

# **Biaxially Oriented Polyethylene Terephthalate (BOPET) Films: Trends, Opportunities and Competitive Analysis**

<https://marketpublishers.com/r/B60DA6DBA209EN.html>

Date: April 2022

Pages: 193

Price: US\$ 4,850.00 (Single User License)

ID: B60DA6DBA209EN

## **Abstracts**

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The future of the BOPET film market looks attractive with opportunities in the packaging, industrial, and electrical & electronics industries. The global BOEPT film market is expected to reach an estimated \$28.1 billion by 2027 with a CAGR of 5.4% from 2021 to 2027. The major drivers for this market are increasing demand for flexible packaging and growth in the flat panel display market.

Emerging trends, which have a direct impact on the dynamics of the industry, include the development of bio-degradable and water-soluble films and increasing use in the weather resistant layer of PV cell modules.

A total of 135 figures / charts and 113 tables are provided in this 193-page report to help in your business decisions. Sample figures with insights are shown below. To learn the scope of benefits, companies researched, and other details of the BOPET film market report, please download the report brochure.

In this market, packaging is the largest end use market, whereas thin is the largest market by thickness type. Growth in various segments of the BOPET film market is shown in the figure given below.

The study includes trends and forecast for the global BOPET film market by end use industry, thickness, function, and region as follows:

By End Use Industry [Volume (Kilotons) and \$M shipment analysis for 2016 – 2027]:

Packaging

Industrial

Electrical and Electronics

Magnetic Media

Imaging

By Function [Volume (Kilotons) and \$M shipment analysis for 2016 – 2027]:

Barrier

Safety

Decorative

Microporous

Others

By Thickness [Volume (Kilotons) and \$M shipment analysis for 2016 – 2027]:

Thin

Thick

By Region [Volume (Kilotons) and \$M shipment analysis for 2016 – 2027]:

North America

US

Canada

Mexico

Europe

Germany

Italy

France

Spain

Asia Pacific

China

India

South Korea

Japan

The Rest of the World

Some of the BOPET film companies profiled in this report include DuPont Teijin Films, Toray, Polyplex, Jindal Poly House, SKC Films, Uflex, Mitsubishi Film, Kolon Industries, and AJ Plast.

Lucintel forecasts that thin film is expected to remain the largest segment, and witness the highest growth over the forecast period due to increasing demand in the food and pharmaceutical packaging markets.

Packaging will remain the largest end use industry, supported by increasing demand for food, personal care, and pharmaceutical packaging. The electrical and electronics end use market is expected to witness the highest growth due to growth in PCB and

electrical insulation markets.

Asia Pacific is expected to remain the largest market by value and volume, and also witness the highest growth over the forecast period due to growth in flexible packaging and increasing demand for flat panel displays, printed circuit boards, and solar back sheets.

## Features of the BOPET Film Market

**Market Size Estimates:**BOPET film market size estimation in terms of value (\$M) and volume (kilotons)

**Trend And Forecast Analysis:**Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

**Segmentation Analysis:**BOPET film market size by various segments, such as thickness, end use industry, and function in terms of value and volume.

**Regional Analysis:**BOPET film market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:**Analysis on growth opportunities in different end use industries, functions, thicknesses, and regions for the BOPET film market.

**Strategic Analysis:**This includes M&A, new product development, and competitive landscape for the BOPET film market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global BOPET film market by thickness (thin and thick), end use industry (packaging, industrial, electrical and electronics, magnetic media, and imaging), function (barrier, safety, decorative, microporous, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q. 2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are emerging trends in this market and the reasons behind them?

Q.7 What are some changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities did take place in the last five years in this market?

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