

Bitumen Emulsifier Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

The future of the bitumen emulsifier market looks promising with opportunities in the roadways, roofing, and other market. The bitumen emulsifier market is expected to grow with a CAGR of 3.6% from 2019 to 2024. The major drivers for this market are increasing road development and maintenance activities, rapid urbanization, and growth in the building and construction sector.

An emerging trend, that has a direct impact on the dynamics of the bitumen emulsifier industry, includes development of environment friendly, toxic free bio-asphalt.

A total of 139 figures/charts and 121 tables are provided in this 225 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of bitumen emulsifier market report download the report brochure.

Bitumen Emulsifier market by surface

Bitumen Emulsifier market

Bitumen Emulsifier manufacturers

The study includes the bitumen emulsifier market size and forecast for the bitumen emulsifier market by surface charge, end use, product type, application, setting time, and region.as follows:

Bitumen Emulsifier Market by End Use [Volume (M lbs) and (\$M) shipment analysis for 2013 – 2024]:

Roadways Roofing Others

Bitumen Emulsifier Market by Product Type [Value (\$M) shipment analysis for

2013-2024]:

Unmodified bitumen emulsifier Polymer modified bitumen emulsifier

Bitumen Emulsifier Market by Application [Value (\$M) shipment analysis for 2013 – 2024]:

Surface dressing Prime coat Fog seal Tack coat Cold mix Micro surfacing Recycling Others

Bitumen Emulsifier Market by Surface Charge Type [Volume (M lbs) and (\$M) shipment analysis for 2013 – 2024]:

Cationic Anionic Non-ionic

Bitumen Emulsifier Market by Setting Time [Value (\$M) shipment analysis for 2013 – 2024]:

Rapid setting time Medium setting time Slow setting time

Bitumen Emulsifier Market by Region [Volume and (\$M) shipment analysis for 2013 – 2024]:

North America US Canada Mexico Europe Germany The United Kingdom France Russia Asia Pacific China Japan India South Korea The Rest of the World Brazil Argentina

Some of bitumen emulsifiers companies profiled in this report include AkzoNobel, Kao Corporation, Arkema, Evonik Industries, DowDupont Honeywell International, Ingevity Corporation, Croda international, Vizag Chemical, and Rx Marine.

Lucintel forecast that non modified bitumen emulsifier will remain the largest segment over the forecast period due to rising investments for the construction of new highways and residential projects in developing countries. Polymer modified bitumen emulsifier is expected to witness the highest growth due to increasing construction of high speed roadways, a rising number of sports events, and a need for updated runways at airports.

Within the bitumen emulsifier market, roadways will remain the largest end use market and it is also expected to witness the highest growth due to increase in roadways development and maintenance activities.

Asia Pacific will remain the largest region and it is also expected to witness the highest growth over the forecast period due to the growth of road development and building and construction in developing countries.

Some of the features of “Bitumen Emulsifier Market Report: Trends, Forecast and Competitive Analysis” include:

Market size estimates: Bitumen emulsifier market size estimation in terms of value (\$B) and volume (Million Units) shipment. Trend and forecast analysis: Market trend (2013-2018) and forecast (2019-2024) by end use and use industry. Segmentation analysis: Bitumen emulsifier market size by surface charge, end use, product type, application, and setting time in terms of value and volume shipment. Regional analysis: bitumen emulsifier market breakdown by key regions such as North America, Europe, and Asia & Rest of World. Growth opportunities: Analysis on growth opportunities in different applications and regions of bitumen emulsifier in the bitumen emulsifier market. Strategic analysis: This includes M&A, new product development, and competitive landscape of bitumen emulsifier in the bitumen emulsifier market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions:

Q.1 What are some of the most promising potential, high growth opportunities for the bitumen emulsifier market by end use (roadways, roofing, and others), surface charge type (cationic, anionic, and non-ionic type), product type (unmodified bitumen emulsifier, and polymer modified bitumen emulsifier), application (surface dressing, prime coat, fog seal, tack coat, cold mix, micro surfacing, recycling, and others), setting time (rapid, medium, and slow) and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the bitumen emulsifier market?

Q.5 What are the business risks and threats to the bitumen emulsifier market?

