

# Beauty and Personal Care Surfactants in the Global Cosmetic Chemical Market: Trends, Opportunities and Competitive Analysis [2023-2028]

<https://marketpublishers.com/r/B08AF38C0955EN.html>

Date: May 2023

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: B08AF38C0955EN

## Abstracts

Beauty and Personal Care Surfactants in the Cosmetic Chemical Market Trends and Forecast

The future of beauty and personal care surfactants in the global cosmetic chemical market looks promising with opportunities in the skin care and hair care markets. The global cosmetic chemical market in terms of beauty and personal care surfactants is expected to reach an estimated \$8.3 billion by 2028 with a CAGR of 6.5% from 2023 to 2028. The major drivers for this market are growing demand for waterless product and increasing consumer inclination towards more natural and sustainable personal care products across the globe.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Beauty and Personal Care Surfactants in the Cosmetic Chemical Market by Segment

The study includes a forecast for the beauty and personal care surfactants in the global cosmetic chemical market by product, application, and region, as follows:

Beauty and Personal Care Surfactants in the Cosmetic Chemical Market by Product [Value (\$B) Shipment Analysis from 2017 to 2028]:

Nonionic

Cationic

Amphoteric

Anionics

Others

Beauty and Personal Care Surfactants in the Cosmetic Chemical Market by Application  
[Value (\$B) Shipment Analysis from 2017 to 2028]:

Skin Care

Hair Care

Others

Beauty and Personal Care Surfactants in the Cosmetic Chemical Market by Region  
[Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Beauty and Personal Care Surfactants Companies in the Cosmetic Chemical Market

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies beauty and personal care surfactants in cosmetic chemical companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their

customer base. Some of the beauty and personal care surfactants companies in the global cosmetic market chemical profiled in this report include.

L'Oréal SA

Procter and Gamble

Avon

Helen of Troy

Johnson and Johnson

Unilever

Estee Lauder Companies

## Beauty and Personal Care Surfactants in the Cosmetic Chemical Market Insights

Lucintel forecasts that anionics will witness highest growth over the forecast period due to its excellent foaming and cleaning properties which helps in removing dirt, oil, and other impurities at an economical cost.

Skin care is expected to remain the largest segment due to the changing beauty trends, increasing awareness among consumers towards bio-surfactants and growing demand for anti-aging products among the middle-aged population in the developing countries.

APAC will remain the largest region due to increasing demand for anti-aging products along with growing working population and disposable income in the region.

## Features of Beauty and Personal Care Surfactants in the Cosmetic Chemical Market

Market Size Estimates: Beauty and personal care surfactants in the global cosmetic chemical market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Beauty and personal care surfactants in the global cosmetic chemical market size by various segments, such as by product, application, and region

Regional Analysis: Beauty and personal care surfactants in cosmetic chemical market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different by product, application, and regions for beauty and personal care surfactants in the cosmetic chemical market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for beauty and personal care surfactants in the cosmetic chemical market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the cosmetic chemical market in terms of beauty and personal care surfactants usage?

Answer: The beauty and personal care surfactants in the global cosmetic chemical market is expected to reach an estimated \$8.3 billion by 2028.

Q2. What is the growth forecast for beauty and personal care surfactants in cosmetic chemical market?

Answer: The cosmetic chemical market in terms of beauty and personal care surfactants usage is expected to grow with a CAGR of 6.5% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of beauty and personal care surfactants in the cosmetic chemical market?

Answer: The major drivers for this market are growing demand for waterless product and increasing consumer inclination towards more natural and sustainable personal care products across the globe.

Q4. What are the major segments for beauty and personal care surfactants in cosmetic chemical market?

Answer: The future of beauty and personal care surfactants in the cosmetic chemical market looks promising with opportunities in the skin care and hair care.

Q5. Who are the key beauty and personal care surfactants in cosmetic chemical companies?

Answer: Some of the key beauty and personal care surfactants in cosmetic chemical companies are as follows:

L'Oréal SA

Procter and Gamble

Avon

Helen of Troy

Johnson and Johnson

Unilever

Estee Lauder Companies

Q6. Which beauty and personal care surfactants in cosmetic chemical segment will be the largest in future?

Answer: Lucintel forecast that anionics will witness highest growth over the forecast period due to its excellent foaming and cleaning properties which helps in removing dirt, oil, and others impurities at an economical cost.

