

# Blank Apparel Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

2 – 3 business days after placing order

### Blank Apparel Trends and Forecast

The future of the global blank apparel market looks promising with opportunities in the t-shirt & tank, hoodie/ sweatshirt, bottom, and shirt markets. The global blank apparel market is expected to reach an estimated \$16.9 billion by 2030 with a CAGR of 4.3% from 2024 to 2030. The major drivers for this market are consumer tastes shifting in favor of personalization and customization, growing trends in athleisure and active wear, and the fashion industry is adopting more inclusive and gender-neutral apparel options.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Blank Apparel by Segment

The study includes a forecast for the global blank apparel by type, distribution channel, and region.

Blank Apparel Market by Type [Shipment Analysis by Value from 2018 to 2030]:

T-Shirts & Tanks

Hoodies/ Sweatshirts

Bottoms

Shirts

Others

Blank Apparel Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

B2B

B2C

Blank Apparel Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Blank Apparel Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies blank apparel companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the blank apparel companies profiled in this report include-

BELLA+CANVAS

SpectraUSA

Gildan

Soffe Apparel

Los Angeles Apparel

Lane Seven Apparel

AS Colour

Independent Trading Company

Stanley/Stella.

Next Level Apparel

## Blank Apparel Market Insights

Lucintel forecasts that B2B will remain larger segment over the forecast period.

Within this market, t-shirts & tanks will remain the largest segment due to increasing trend of casual and comfortable clothing, especially with the rise of remote work and lifestyle changes.

APAC will remain the largest region over the forecast period due to increasing inclination towards personalized clothing, greatly facilitated by direct-to-government (DTG) printing technology, aligns with the intrinsic adaptability of unfinished clothing..

## Features of the Global Blank Apparel Market

Market Size Estimates: Blank apparel market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Blank apparel market size by type, distribution channel, and region in terms of value (\$B).

**Regional Analysis:** Blank apparel market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different type, distribution channel, and regions for the blank apparel market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the blank apparel market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the blank apparel market size?

Answer: The global blank apparel market is expected to reach an estimated \$16.9 billion by 2030.

Q2. What is the growth forecast for blank apparel market?

Answer: The global blank apparel market is expected to grow with a CAGR of 4.3% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the blank apparel market?

Answer: The major drivers for this market are consumer tastes shifting in favor of personalization and customization, growing trends in athleisure and active wear, and the fashion industry is adopting more inclusive and gender-neutral apparel options.

Q4. What are the major segments for blank apparel market?

Answer: The future of the global blank apparel market looks promising with opportunities in the t-shirt & tank, hoodie/ sweatshirt, bottom, and shirt markets.

Q5. Who are the key blank apparel market companies?

Answer: Some of the key blank apparel companies are as follows:

BELLA+CANVAS

SpectraUSA

Gildan

Soffe Apparel

Los Angeles Apparel

Lane Seven Apparel

AS Colour

Independent Trading Company

Stanley/Stella.

Next Level Apparel

Q6. Which blank apparel market segment will be the largest in future?

Answer: Lucintel forecasts that B2B will remain larger segment over the forecast period.

Q7. In blank apparel market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region over the forecast period due to increasing inclination towards personalized clothing, greatly facilitated by direct-to-government (DTG) printing technology, aligns with the intrinsic adaptability of unfinished clothing..

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the blank apparel market by type (t-shirts & tanks, hoodies/ sweatshirts, bottoms, shirts, and

others), distribution channel (B2B and B2C), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Blank Apparel Market, Blank Apparel Market Size, Blank Apparel Market Growth, Blank Apparel Market Analysis, Blank Apparel Market Report, Blank Apparel Market Share, Blank Apparel Market Trends, Blank Apparel Market Forecast, Blank Apparel Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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