

Beta Carotene Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the beta carotene market looks promising with opportunities in food and beverage, dietary supplement, cosmetics, animal feed, pharmaceuticals, and others. The global beta carotene market is expected to grow with a CAGR of 3%-4% from 2020 to 2025. The major drivers for this market are increasing use of beta-carotene in developing natural colors for various food and beverages, increasing demand in dietary supplements and cosmetics, and growing demand for organic and natural cosmetics among consumers.

A total of XX figures / charts and XX tables are provided in the more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global beta carotene market report, please download the report brochure.

The study includes trends and forecast for the global beta carotene market by product type, application, and region as follows:

By Product Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Natural

Synthetic

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Food and Beverage

Dietary Supplement

Cosmetics

Animal Feed

Pharmaceuticals

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

German

France

Spain

Asia Pacific

China

Japan

India

The Rest of the World

Brazil

Some of the beta carotene companies profiled in this report include DSM, BASF, LycoRed, Kemin Industries, Valensa International, Overseal Natural Ingredients, Cyanotech Corporation, Phytone, Sensient Technologies, Mera Pharmaceuticals, Algatechnologies, and Pharmline.

In this market, natural and synthetic are the major product types of beta carotene. Lucintel forecasts that natural beta carotene is anticipated to be the largest segment over the forecast period due to significant increase in demand for natural food products.

Within this market, food and beverage, dietary supplement, cosmetics, animal feed, pharmaceuticals, and others are the major applications of beta carotene. Food and beverage is expected to be the largest segment over the forecast period due to the growing food and beverage industry, and growing demand of beta carotene as a nutrition supplement and as a food coloring agent in food production and beverage industry.

Asia Pacific will be the fastest growing region over the forecast period due to the growing food and beverage, and cosmetics industry in the region, and investment in the R&D activities for new product development.

Features of the Global Beta Carotene Market

Market Size Estimates: Global beta carotene market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global beta carotene market size by various segments, such as product type, and application in terms of value.

Regional Analysis: Global beta carotene market breakdown by the North

America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product type, application, and region for the global beta carotene market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global beta carotene market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global beta carotene market by product type (natural and synthetic), application (food and beverage, dietary supplement, cosmetics, animal feed, pharmaceuticals, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global beta carotene market?

Q.5 What are the business risks and threats to the global beta carotene market?

Q.6 What are emerging trends in this beta carotene market and the reasons behind them?

Q.7 What are some changing demands of customers in this beta carotene market?

Q.8 What are the new developments in this beta carotene market? Which companies are leading these developments?

Q.9 Who are the major players in this beta carotene market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this beta carotene market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global beta carotene market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Product Type (Natural and Synthetic), Application (Food And Beverage, Dietary Supplement, Cosmetics, Animal Feed, Pharmaceuticals, and Others)

Regional Scope North America (USA, Canada, and Mexico), Europe (United Kingdom, Germany, France, and Spain), Asia (China, Japan, and India), and ROW (Brazil)

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