Q7. In beauty and personal care surfactants in cosmetic chemical market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region due to increasing demand for anti-aging products along with growing working population and disposable income in the region.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for beauty and personal care surfactants in the global cosmetic chemical by product (nonionic, cationic, amphoteric, anionics, and others), application (skin care, hair care, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to beauty and personal care surfactants in the global cosmetic chemical market or related to beauty and personal care surfactants in the global cosmetic chemical companies, beauty and personal care surfactants in the global cosmetic chemical market size, beauty and personal care surfactants in the global cosmetic chemical market share, beauty and personal care surfactants in the global cosmetic chemical analysis, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. BEAUTY AND PERSONAL CARE SURFACTANTS IN THE GLOBAL COSMETIC CHEMICAL MARKET: MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2017 TO 2028**

3.1: Macroeconomic Trends (2017-2022) and Forecast (2023-2028)

3.2: Beauty and Personal Care Surfactants in the Global Cosmetic Chemical Market Trends (2017-2022) and Forecast (2023-2028)

3.3: Beauty and Personal Care Surfactants in the Global Cosmetic Chemical Market by Product

3.3.1: Nonionic

3.3.2: Cationic

3.3.3: Amphoteric

3.3.4: Anionics

3.3.5: Others

3.4: Beauty and Personal Care Surfactants in the Global Cosmetic Chemical Market by Application

3.4.1: Skin Care

3.4.2: Hair Care

3.4.3: Others

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2017 TO 2028**

4.1: Beauty and Personal Care Surfactants in the Global Cosmetic Chemical Market by Region

4.2: Beauty and Personal Care Surfactants in the North America Cosmetic Chemical Market

4.2.1: Beauty and Personal Care Surfactants in the North America Cosmetic Chemical Market by Product: Nonionic, Cationic, Amphoteric, Anionics, and Others

4.2.2: Beauty and Personal Care Surfactants in the North America Cosmetic Chemical

Market by Application: Skin Care, Hair Care, and Others

4.3: Beauty and Personal Care Surfactants in the European Cosmetic Chemical Market

4.3.1: Beauty and Personal Care Surfactants in the European Cosmetic Chemical Market by Product: Nonionic, Cationic, Amphoteric, Anionics, and Others

4.3.2: Beauty and Personal Care Surfactants in the European Cosmetic Chemical Market by Application: Skin Care, Hair Care, and Others

4.4: Beauty and Personal Care Surfactants in the APAC Cosmetic Chemical Market

4.4.1: Beauty and Personal Care Surfactants in the APAC Cosmetic Chemical Market by Product: Nonionic, Cationic, Amphoteric, Anionics, and Others

4.4.2: Beauty and Personal Care Surfactants in the APAC Cosmetic Chemical Market by Application: Skin Care, Hair Care, and Others

4.5: Beauty and Personal Care Surfactants in the ROW Cosmetic Chemical Market

4.5.1: Beauty and Personal Care Surfactants in the ROW Cosmetic Chemical Market by Product: Nonionic, Cationic, Amphoteric, Anionics, and Others

4.5.2: Beauty and Personal Care Surfactants in the ROW Cosmetic Chemical Market by Application: Skin Care, Hair Care, and Others

## **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for Beauty and Personal Care Surfactants in the Global Cosmetic Chemical Market by Product

6.1.2: Growth Opportunities for Beauty and Personal Care Surfactants in the Global Cosmetic Chemical Market by Application

6.1.3: Growth Opportunities for Beauty and Personal Care Surfactants in the Global Cosmetic Chemical Market by Region

6.2: Emerging Trends of Beauty and Personal Care Surfactants in the Global Cosmetic Chemical Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of Beauty and Personal Care Surfactants in the Global Cosmetic Chemical Market

6.3.3: Mergers, Acquisitions, and Joint Ventures for Beauty and Personal Care



Surfactants in the Global Cosmetic Chemical Market  
6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: L'Oréal SA

7.2: Procter and Gamble

7.3: Avon

7.4: Helen of Troy

7.5: Johnson and Johnson

7.6: Unilever

7.7: Estee Lauder Companies

## I would like to order

Product name: Beauty and Personal Care Surfactants in the Global Cosmetic Chemical Market: Trends, Opportunities and Competitive Analysis [2023-2028]

Product link: <https://marketpublishers.com/r/B08AF38C0955EN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B08AF38C0955EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