Q.6 What are the emerging trends in this bitumen emulsifier market and the reasons behind them?

Q.7 What are the changing demands of customers in the bitumen emulsifier market?

Q.8 What are the new developments in the bitumen emulsifier market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this bitumen emulsifier area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this bitumen emulsifier market?

Contents

1. EXECUTIVE SUMMARY

2. MARKET BACKGROUND AND CLASSIFICATIONS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2013 TO 2024

3.1: Macroeconomic Trends and Forecast

3.2: Global PVC Compound Market Trends and Forecast

3.2.1: Global PVC Compound Market by Application

3.2.2: Pipes and Fittings

3.2.3: Profiles and Tubes

3.2.4: Film and Sheet

3.2.5: Wire and Cable

3.2.6: Flooring

3.2.7: Others

3.3: Global PVC Compound Market by Product Type

3.3.1: Rigid PVC

3.3.2: Flexible PVC

3.4: Global PVC Compound Market by End Use Industry

3.5: Global PVC Compound Market by Manufacturing Process

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION

4.1: Global PVC Compound Market by Region

4.2: North American PVC Compound Market

4.2.1: Market by Application: Pipes and Fittings, Profiles and Tubes, Film and Sheet, Wire and Cable, Flooring, and Others

4.2.2: Market by Product Type: Rigid PVC and Flexible PVC

4.3: European PVC Compound Market

4.3.1: Market by Application: Pipes and Fittings, Profiles and Tubes, Film and Sheet, Wire and Cables, Flooring and Others

4.3.2: Market by Product Type: Rigid PVC and Flexible PVC

4.4: APAC PVC Compound Market

4.4.1: Market by Application: Pipes and Fittings, Profiles and Tubes, Film and Sheet, Wire and Cable, Flooring, and Others

4.4.2: Market by Product Type: Rigid PVC and Flexible PVC

4.5: ROW PVC Compound Market

4.5.1: Market by Application: Pipes and Fittings, Profiles and Tubes, Film and Sheet, Wire and Cable, Flooring, and Others

4.5.2: Market by Product Type: Rigid PVC and Flexible PVC

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Market Share Analysis

5.3: Geographical Reach

5.4: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global PVC Compound Market by Application

6.1.2: Growth Opportunities for the Global PVC Compound Market by Product Type

6.1.3: Growth Opportunities for the Global PVC Compound Market by End Use Industry

6.1.4: Growth Opportunities for the Global PVC Compound Market by Manufacturing Process

6.1.5: Growth Opportunities for the Global PVC Compound Market by Region

6.2: Emerging Trends in the Global PVC Compound Market

6.3: Strategic Analysis

6.3.1: Mergers, Acquisitions, and Joint Ventures in the Global PVC Compound Market

6.3.2: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Westlake

7.2: INEOS Compounds

7.3: Mexichem

7.4: Formosa Plastics Corporation

7.5: PKN Orlen S. A.

7.6: Ercros

7.7: Teknor Apex

7.8: Benvic Europe

7.9: Aurora Plastics

7.10: Roscom, Inc.

List Of Figures

LIST OF FIGURES

Chapter 2. Market Background and Classifications

Figure 2.1: Types of PVC Compound

Figure 2.2: PVC Pipes

Figure 2.3: PVC Profiles

Figure 2.4: PVC Film

Figure 2.5: PVC Sheet

Figure 2.6: PVC Wire and Cable

Figure 2.7: PVC Flooring

Figure 2.8: Supply Chain of the Global PVC Compound Market

Figure 2.9: Major Drivers and Challenges for the Global PVC Compound Market

Chapter 3. Market Trends and Forecast Analysis from 2013 to 2024

Figure 3.1: Trends of the Global GDP Growth Rate

Figure 3.2: Trends of the Global Population Growth Rate

Figure 3.3: Trends of the Regional GDP Growth Rate

Figure 3.4: Trends of the Regional Population Growth Rate

Figure 3.5: Regional Per Capita Income Trends

Figure 3.6: Forecast for the Global GDP Growth Rate

Figure 3.7: Forecast for the Global Population Growth Rate

Figure 3.8: Forecast for the Regional GDP Growth Rate

Figure 3.9: Forecast for the Regional Population Growth Rate

Figure 3.10: Trends and Forecast for the Global PVC Compound Market (2013-2024)

