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Blockchain IoT Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the blockchain IoT market looks promising with opportunities in various end use industries, such as energy and utility, transportation and logistics, manufacturing, building management, healthcare, retail, wearable and mobile devices, and smart cities. The global blockchain IoT market is expected to decline in 2020 due to the global economic recession led by the COVID-19 pandemic. However, the market will witness recovery in the year 2021, and it is expected grow with a CAGR of 70% to 72% from 2020 to 2025. The major drivers for this market are increasing demand for IoT, increasing need for security, simplifying business process, and affording transparency and immutability.

A more than 150 page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of blockchain IoT market report download the report brochure.

The study includes trends and forecasts for the global blockchain IoT market by offering, application, end use industry, and region as follows:

By Offering [$M shipment analysis for 2014 – 2025]:

Hardware

Software

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Infrastructure Providers

By End Use Industry [$M shipment analysis for 2014 – 2025]:

Energy and Utility

Transportation and Logistics

Manufacturing

Building Management

Healthcare

Retail

Wearable and Mobile Devices

Smart Cities

Others

By Application [$M shipment analysis for 2014 – 2025]:

Smart Contracts

Data Security

Data Communication/Sharing

Asset Tracking and Management

Others

By Region [$M shipment analysis for 2014 – 2025]:

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North America

- United States
- Canada
- Mexico

Europe

- Germany
- United Kingdom
- France
- Italy

Asia Pacific

- China
- Japan
- India
- South Korea

The Rest of the World

Some of the blockchain IoT companies profiled in this report include IBM, Microsoft, Intel, Amazon, Cisco Syste, Ethereum Foundation, The Linux Foundation, R3, Filament, and KrypC

Smart contract will remain the largest application segment during the forecast period because it offers benefits, such as providing security that is superior to traditional contract laws and reducing other transaction costs associated with contracting.

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North America will remain the largest region during the forecast period due to the existence of key market players in the region and early adoption of advanced technologies, such as IoT and blockchain.

Features of Blockchain IoT Market

Market Size Estimates: Blockchain IoT market size estimation in terms of value ($M)

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments and regions.

Segmentation Analysis: Market size by offering, application, and end use industry

Regional Analysis: Blockchain IoT market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different offering, application, end use industry, and regions for blockchain IoT market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the blockchain IoT market.

Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global blockchain IoT market by offering (hardware, software, and infrastructure providers), end use industry (energy and utility, transportation and logistics, manufacturing, building management, healthcare, retail, wearable and mobile devices, smart cities, and others), application (smart contracts, data security, data communication/sharing, asset tracking and management, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
Q.2 Which segments will grow at a faster pace and why?
Q.3 Which regions will grow at a faster pace and why?

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Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the blockchain IoT market?
Q.5 What are the business risks and threats to the blockchain IoT market?
Q.6 What are emerging trends in this blockchain IoT market and the reasons behind them?
Q.7 What are some changing demands of customers in the blockchain IoT market?
Q.8 What are the new developments in the blockchain IoT market? Which companies are leading these developments?
Q.9 Who are the major players in the blockchain IoT market? What strategic initiatives are being implemented by key players for business growth?
Q.10 What are some of the competitive products and processes in the blockchain IoT market, and how big of a threat do they pose for loss of market share via material or product substitution?
Q.11 What M&A activities did take place in the last five years in the blockchain IoT market?

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Contents

1. EXECUTIVE SUMMARY

2. MARKET BACKGROUND AND CLASSIFICATIONS

2.1: Introduction, Background, and Classifications
2.2: Supply Chain
2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2014 T 2025

3.1: Macroeconomic Trends (2014-2019) and Forecast (2020-2025)
3.2: Global Blockchain IoT Market Trends (2014-2019) and Forecast (2020-2025)
3.3: Global Blockchain IoT Market by End Use Industry
  3.3.1: Energy and utility
  3.3.2: Transportation and logistics
  3.3.3: Manufacturing
  3.3.4: Building management
  3.3.5: Healthcare
  3.3.6: Retail
  3.3.7: Wearable and mobile devices
  3.3.8: Smart cities
  3.3.9: Others
3.4: Global Blockchain IoT Market by Application
  3.4.1: Smart contracts
  3.4.2: Data security
  3.4.3: Data communication/sharing
  3.4.4: Asset tracking and management
  3.4.5: Others
3.5: Global Blockchain IoT Market by Offering
  3.5.1: Hardware
  3.5.2: Software
  3.5.3: Infrastructure Providers

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2014 T 2025

4.1: Global Blockchain IoT Market by Region
4.2: North American Blockchain IoT Market

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4.2.1: Market by End Use Industry
4.2.2: Market by Application
4.2.3: Market by Offering
4.2.4: The US Blockchain IoT Market
4.2.5: The Canadian Blockchain IoT Market
4.2.6: The Mexican Blockchain IoT Market
4.3: European Blockchain IoT Market
4.3.1: Market by End Use Industry
4.3.2: Market by Application
4.3.3: Market by Offering
4.3.4: German Blockchain IoT Market
4.3.5: United Kingdom Blockchain IoT Market
4.3.6: French Blockchain IoT Market
4.3.7: Italian Blockchain IoT Market
4.4: APAC Blockchain IoT Market
4.4.1: Market by End Use Industry
4.4.2: Market by Application
4.4.3: Market by Offering
4.4.4: Chinese Blockchain IoT Market
4.4.5: Japanese Blockchain IoT Market
4.4.6: Indian Blockchain IoT Market
4.4.7: South Korean Blockchain IoT Market
4.5: ROW Blockchain IoT Market
4.5.1: Market by End Use Industry
4.5.2: Market by Application
4.5.3: Market by Offering

5. COMPETITOR ANALYSIS

5.1: Product Portfoli Analysis
5.2: Geographical Reach
5.3: Porter’s Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis
6.1.1: Growth Opportunities for the Global Blockchain IoT Market by End Use Industry
6.1.2: Growth Opportunities for the Global Blockchain IoT Market by Application
6.1.3: Growth Opportunities for the Global Blockchain IoT Market by Offering

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6.1.4: Growth Opportunities for the Global Blockchain IoT Market by Region
6.2: Emerging Trends in the Global Blockchain IoT Market
6.3: Strategic Analysis
6.3.1: New Product Development
6.3.2: Capacity Expansion of the Global Blockchain IoT Market
6.3.3: Technology Development
6.3.4: Mergers and Acquisitions in the Global Blockchain IoT Industry

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: IBM
7.2: Microsoft
7.3: Intel
7.4: Amazon.
7.5: Cisc System
7.6: Ethereum Foundation
7.7: The Linux Foundation
7.8: R3
7.9: Filament
7.10: KrypC

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