to 22% from 2020 to 2025. The major drivers for this market are increasing number of wireless devices and growth of smart home market.

Emerging trends, which have a direct impact on the dynamics of the industry, include the emergence of smart wireless connectivity devices and energy-efficient technology for IoT devices.

A total of 64 figures / charts and 48 tables are provided in this 120-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of the global bluetooth low energy IC market report, download the report brochure.

The study includes trends and forecasts for the global bluetooth low energy IC market by technology, end use industry, and region as follows:

By Technology [\$M shipment analysis from 2014 to 2025]:

Bluetooth 4.0

Bluetooth 4.x

## Bluetooth 5.x

By End Use Industry [\$M shipment analysis from 2014 to 2025]:

Consumer Electronics

Smart Home

Healthcare

Others

By Region [\$M shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Asia Pacific

Japan

China

The Rest of the World

Some of the bluetooth low energy IC companies profiled in this report include, Nordic Semiconductor, Dialog Semiconductor, Texas Instruments, Qualcomm, Infineon, STMicroelectronics, NXP Semiconductors, Renesas, Silicon Labs, and Toshiba.

Lucintel forecasts that bluetooth 4.0 will remain the largest technology over the forecast period due to its low cost.

Within bluetooth low energy IC market, consumer electronics will remain the largest end use industry over the forecast period due to growth of wireless connectivity devices.

Asia-Pacific will remain the largest region in the bluetooth low energy IC market and it is expected to witness the highest growth over the forecast period due to growth in consumer electronics market.

#### Features of the Global Bluetooth Low Energy IC Market

Market size estimates: Bluetooth low energy IC market size estimation in terms of value (\$M) shipment.

Trend and forecast analysis: Market trend (2014-2019) and forecast (2020-2025) by various segments and regions.

Segmentation analysis: Bluetooth low energy IC market size by various segments, such as by technology and end use industry in terms of value.

Regional analysis: Bluetooth low energy IC market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth opportunities: Analysis on growth opportunities in different end use industry, technology, and regions for bluetooth low energy IC market.

Strategic analysis: M&A, new product development, and competitive landscape for bluetooth low energy IC market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising, high-growth opportunities for the global bluetooth low energy IC by technology (bluetooth 4.0, bluetooth 4.x, bluetooth 5.x), by end use industry (consumer electronics, smart home, healthcare, and others) and by region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges in the global bluetooth low energy IC market?

Q.5 What are the business risks and threats to the global bluetooth low energy IC market ?

Q.6 What are the emerging trends in the global bluetooth low energy IC market and the reasons behind them?

Q.7 What are some changing demands of customers in the global bluetooth low energy IC market?

Q.8 What are the new developments in the global bluetooth low energy IC market? Which companies are leading these developments?

Q.9 Who are the major players in the global bluetooth low energy IC market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the global bluetooth low energy IC market and how big of a threat do they pose for loss of market share via product substitution?

Q.11 What M&A activity did take place in the last five years in the global bluetooth low energy IC market?

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. MARKET BACKGROUND AND CLASSIFICATIONS**

2.1: Introduction, Background, and Classification

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS**

3.1: Macroeconomic Trends and Forecasts

3.2: Global Bluetooth Low Energy IC Market Trends and Forecasts

3.3: Global Bluetooth Low Energy IC Market by Technology

3.3.1: Bluetooth 4.0

3.3.2: Bluetooth 4.x

3.3.3: Bluetooth 5.x

3.4: Global Bluetooth low energy IC Market by End Use Industry

3.4.1: Consumer Electronics

3.4.2: Smart Home

3.4.3: Healthcare

3.4.4: Others

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION**

4.1: Global Bluetooth low energy IC Market by Region

4.2: North American Bluetooth Low Energy IC Market

4.2.1: North American Bluetooth Low Energy IC Market by End Use Industry

4.2.2: US Bluetooth Low Energy IC Market

4.2.3: Canadian Bluetooth Low Energy IC Market

4.2.4: Mexican Bluetooth Low Energy IC Market

4.3: European Bluetooth Low Energy IC Market

4.3.1: European Bluetooth Low Energy IC Market by End Use Industry

4.3.2: German Bluetooth Low Energy IC Market

4.3.3: UK Bluetooth Low Energy IC Market

4.3.4: France Bluetooth Low Energy IC Market

4.4: APAC Bluetooth Low Energy IC Market

4.4.1: APAC Bluetooth Low Energy IC Market by End Use Industry

- 4.4.2: China Bluetooth Low Energy IC Market
- 4.4.3: Japan Bluetooth Low Energy IC Market
- 4.5: ROW Bluetooth Low Energy IC Market
  - 4.5.1: ROW Bluetooth Low Energy IC Market by End Use Industry