Figure 3.11: Trends of the Global PVC Compound Market (\$M) by Application (2013-2018)

Figure 3.12: Forecast for the Global PVC Compound Market (\$M) by Application (2019-2024)

Figure 3.13: Trends of the Global PVC Compound Market (KT) by Application (2013-2018)

Figure 3.14: Forecast for the Global PVC Compound Market (KT) by Application (2019-2024)

Figure 3.15: Trends of Pipes and Fittings in the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 3.16: Forecast for Pipes and Fittings in the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 3.17: Trends of Pipes and Fittings in the Global PVC Compound Market (KT) by Region (2013-2018)

Figure 3.18: Forecast for Pipes and Fittings in the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 3.19: Trends of Profiles and Tubes in the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 3.20: Forecast for Profiles and Tubes in the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 3.21: Trends of Profiles and Tubes in the Global PVC Compound Market (KT) by Region (2013-2018)

Figure 3.22: Forecast for Profiles and Tubes in the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 3.23: Trends of Film and Sheet in the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 3.24: Forecast for Film and Sheet in the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 3.25: Trends of Film and Sheet in the Global PVC Compound Market (KT) by Region (2013-2018)

Figure 3.26: Forecast for Film and Sheet in the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 3.27: Trends of Wire and Cable in the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 3.28: Forecast for Wire and Cable in the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 3.29: Trends of Wire and Cable in the Global PVC Compound Market (KT) by Region (2013-2018)

Figure 3.30: Forecast for Wire and Cable in the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 3.31: Trends of Flooring in the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 3.32: Forecast for Flooring in the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 3.33: Trends of Flooring in the Global PVC Compound Market (KT) by Region (2013-2018)

Figure 3.34: Forecast for Flooring in the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 3.35: Trends of Others in the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 3.36: Forecast for Others in the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 3.37: Trends of Others in the Global PVC Compound Market (KT) by Region

(2013-2018)

Figure 3.38: Forecast for Others in the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 3.39: Trends of the Global PVC Compound Market (\$M) by Product Type (2013-2018)

Figure 3.40: Forecast for the Global PVC Compound Market (\$M) by Product Type (2019 -2024)

Figure 3.41: Trends of the Global PVC Compound Market (KT) by Product Type (2013-2018)

Figure 3.42: Forecast for the Global PVC Compound Market (KT) by Product Type (2019- 2024)

Figure 3.43: Trends of Rigid PVC in the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 3.44: Forecast for Rigid PVC in the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 3.45: Trends of Rigid PVC in the Global PVC Compound Market (KT) by Region (2013-2018)

Figure 3.46: Forecast for Rigid PVC in the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 3.47: Trends of Flexible PVC in the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 3.48: Forecast for Flexible PVC in the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 3.49: Trends of Flexible PVC in the Global PVC Compound Market (KT) by Region (2013-2018)

Figure 3.50: Forecast for Flexible PVC in the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 3.51: Trends of the Global PVC Compound Market (KT) by End Use (2013-2018)

Figure 3.52: Forecast for the Global PVC Compound Market (KT) by End Use (2019-2024)

Figure 3.53: Trends of the Global PVC Compound Market (KT) by Manufacturing Process (2013-2018)

Figure 3.54: Forecast for the Global PVC Compound Market (KT) by Manufacturing Process (2019-2024)

Chapter 4. Market Trends and Forecast Analysis by Region

Figure 4.1: Trends of the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 4.2: Forecast for the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 4.3: Trends of the Global PVC Compound Market (KT) by Region (2013-2018)

Figure 4.4: Forecast for the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 4.5: Trends and Forecast of the North American PVC Compound Market (2013-2024)

Figure 4.6: Trends of the North American PVC Compound Market (\$M) by Application (2013-2018)

Figure 4.7: Forecast for the North American PVC Compound Market (\$M) by Application (2019-2024)

Figure 4.8: Trends of the North American PVC Compound Market (KT) by Application (2013-2018)

Figure 4.9: Forecast for the North American PVC Compound Market (KT) by Application (2019-2024)

