

# Bicycle Infotainment System Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/BFFA6022FB8DEN.html>

Date: January 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: BFFA6022FB8DEN

## Abstracts

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### Bicycle Infotainment System Trends and Forecast

The future of the global bicycle infotainment system market looks promising with opportunities in the mountain bike, road bike, electric bike, and hybrid bike markets. The global bicycle infotainment system market is expected to reach an estimated \$1.6 billion by 2030 with a CAGR of 11.5% from 2024 to 2030. The major drivers for this market are rising health awareness among people, growing popularity of electric bicycles, and increasing trend of cycling as a mode of transportation.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Bicycle Infotainment System by Segment

The study includes a forecast for the global bicycle infotainment system by type, application, and region.

Bicycle Infotainment System Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Wearable Kits

On-Board Kits

Bicycle Infotainment System Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Mountain Bikes

Road Bikes

Electric Bikes

Hybrid Bikes

Others

Bicycle Infotainment System Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Bicycle Infotainment System Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies bicycle infotainment system companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the bicycle infotainment system companies profiled in this report include-

Garmin

Wahoo Fitness

Polar

Magellan

SENA Technologies

## Bicycle Infotainment System Market Insights

Lucintel forecasts that wearable kit is expected to witness the higher growth over the forecast period due to their portability, affordability, and ease of use.

Within this market, mountain bike is expected to witness the highest growth due to rising demand of advanced features like topographic maps, trail navigation, crash detection, and performance metrics.

APAC will remain the largest region over the forecast period due to increase in middle-class consumers' disposable income and rise in awareness towards fitness and health.

## Features of the Global Bicycle Infotainment System Market

Market Size Estimates: Bicycle infotainment system market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Bicycle infotainment system market size by type, application, and region in terms of value (\$B).

Regional Analysis: Bicycle infotainment system market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, applications, and regions for the bicycle infotainment system market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the bicycle infotainment system market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the bicycle infotainment system market size?

Answer: The global bicycle infotainment system market is expected to reach an estimated \$1.6 billion by 2030.

Q2. What is the growth forecast for bicycle infotainment system market?

Answer: The global bicycle infotainment system market is expected to grow with a CAGR of 11.5% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the bicycle infotainment system market?

Answer: The major drivers for this market are rising health awareness among people, growing popularity of electric bicycles, and increasing trend of cycling as a mode of transportation.

Q4. What are the major segments for bicycle infotainment system market?

Answer: The future of the bicycle infotainment system market looks promising with opportunities in the mountain bike, road bike, electric bike, and hybrid bike markets.

Q5. Who are the key bicycle infotainment system market companies?

Answer: Some of the key bicycle infotainment system companies are as follows:

Garmin

Wahoo Fitness

Polar

Magellan

## SENA Technologies

Q6. Which bicycle infotainment system market segment will be the largest in future?

Answer: Lucintel forecasts that wearable kit is expected to witness the higher growth over the forecast period due to their portability, affordability, and ease of use.

Q7. In bicycle infotainment system market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region over the forecast period due to increase in middle-class consumers' disposable income and rise in awareness towards fitness and health.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the bicycle infotainment system market by type (wearable kits and on-board kits), application (mountain bikes, road bikes, electric bikes, hybrid bikes, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Bicycle Infotainment System Market, Bicycle Infotainment System Market Size, Bicycle Infotainment System Market Growth, Bicycle Infotainment System Market Analysis, Bicycle Infotainment System Market Report, Bicycle Infotainment System Market Share, Bicycle Infotainment System Market Trends, Bicycle Infotainment System Market Forecast, Bicycle Infotainment System Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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