## **5. COMPETITOR ANALYSIS**

- 5.1: Product Portfolio Analysis
- 5.2: Market Share Analysis
- 5.3: Geographical Reach
- 5.4: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

- 6.1: Growth Opportunity Analysis
  - 6.1.1: Growth Opportunities for the Global Bluetooth Low Energy IC Market by Technology
  - 6.1.2: Growth Opportunities for the Global Bluetooth Low Energy IC Market by End Use Industry
  - 6.1.3: Growth Opportunities for the Global Bluetooth Low Energy IC Market by Region
- 6.2: Emerging Trends in the Global Bluetooth Low Energy IC Market
- 6.3: Strategic Analysis
  - 6.3.1: New Product Development
  - 6.3.2: Mergers and Acquisitions

## **7. COMPANY PROFILES OF LEADING PLAYERS**

- 7.1: Nordic Semiconductor
- 7.2: Texas Instruments
- 7.3: Dialog Semiconductor
- 7.4: Qualcomm
- 7.5: Infineon Technologies
- 7.6: STMicroelectronics
- 7.7: NXP Semiconductors
- 7.8: Silicon Labs
- 7.9: Renesas
- 7.10: Toshiba Corporation

## List Of Figures

### LIST OF FIGURES

#### Chapter 2. Market Background and Classifications

Figure 2.1: Classification of the Global Bluetooth Low Energy IC Market

Figure 2.2: Supply Chain for the Global Bluetooth Low Energy IC Market

Figure 2.3: Major Drivers and Challenges for the Global Bluetooth Low Energy IC Market

#### Chapter 3. Market Trends and Forecast Analysis

Figure 3.1: Trends and Forecast for the Global GDP Growth Rate

Figure 3.2: Trends and Forecast for the Global Population Growth Rate

Figure 3.3: Trends and Forecast for the Global Inflation Rate

Figure 3.4: Trends and Forecast for the Global Unemployment Rate

Figure 3.5: Trends and Forecast for the Regional GDP Growth Rate

Figure 3.6: Trends and Forecast for the Regional Population Growth Rate

Figure 3.7: Trends and Forecast for the Regional Inflation Rate

Figure 3.8: Trends and Forecast for the Regional Unemployment Rate

Figure 3.9: Trends and Forecast for the Regional Per Capita Income

Figure 3.10: Trends and Forecast for the Global Bluetooth Low Energy IC Market (2014-2025)

Figure 3.11: Trends of the Global Bluetooth Low Energy IC Market (\$M) by Type (2014-2019)

Figure 3.12: Forecast for the Global Bluetooth Low Energy IC Market (\$M) by Technology Type (2020-2025)

Figure 3.13: Trends and Forecast for Bluetooth 4.0 in the Global Bluetooth Low Energy IC Market (\$M) (2014-2025)

Figure 3.14: Trends and Forecast for Bluetooth 4.x in the Global Bluetooth Low Energy IC Market (\$M) (2014-2025)

Figure 3.15: Trends and Forecast for Bluetooth 5.x in the Global Bluetooth Low Energy IC Market (\$M) (2014-2025)

Figure 3.16: Trends of the Global Bluetooth Low Energy IC Market (\$M) by Application (2014-2019)

Figure 3.17: Forecast for the Global Bluetooth Low Energy IC Market (\$M) by Application (2020-2025)

Figure 3.18: Trends and Forecast for Consumer Electronics Application in the Global Bluetooth Low Energy IC Market (\$M) (2014-2025)

Figure 3.19: Trends and Forecast for Smart Home in the Global Bluetooth Low Energy IC Market (\$M) (2014-2025)

Figure 3.20: Trends and Forecast for Healthcare Application in the Global Bluetooth Low Energy IC Market (\$M) (2014-2025)

Figure 3.21: Trends and Forecast for Others Application in the Global Bluetooth Low Energy IC Market (\$M) (2014-2025)

#### Chapter 4. Market Trends and Forecast Analysis by Region

Figure 4.1: Trends of the Global Bluetooth Low Energy IC market (\$M) by Region (2014-2019)

Figure 4.2: Forecast for the Global Bluetooth Low Energy IC market (\$M) by Region (2020-2025)

Figure 4.3: Trends and Forecast for the North American Bluetooth Low Energy IC Market (\$M) (2014-2025)