Figure 4.10: Trends of the North American PVC Compound Market (\$M) by Product Type (2013-2018)

Figure 4.11: Forecast for the North American PVC Compound Market (\$M) by Product Type (2019-2024)

Figure 4.12: Trends of the North American PVC Compound Market (KT) by Product Type (2013-2018)

Figure 4.13: Forecast for the North American PVC Compound Market (KT) by Product Type (2019-2024)

Figure 4.14: Trends and Forecast for the European PVC Compound Market (2013-2024)

Figure 4.15: Trends of the European PVC Compound Market (\$M) by Application (2013-2018)

Figure 4.16: Forecast for the European PVC Compound Market (\$M) by Application (2019-2024)

Figure 4.17: Trends of the European PVC Compound Market (KT) by Application (2013-2018)

Figure 4.18: Forecast for the European PVC Compound Market (KT) by Application (2019-2024)

Figure 4.19: Trends of the European PVC Compound Market (\$M) by Product Type (2013-2018)

Figure 4.20: Forecast for the European PVC Compound Market (\$M) by Product Type (2019-2024)

Figure 4.21: Trends of the European PVC Compound Market (KT) by Product Type (2013-2018)

Figure 4.22: Forecast for the European PVC Compound Market (KT) by Product Type (2019-2024)

Figure 4.23: Trends and Forecast for the APAC PVC Compound Market (2013-2024)

Figure 4.24: Trends of the APAC PVC Compound Market (\$M) by Application (2013-2018)

Figure 4.25: Forecast for the APAC PVC Compound Market (\$M) by Application (2019-2024)

Figure 4.26: Trends of the APAC PVC Compound Market (KT) by Application (2013-2018)

Figure 4.27: Forecast for the APAC PVC Compound Market (KT) by Application (2019-2024)

Figure 4.28: Trends of the APAC PVC Compound Market (\$M) by Product Type (2013-2018)

Figure 4.29: Forecast for the APAC PVC Compound Market (\$M) by Product Type (2019-2024)

Figure 4.30: Trends of the APAC PVC Compound Market (KT) by Product Type (2013-2018)

Figure 4.31: Forecast for the APAC PVC Compound Market (KT) by Product Type (2019-2024)

Figure 4.32: Trends and Forecast for the ROW PVC Compound Market (2013-2024)

Figure 4.33: Trends of the ROW PVC Compound Market (\$M) by Application (2013-2018)

Figure 4.34: Forecast for the ROW PVC Compound Market (\$M) by Application (2019-2024)

Figure 4.35: Trends of the ROW PVC Compound Market (KT) by Application (2013-2018)

Figure 4.36: Forecast for the ROW PVC Compound Market (KT) by Application (2019-2024)

Figure 4.37: Trends of the ROW PVC Compound Market (\$M) by Product Type (2013-2018)

Figure 4.38: Forecast for the ROW PVC Compound Market (\$M) by Product Type (2019-2024)

Figure 4.39: Trends of the ROW PVC Compound Market (KT) by Product Type (2013-2018)

Figure 4.40: Forecast for the ROW PVC Compound Market (KT) by Product Type (2019-2024)

Chapter 5. Competitor Analysis

Figure 5.1: Market Share Analysis of the Global PVC Compound Market (2018)

Figure 5.2: Market Share Analysis of the Top Five Players in the Global PVC Compound Market (2018)

Figure 5.3: Plant Locations of Major PVC Compound Suppliers

Figure 5.4: Porter's Five Forces Analysis of the Global PVC Compound Market

Chapter 6. Growth Opportunities and Strategic Analysis

Figure 6.1: Growth Opportunities for the Global PVC Compound Market by Application

(2019-2024)

Figure 6.2: Growth Opportunities for the Global PVC Compound Market by Product Type (2024)

Figure 6.3: Growth Opportunities for the Global PVC Compound Market by End Use (2019-2024)

Figure 6.4: Growth Opportunities for the Global PVC Compound Market by Manufacturing Process (2024)

Figure 6.5: Growth Opportunities for the Global PVC Compound Market by Region (2019-2024)

