

Biaxially Oriented Polyethylene Terephthalate (BOPET) Films Market: Trends, Opportunities and Competitive Analysis [2024-2030]

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Abstracts

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BOPET Film Market Trends and Forecast

The future of the global BOPET film market looks attractive with opportunities in the packaging, industrial, and electrical & electronics industries. The global BOPET film market is expected to reach an estimated \$26.2 billion by 2030 with a CAGR of 6.8% from 2024 to 2030. The major drivers for this market are increasing demand for flexible packaging and growth in the flat panel display market.

Lucintel forecasts that thin film is expected to remain the largest segment, and witness the highest growth over the forecast period due to increasing demand in the food and pharmaceutical packaging markets.

Packaging will remain the largest end use industry, supported by increasing demand for food, personal care, and pharmaceutical packaging. The electrical and electronics end use market is expected to witness the highest growth due to growth in PCB and electrical insulation markets.

Asia Pacific is expected to remain the largest market by value and volume, and also witness the highest growth over the forecast period due to growth in flexible packaging and increasing demand for flat panel

displays, printed circuit boards, and solar back sheets.

Asia Pacific is expected to remain the largest in the BOPET Film Market

1. United States: Companies like DuPont Teijin Films and SKC Inc. are investing in research and development to enhance the performance and sustainability of BOPET films for various applications including packaging and electronics. DuPont Teijin Films has announced initiatives to develop recyclable and bio-based BOPET films to meet consumer demand for eco-friendly packaging solutions. The US government has introduced regulations to promote the use of recyclable materials in packaging, driving adoption of BOPET films.

2. China: Chinese companies such as Jiangsu Shuangxing Color Plastic New Materials Co., Ltd. and Shandong Yemai Co., Ltd. are expanding their production capacities to meet the growing demand for BOPET films in packaging and industrial sectors. The Chinese government has implemented policies to support the development of advanced materials industries, including incentives for companies investing in BOPET film production.

3. India: In India, companies like Jindal Poly Films Limited and Uflex Ltd. are focusing on developing high-performance BOPET films for flexible packaging and labeling applications. Jindal Poly Films Limited has announced targets to increase the export of BOPET films to cater to international markets. The Indian government has launched initiatives to promote the use of BOPET films in food packaging and agriculture sectors, supporting growth in the market.

4. Germany: German companies like Covestro AG and Klockner Pentaplast are investing in the development of specialty BOPET films with advanced properties for applications in electronics and automotive industries. Covestro AG has announced collaborations with research institutions to innovate in the field of BOPET film technology. The German government has introduced funding programs to support research and development in advanced materials, driving innovation in the BOPET film market.

5. Brazil: In Brazil, companies such as Polifilm Extrusões de Filmes Ltda. are expanding their BOPET film production capacities to meet the demand from the food and beverage packaging industries. Polifilm Extrusões de Filmes Ltda. has

announced initiatives to develop barrier BOPET films for extending shelf life of perishable goods. The Brazilian government has implemented regulations to promote the use of BOPET films in flexible packaging, creating opportunities for growth in the market.

Emerging Trends in the BOPET Film Market

Emerging trends, which have a direct impact on the dynamics of the industry, include the development of bio-degradable and water-soluble films and increasing use in the weather resistant layer of PV cell modules.

A total of 135 figures / charts and 113 tables are provided in this 193-page report to help in your business decisions. A sample figure with insights is shown below.

BOPET Film Market by Segment

The study includes trends and forecast for the global BOPET film market by end use industry, thickness, function, and region as follows:

By End Use Industry [Volume (Kilotons) and \$M shipment analysis for 2018 – 2030]:

Packaging

Industrial

Electrical and Electronics

Magnetic Media

Imaging

By Function [Volume (Kilotons) and \$M shipment analysis for 2018 – 2030]:

Barrier

Safety

Decorative

Microporous

Others

By Thickness [Volume (Kilotons) and \$M shipment analysis for 2018 – 2030]:

Thin

Thick

By Region [Volume (Kilotons) and \$M shipment analysis for 2018 – 2030]:

North America

US

Canada

Mexico

Europe

Germany

Italy

France

Spain

Asia Pacific

China

India

South Korea

Japan

The Rest of the World

List of BOPET Film Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies BOPET film companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the BOPET film companies profiled in this report includes.

Mitsubishi Plastics

Toray

DuPont Teijin Films

Jindal Poly Films Ltd.

Uflex Limited

Aj Plast

Kolon

Features of BOPET Film Market

Market Size Estimates: BOPET film market size estimation in terms of value (\$M) and volume (kilotons)

Trend and Forecast Analysis: Market trends (2018-2023) and forecast (2024-2030) by various segments and regions.

Segmentation Analysis: BOPET film market size by various segments, such as thickness, end use industry, and function in terms of value and volume.

Regional Analysis: BOPET film market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different end use industries, functions, thicknesses, and regions for the BOPET film market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the BOPET film market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the BOPET film market size?

Answer: The global BOPET film market is expected to reach an estimated \$26.2 billion by 2030.

Q2. What is the growth forecast for BOPET film market?

Answer: The BOPET film market is expected to grow at a CAGR of 6.8% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the BOPET film market?

Answer: The major drivers for this market are increasing demand for flexible packaging and growth in the flat panel display market.

Q4. What are the major applications or end use industries for BOPET film?

Answer: Packaging and industrial are the major end use industries for BOPET film market.

Q5. What are the emerging trends in BOPET film market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include the development of bio-degradable and water-soluble films and increasing use in the weather resistant layer of PV cell modules.

Q6. What are the key BOPET film companies?

Answer: Some of the key BOPET film companies are as follows:

Mitsubishi Plastics

Toray

DuPont Teijin Films

Jindal Poly Films Ltd.

Uflex Limited

Aj Plast

Kolon

Q7. Which BOPET film thickness segment will be the largest in future?

Answer: Lucintel forecasts that thin film is expected to remain the largest segment, and witness the highest growth over the forecast period due to increasing demand in the food and pharmaceutical packaging markets.

Q8: In BOPET film market, which region is expected to be the largest in next 5 years?

Answer: Asia Pacific is expected to remain the largest region and witness the highest growth over next 5 years.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global BOPET film market by thickness (thin and thick), end use industry (packaging, industrial, electrical and electronics, magnetic media, and imaging), function (barrier, safety, decorative, microporous, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q. 2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are emerging trends in this market and the reasons behind them?

Q.7 What are some changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities did take place in the last five years in this market?

For any questions related to BOPET film market or related to BOPET film market share, BOPET film market analysis, and BOPET film market size, write to Lucintel analysts at helpdesk@lucintel.com. We will be glad to get back to you soon.

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