

Big Data as a Service Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the big data as a service market looks promising with opportunities in the banking, financial services & insurance (BFSI), information technology (IT) & telecom, healthcare & life sciences, ecommerce & retail, manufacturing, and media & entertainment industries. The global big data as a service market is expected to decline in 2020 due to the global economic recession led by the COVID-19 pandemic. However, the market will witness recovery in the year 2021, and it is expected to grow with a CAGR of 24% to 26% from 2020 to 2025. The major drivers for this market are increasing demand for the structured data analysis, rising demand to gain actionable insights in industries, and increasing organizational data across industries owing to digitalization and automation of business processes.

A more than 150 page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of big data as a service market report download the report brochure.

The study includes trends and forecasts for the global big data as a service market by component, deployment type, organization size, end use industry, and region as follows:

By Component [\$M shipment analysis for 2014 – 2025]:

Solutions

Hadoop as a Service (HDaaS)

Data Analytics as a Service (DAaaS)

Others

Services

By Deployment Type [\$M shipment analysis for 2014 – 2025]:

Public Cloud

Hybrid Cloud

Private Cloud

By Organization Size [\$M shipment analysis for 2014 – 2025]:

Small and Medium-sized Enterprises (SMEs)

Large Enterprises

By End Use Industry [\$M shipment analysis for 2014 – 2025]:

Banking, Financial Services and Insurance (BFSI)

Information Technology (IT) and Telecom

Healthcare and Life Sciences

eCommerce and Retail

Manufacturing

Media and Entertainment

Others

By Region [\$M shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Asia Pacific

China

Japan

India

South Korea

The Rest of the World

Some of the big data as a service companies profiled in this report include IBM, Oracle, Microsoft, Google, AWS, SAP, Teradata, SAS, Dell Technologies, HPE, CenturyLink, Splunk, Cloudera, Salesforce, Qubole, GoodData, Hitachi Vantara, IRI, 1010data, and

Guavus

Solutions will remain the largest component segment over the forecast period due to rapid increases in data generated by enterprises across industry verticals.

Public cloud will remain the largest deployment type segment during the forecast period, as it provides cost efficiency to clients.

North America will remain the largest region during the forecast period due to the existence of a large number of traders of BDaaS.

Features of Big Data as a Service Market

Market Size Estimates: Big data as a service market size estimation in terms of value (\$M)

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments and regions.

Segmentation Analysis: Market size by component, deployment type, organization size, and end use industry

Regional Analysis: Big data as a service market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different component, deployment type, organization size, end use industry, and regions for big data as a service market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the big data as a service market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the

global big data as a service market by component (solutions (hadoop as a service (HDaaS), data analytics as a service (DAaaS), and others) and services), deployment type (public cloud, hybrid cloud, and private cloud), organization size (small and medium-sized enterprises (SMEs) and large enterprises), end use industry (banking, financial services and insurance (BFSI), information technology (IT) and telecom, healthcare and life sciences, ecommerce and retail, manufacturing, media and entertainment, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the big data as a service market?

Q.5 What are the business risks and threats to the big data as a service market?

Q.6 What are emerging trends in this big data as a service market and the reasons behind them?

Q.7 What are some changing demands of customers in the big data as a service market?

Q.8 What are the new developments in the big data as a service market? Which companies are leading these developments?

Q.9 Who are the major players in the big data as a service market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the big data as a service market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the big data as a service market?

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