Figure 4.4: Trends of the North American Bluetooth Low Energy IC Market (\$M) by Application (2014-2019)

Figure 4.5: Forecast for the North American Bluetooth Low Energy IC Market (\$M) by Application (2020-2025)

Figure 4.6: Trends and Forecast for the United States Bluetooth Low Energy IC Market (2014-2025)

Figure 4.7: Trends and Forecast for the Canadian Bluetooth Low Energy IC Market (2014-2025)

Figure 4.8: Trends and Forecast for the Mexican Bluetooth Low Energy IC Market (2014-2025)

Figure 4.9: Trends and Forecast for the European Bluetooth Low Energy IC Market (\$M) (2014-2025)

Figure 4.10: Trends of the European Bluetooth Low Energy IC Market (\$M) by Application (2014-2019)

Figure 4.11: Forecast for the European Bluetooth Low Energy IC Market (\$M) by Application (2020-2025)

Figure 4.12: Trends and Forecast for the German Bluetooth Low Energy IC Market (2014-2025)

Figure 4.13: Trends and Forecast for the UK Bluetooth Low Energy IC Market (2014-2025)

Figure 4.14: Trends and Forecast for the French Bluetooth Low Energy IC Market (2014-2025)

Figure 4.15: Trends and Forecast for the APAC Bluetooth Low Energy IC Market (\$M) (2014-2025)

Figure 4.16: Trends of the APAC Bluetooth Low Energy IC Market (\$M) by Application (2014-2019)

Figure 4.17: Forecast for the APAC Bluetooth Low Energy IC Market (\$M) by Application (2020-2025)



Figure 4.18: Trends and Forecast for the Chinese Bluetooth Low Energy IC Market (2014-2025)

Figure 4.19: Trends and Forecast for the Japanese Bluetooth Low Energy IC Market (2014-2025)

Figure 4.20: Trends and Forecast for the ROW Bluetooth Low Energy IC Market (\$M) (2014-2025)

Figure 4.21: Trends of the ROW Bluetooth Low Energy IC Market (\$M) by Application (2014-2019)

Figure 4.22: Forecast for the ROW Bluetooth Low Energy IC Market (\$M) by Application (2020-2025)

## Chapter 5. Competitor Analysis

Figure 5.1: Market Share Analysis of the Global Bluetooth Low Energy IC Market in 2019

Figure 5.2: Market Share Analysis of Top Five Players in the Global Bluetooth Low Energy IC Market in 2019

Figure 5.3: Headquarter Locations of Major Bluetooth Low Energy IC Manufacturers

Figure 5.4: Porter's Five Forces Analysis of the Global Bluetooth Low Energy IC Market

## Chapter 6. Growth Opportunities and Strategic Analysis

Figure 6.1: Growth Opportunities for the Global Bluetooth Low Energy IC Market by Application (2020-2025)

Figure 6.2: Growth Opportunities for the Global Bluetooth Low Energy IC Market by Type (2019-2025)

Figure 6.3: Growth Opportunities for the Global Bluetooth Low Energy IC Market by Region (2020 -2025)

Figure 6.4: Emerging Trends in the Global Bluetooth low energy IC Market

Figure 6.5: Year-over-Year Comparison of Strategic Initiatives by Major Competitors in the Global Bluetooth Low Energy IC Market

## List Of Tables

### LIST OF TABLES

Chapter 1. Executive Summary

Table 1.1: Global Bluetooth Low Energy IC Market Parameters and Attributes

Chapter 3. Market Trends and Forecast Analysis

Table 3.1: Market Trends of the Global Bluetooth Low Energy IC Market (2014-2019)

Table 3.2: Market Forecast for the Global Bluetooth Low energy IC Market (2020-2025)

Table 3.3: Market Size and CAGR of Various Technology of the Bluetooth low Energy IC Market by Value (2014-2019)

Table 3.4: Market Size and CAGR of Various Technology of the Bluetooth low Energy IC Market by Value (2020-2025)

Table 3.5: Trends of Bluetooth 4.0 in the Global Bluetooth Low Energy IC Market (2014-2019)

Table 3.6: Forecast for Bluetooth 4.0 in the Global Bluetooth Low Energy IC Market (2020-2025)

Table 3.7: Trends of Bluetooth 4.x in the Global Bluetooth Low Energy IC Market (2014-2019)

Table 3.8: Forecast for Bluetooth 4.x in the Global Bluetooth Low Energy IC Market (2020-2025)

Table 3.9: Trends of Bluetooth 5.x in the Global Bluetooth Low Energy IC Market (2014-2019)

