

# Bleaching Chemicals in the Global Speciality Pulp and Paper Chemical Market: Trends, Opportunities and Competitive Analysis [2023-2028]

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### **Abstracts**

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Bleaching Chemicals in the Speciality Pulp and Paper Chemical Market Trends and Forecast

The future of bleaching chemicals in the global speciality pulp and paper chemical market looks promising with opportunities in the powder and liquid markets. The global speciality pulp and paper chemical in terms of bleaching chemical consumption is expected to reach an estimated \$2.0 billion by 2028 with a CAGR of 5.5% from 2023 to 2028. The major drivers for this market are growing demand for bleaching chemicals to remove impurities from pulp and are considered suitable for paper manufacturing.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

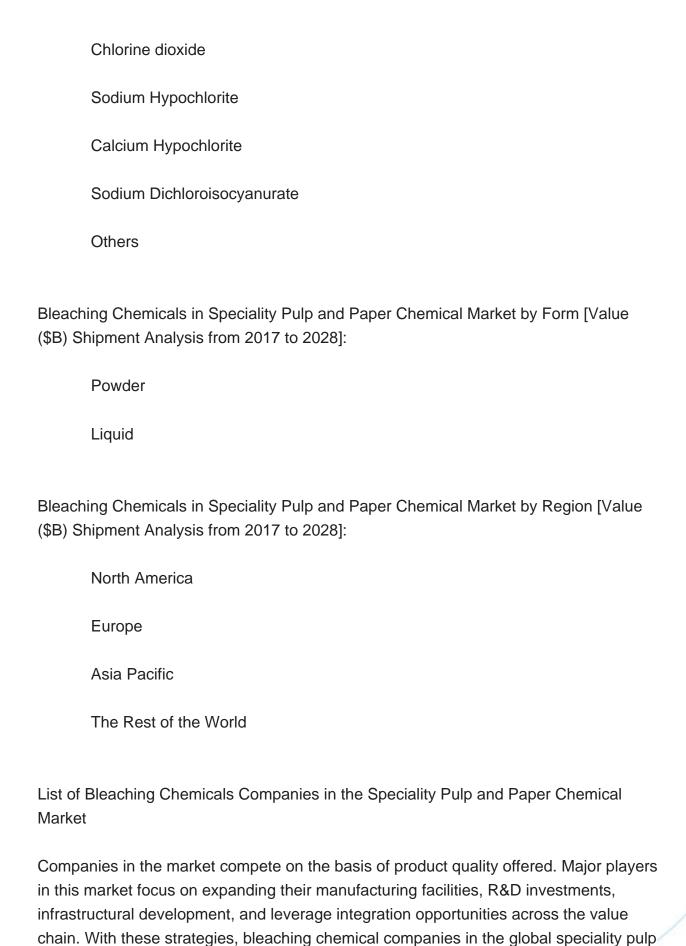
Bleaching Chemicals in the Speciality Pulp and Paper Chemical Market by Segment

The study includes trends and forecast for bleaching chemicals in the global speciality pulp and paper chemical market by product type, polymer, application, and region, as follows:

Bleaching Chemicals in Speciality Pulp and Paper Chemical Market by Product [Value (\$B) Shipment Analysis from 2017 to 2028]:

Chlorine





Bleaching Chemicals in the Global Speciality Pulp and Paper Chemical Market: Trends, Opportunities and Competi...



1 abland

and paper chemical market cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the bleaching chemicals companies in the global speciality pulp and paper chemical market profiled in this report include--

Asilialiu
BASF SE
Buck Man
Dow Chemical Company
SNF Group
Evonik Industries AG
Nouryon
Solenis

Bleaching Chemicals in the Speciality Pulp and Paper Chemical Market Insights

Lucintel forecasts that chlorine will remain the largest product segment over the forecast period as it is highly used in paper and pulp industry as it is strong oxidizing agent.

Liquid is expected to remain the largest application segment as it can often be more easily transported, stored, and applied in industrial process.

APAC will remain the largest region due to easily availability of equipment as well as raw materials and existence of specialty pulp and paper manufacturers in Japan and China.

Features of Bleaching Chemicals in the Speciality Pulp and Paper Chemical Market

Market Size Estimates: Bleaching chemicals in the global speciality pulp and



paper chemical market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Bleaching chemicals in the global speciality pulp and paper chemical market size by various segments, such as by product, application, and region

Regional Analysis: Bleaching chemicals in the global speciality pulp and paper chemical market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different product type, applications, and regions for the bleaching chemicals in speciality pulp and paper chemical market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the bleaching chemicals in speciality pulp and paper chemical market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

#### FAQ

Q1. What is the speciality pulp and paper chemical market size in terms of bleaching chemicals usage?

Answer: The global speciality pulp and paper chemical in terms of bleaching chemical usage is expected to reach an estimated \$2.0 billion by 2028.

Q2. What is the growth forecast for bleaching chemicals in the speciality pulp and paper chemical market?

Answer: The global speciality pulp and paper chemical in terms of bleaching chemical usage is expected to grow with a CAGR of 5.5% from 2023 to 2028.



Q3. What are the major drivers influencing the growth of the bleaching chemicals in the speciality pulp and paper chemical market?

Answer: The major drivers for this market are growing demand for bleaching chemicals to remove impurities from pulp and are considered suitable for paper manufacturing.

Q4. What are the major segments for bleaching chemicals in the speciality pulp and paper chemical market?

Answer: The future of bleaching chemicals in the global speciality pulp and paper chemical market looks promising with opportunities in the powder and liquid markets.

Q5. Who are the keybleaching chemicals companies in the speciality pulp and paper chemical market?

Answer: Some of the key bleaching chemical companies in the global speciality pulp and paper chemical market are as follows:

Ashland

BASF SE

Buck man

Dow Chemical Company

SNF Group

Evonik Industries AG

Nouryon

Solenis

Q6. Which bleaching chemicals in speciality pulp and paper chemical segment will be the largest in future?

Answer:Lucintel forecasts that chlorine will remain the largest product segment over the



forecast period as it is highly used in paper and pulp industry as it is a strong oxidizing agent.

Q7. Inbleaching chemicals in speciality pulp and paper chemicalmarket, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region due to the easy availability of equipment as well as raw materials and existence of specialty pulp and paper manufacturers in Japan and China.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

- Q.1. What are some of the most promising, high-growth opportunities for bleaching chemicals in the global speciality pulp and paper chemical market by product (chlorine, chlorine dioxide, sodium hypochlorite, calcium hypochlorite, sodium dichloroisocyanurate, and others), form (powder and liquid), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last five years and what has its impact been on the industry?

For any questions related to bleaching chemicals in the global speciality pulp and paper chemical market or related to bleaching chemicals in the global speciality pulp and



paper chemical companies, bleaching chemicals in the global speciality pulp and paper chemical market size, bleaching chemicals in the global speciality pulp and paper chemical market share, bleaching chemicals in the global speciality pulp and paper chemical analysis, bleaching chemicals in the global speciality pulp and paper chemical market growth, bleaching chemicals in the global speciality pulp and paper chemical market research, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.



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- 7.7: Nouryon
- 7.8: Solenis



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