Figure 6.6: Emerging Trend in Global PVC Compound Market

Figure 6.7: Strategic Initiatives by Major Competitors in the Global PVC Compound Market

Chapter 7. Company Profiles of Leading Players

Figure 7.1: Major Plant Location of Westlake PVC Compound Business

Figure 7.2: Major Plant Locations of INEOS Compounds' PVC Compound Business

Figure 7.3: Major Plant Locations of Mexichem PVC Compound Business

Figure 7.4: Major Plant Location of Formosa Plastics Corporation's PVC Compound Business

Figure 7.5: Major Plant Location of PKN Orlen

Figure 7.6: Major Plant Location of Ercros

Figure 7.7: Major Plant Location of Teknor Apex

Figure 7.8: Major Plant Location of Benvic

Figure 7.9: Major Plant Location of Aurora Plastics

Figure 7.10: Major Plant Location of Roscom, Inc.

List Of Tables

LIST OF TABLES

Chapter 1. Executive Summary

Table 1.1: Global PVC Compound Market Parameters and Attributes

Chapter 3. Market Trends and Forecast Analysis from 2013 to 2024

Table 3.1: Market Trends of the Global PVC Compound Market (2013-2018)

Table 3.2: Market Forecast of the Global PVC Compound Market (2019-2024)

Table 3.3: Market Size and CAGR of Various Applications in the Global PVC Compound Market by Value (2013-2018)

Table 3.4: Market Size and CAGR of Various Applications in the Global PVC Compound Market by Value (2019-2024)

Table 3.5: Market Size and of Various Applications in the Global PVC Compound Market by Volume (2013-2018)

Table 3.6: Market Size and CAGR of Various Applications in the Global PVC Compound Market by Volume (2019-2024)

Table 3.7: Market Size and CAGR of Various Regions of Pipes and Fittings in the Global PVC Compound Market by Value (2013-2018)

Table 3.8: Market Size and CAGR of Various Regions of Pipe and Fittings in the Global PVC Compound Market by Value (2019-2024)

Table 3.9: Market Size and CAGR of Various Regions of Pipes and Fittings in the Global PVC Compound Market by Volume (2013-2018)

Table 3.10: Market Size and CAGR of Various Regions of Pipes and Fittings in the Global PVC Compound Market by Volume (2019-2024)

Table 3.11: Market Size and CAGR of Various Regions of Profiles and Tubes in the Global PVC Compound Market by Value (2013-2018)

Table 3.12: Market Size and CAGR of Various Regions of Profiles and Tubes in the Global PVC Compound Market by Value (2019-2024)

Table 3.13: Market Size and CAGR of Various Regions of Profiles and Tubes in the Global PVC Compound Market by Volume (2013-2018)

Table 3.14: Market Size and CAGR of Various Regions of Profiles and Tubes in the Global PVC Compound Market by Volume (2019-2024)

Table 3.15: Market Size and CAGR of Various Regions of Film and Sheet in the Global PVC Compound Market by Value (2013-2018)

Table 3.16: Market Size and CAGR of Various Regions of Film and Sheet in the Global PVC Compound Market by Value (2019-2024)

Table 3.17: Market Size and CAGR of Various Regions of Film and Sheet in the Global PVC Compound Market by Volume (2013-2018)

Table 3.18: Market Size and CAGR of Various Regions of Film and Sheet in the Global PVC Compound Market by Volume (2019-2024)

Table 3.19: Market Size and CAGR of Various Regions of Wire and Cable in the Global PVC Compound Market by Value (2013-2018)

Table 3.20: Market Size and CAGR of Various Regions of Wire and Cable in the Global PVC Compound Market by Value (2019-2024)

Table 3.21: Market Size and CAGR of Various Regions of Wire and Cable in the Global PVC Compound Market by Volume (2013-2018)

Table 3.22: Market Size and CAGR of Various Regions of Wire and Cable in the Global PVC Compound Market by Volume (2019-2024)

Table 3.23: Market Size and CAGR of Various Regions of Flooring in the Global PVC Compound Market by Value (2013-2018)

Table 3.24: Market Size and CAGR of Various Regions of Flooring in the Global PVC Compound Market by Value (2019-2024)