Table 3.10: Forecast for Bluetooth 5.x in the Global Bluetooth Low Energy IC Market (2020-2025)

Table 3.11: Market Size and CAGR of Various Application in the Global Bluetooth Low Energy IC Market (2014-2019)

Table 3.12: Market Size and CAGR of Various Applications in the Global Bluetooth Low Energy IC Market (2020-2025)

Table 3.13: Trends of Consumer Electronics Application in the Global Bluetooth Low Energy IC Market (2014-2019)

Table 3.14: Forecast for Consumer Application in the Global Bluetooth Low Energy IC Market (2020-2025)

Table 3.15: Trends of Smart Home in the Global Bluetooth Low Energy IC Market (2014-2019)

Table 3.16: Forecast for Smart Home in the Global Bluetooth Low Energy IC Market (2020-2025)

Table 3.17: Trends of Healthcare Application in the Global Bluetooth Low Energy IC Market (2014-2019)

Table 3.18: Forecast for Healthcare Application in the Global Bluetooth Low Energy IC Market (2020-2025)

Table 3.19: Trends of Others Application in the Global Bluetooth Low Energy IC Market (2014-2019)

Table 3.20: Forecast for Others Application in the Global Bluetooth Low Energy IC Market (2020-2025)

#### Chapter 4. Market Trends and Forecast Analysis by Region

Table 4.1: Market Size and CAGR of the Bluetooth Low Energy IC Market by Region (2014-2019)

Table 4.2: Market Size and CAGR of the Bluetooth low energy IC Market by Region (2020-2025)

Table 4.3: Trends of the North American Bluetooth Low Energy IC Market (2014-2019)

Table 4.4: Forecast for the North American Bluetooth Low Energy IC Market (2020-2025)

Table 4.5: Market Size and CAGR of Various Product of the North American Bluetooth low energy IC Market (2014-2019)

Table 4.6: Market Size and CAGR of Various Application of the North American Bluetooth low energy IC Market (2020-2025)

Table 4.7: Trends and Forecast for the United States Bluetooth Low Energy IC Market (2014-2025)

Table 4.8: Trends and Forecast for the Canadian Bluetooth Low Energy IC Market (2014-2025)

Table 4.9: Trends and Forecast for the Mexican Bluetooth Low Energy IC Market (2014-2025)

Table 4.10: Trends of the European Bluetooth Low Energy IC Market (2014-2019)

Table 4.11: Forecast for the European Bluetooth Low Energy IC Market (2020-2025)

Table 4.12: Market Size and CAGR of Various Application of the European Bluetooth Low Energy IC Market (2014-2019)

Table 4.13: Market Size and CAGR of Various Application of the European Bluetooth Low Energy IC Market (2020-2025)

Table 4.14: Trends and Forecast for the German Bluetooth Low Energy IC Market (2014-2025)

Table 4.15: Trends and Forecast for the UK Bluetooth Low Energy IC Market (2014-2025)

Table 4.16: Trends and Forecast for the French Bluetooth Low Energy IC Market (2014-2025)

Table 4.17: Trends of the APAC Bluetooth Low Energy IC Market (2014-2019)

Table 4.18: Forecast for the APAC Bluetooth Low Energy IC Market (2020-2025)

Table 4.19: Market Size and CAGR of Various Application of the APAC Bluetooth Low

Energy IC Market (2014-2019)

Table 4.20: Market Size and CAGR of Various Application of the APAC Bluetooth Low Energy IC Market (2020-2025)

Table 4.21: Trends and Forecast for the Chinese Bluetooth low energy IC Market (2014-2025)

Table 4.22: Trends and Forecast for the Japanese Bluetooth Low Energy IC Market (2014-2025)

Table 4.23: Trends of the ROW Bluetooth Low Energy IC Market (2014-2019)

Table 4.24: Forecast for the ROW Bluetooth low energy IC Market (2020-2025)

Table 4.25: Market Size and CAGR of Various Product of the ROW Bluetooth Low Energy IC Market (2014-2019)

Table 4.26: Market Size and CAGR of Various Product of the ROW Bluetooth Low Energy IC Market (2020-2025)

Chapter 5. Competitor Analysis

Table 5.1: Product Mapping of Suppliers Based on Markets Served

Table 5.2: Rankings of Suppliers Based on Bluetooth Low Energy IC Revenue

Chapter 6. Growth Opportunities and Strategic Analysis

Table 6.1: New Product Launches by Major Bluetooth Low Energy IC Producers (2014-2019)

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