Table 3.25: Market Size and CAGR of Various Regions of Flooring in the Global PVC Compound Market by Volume (2013-2018)

Table 3.26: Market Size and CAGR of Various Regions of Flooring in the Global PVC Compound Market by Volume (2019-2024)

Table 3.27: Market Size and CAGR of Various Regions of Others in the Global PVC Compound Market by Value (2013-2018)

Table 3.28: Market Size and CAGR of Various Regions of Others in the Global PVC Compound Market by Value (2019-2024)

Table 3.29: Market Size and CAGR of Various Regions of Others in the Global PVC Compound Market by Volume (2013-2018)

Table 3.30: Market Size and CAGR of Various Regions of Others in the Global PVC Compound Market by Volume (2019-2024)

Table 3.31: Market Size and CAGR of Rigid and Flexible PVC in the Global PVC Compound Market by Value (2013-2018)

Table 3.32: Market Size and CAGR of Rigid and Flexible PVC in the Global PVC Compound Market by Value (2019-2024)

Table 3.33: Market Size and CAGR of Rigid and Flexible PVC in the Global PVC Compound Market by Volume (2013-2018)

Table 3.34: Market Size and CAGR of Rigid and Flexible PVC in the Global PVC Compound Market by Volume (2019-2024)

Table 3.35: Market Size and CAGR of Various Regions of Rigid PVC in the Global PVC Compound Market by Value (2013-2018)

Table 3.36: Market Size and CAGR of Various Regions of Rigid PVC in the Global PVC Compound Market by Value (2019-2024)

Table 3.37: Market Size and CAGR of Various Regions of Rigid PVC in the Global PVC

Compound Market by Volume (2013-2018)

Table 3.38: Market Size and CAGR of Various Regions of Rigid PVC in the Global PVC Compound Market by Volume (2019-2024)

Table 3.39: Market Size and CAGR of Various Regions of Flexible PVC in the Global PVC Compound Market by Value (2013-2018)

Table 3.40: Market Size and CAGR of Various Regions of Flexible PVC in the Global PVC Compound Market by Value (2019-2024)

Table 3.41: Market Size and CAGR of Various Regions of Flexible PVC in the Global PVC Compound Market by Volume (2013-2018)

Table 3.42: Market Size and CAGR of Various Regions of Flexible PVC in the Global PVC Compound Market by Volume (2019-2024)

Table 3.43: Market Size and CAGR of Various End Use Industries in the Global PVC Compound Market by Volume (2013-2018)

Table 3.44: Market Size and CAGR of Various End Use Industries in the Global PVC Compound Market by Volume (2019-2024)

Table 3.45: Market Size and CAGR of Various Manufacturing Processes in the Global PVC Compound Market by Volume (2013-2018)

Table 3.46: Market Size and CAGR of Various Manufacturing Processes in the Global PVC Compound Market by Volume (2019-2024)

Chapter 4. Market Trends and Forecast Analysis by Region

Table 4.1: Market Size and CAGR of Various Regions in the Global PVC Compound Market by Value (2013-2018)

Table 4.2: Market Size and CAGR of Various Regions of the Global PVC Compound Market by Value (2019-2024)

Table 4.3: Market Size and CAGR of Various Regions in the Global PVC Compound Market by Volume (2013-2018)

Table 4.4: Market Size and CAGR of Various Regions of the Global PVC Compound Market by Volume (2019-2024)

Table 4.5: Market Trends of the North American PVC Compound Market (2013-2018)

Table 4.6: Market Forecast for the North American PVC Compound Market (2019-2024)

Table 4.7: Market Size and CAGR of Various Applications of the North American PVC Compound Market by Value (2013-2018)

Table 4.8: Market Size and CAGR of Various Applications of the North American PVC Compound Market by Value (2019-2024)

Table 4.9: Market Size and CAGR of Various Applications in the North American PVC Compound Market by Volume (2013-2018)

Table 4.10: Market Size and CAGR of Various Applications of the North American PVC Compound Market by Volume (2019-2024)

Table 4.11: Market Size and CAGR of Rigid and Flexible PVC in the North American

PVC Compound Market by Value (2013-2018)

Table 4.12: Market Size and CAGR of Rigid and Flexible PVC in the North American PVC Compound Market by Value (2019-2024)

Table 4.13: Market Size and CAGR of Rigid and Flexible PVC in the North American PVC Compound Market by Volume (2013-2018)

Table 4.14: Market Size and CAGR of Rigid and Flexible PVC in the North American PVC Compound Market by Volume (2019-2024)

Table 4.15: Market Trends of European PVC Compound Market (2013-2024)

Table 4.16: Market Forecast for the European PVC Compound Market (2019-2024)

Table 4.17: Market Size and CAGR of Various Applications of the European PVC Compound Market by Value (2013-2018)

Table 4.18: Market Size and CAGR of Various Applications of the European PVC Compound Market by Value (2019-2024)

Table 4.19: Market Size and CAGR of Various Applications of the European PVC Compound Market by Volume (2013-2018)

Table 4.20: Market Size and CAGR of Various Applications of the European PVC Compound Market by Volume (2019-2024)

Table 4.21: Market Size and CAGR of Rigid and Flexible PVC in the European PVC Compound Market by Value (2013-2018)

Table 4.22: Market Size and CAGR of Rigid and Flexible PVC in the European PVC Compound Market by Value (2019-2024)

Table 4.23: Market Size and CAGR of Rigid and Flexible PVC in the European PVC Compound Market by Volume (2013-2018)

Table 4.24: Market Size and CAGR of Rigid and Flexible PVC in the European PVC Compound Market by Volume (2019-2024)

Table 4.25: Market Trends of the APAC PVC Compound Market (2013-2024)

Table 4.26: Market Forecast for the APAC PVC Compound Market (2018-2023)

Table 4.27: Market Size and CAGR of Various Applications of the APAC PVC Compound Market by Value (2013-2018)

Table 4.28: Market Size and CAGR of Various Applications of the APAC PVC Compound Market by Value (2019-2024)

Table 4.29: Market Size and CAGR of Various Applications of the APAC PVC Compound Market by Volume (2013-2018)

Table 4.30: Market Size and CAGR of Various Applications of the APAC PVC Compound Market by Volume (2019-2024)

Table 4.31: Market Size and CAGR of Rigid and Flexible PVC in the APAC PVC Compound Market by Value (2013-2018)

Table 4.32: Market Size and CAGR of Rigid and Flexible PVC in the APAC PVC Compound Market by Value (2019-2024)

Table 4.33: Market Size and CAGR of Rigid and Flexible PVC in the APAC PVC Compound Market by Volume (2013-2018)

Table 4.34: Market Size and CAGR of Rigid and Flexible PVC in the APAC PVC Compound Market by Volume (2019-2024)

Table 4.35: Market Trends of the ROW PVC Compound Market from 2013 to 2018

Table 4.36: Market Forecast for the ROW PVC Compound Market (2019-2024)

Table 4.37: Market Size and CAGR of Various Applications of the ROW PVC Compound Market by Value (2013-2018)

Table 4.38: Market Size and CAGR of Various Applications of the ROW PVC Compound Market by Value (2019-2024)

Table 4.39: Market Size and CAGR of Various Applications in the ROW PVC Compound Market by Volume (2013-2018)

Table 4.40: Market Size and CAGR of Various Applications in the ROW PVC Compound Market by Volume (2019-2024)

Table 4.41: Market Size and CAGR of Rigid and Flexible PVC in the ROW PVC Compound Market by Value (2013-2018)

Table 4.42: Market Size and CAGR of Rigid and Flexible PVC in the ROW PVC Compound Market by Value (2019-2024)

Table 4.43: Market Size and CAGR of Rigid and Flexible PVC in the ROW PVC Compound Market by Volume (2013-2018)

Table 4.44: Market Size and CAGR of Rigid and Flexible PVC in the ROW PVC Compound Market by Volume (2019-2024)

Chapter 5. Competitor Analysis

Table 5.1: Product Mapping of PVC Compound Suppliers Based on Markets Served

Table 5.2: Rankings of Suppliers Based on Revenue of the PVC Compound Market

Chapter 6. Growth Opportunities and Strategic Analysis

Table 6.1: Certifications and Licenses Acquired by Major Competitors in the Global PVC Compound Market

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