

# Beach Umbrella Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Beach Umbrella Trends and Forecast

The future of the global beach umbrella market looks promising with opportunities in the supermarkets/ hypermarkets, e-commerce, and convenience store markets. The global beach umbrella market is expected to reach an estimated \$8.3 billion by 2030 with a CAGR of 3.8% from 2024 to 2030. The major drivers for this market are increased outdoor activity, changing lifestyles, and growing urbanization, increased understanding of the value of sun protection, as well as, rising popularity of outdoor living areas in city homes.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Beach Umbrella by Segment

The study includes a forecast for the global beach umbrella by material, distribution channel, end use, and region.

Beach Umbrella Market by Material [Shipment Analysis by Value from 2018 to 2030]:

Wood

Fiberglass

## Aluminum

Beach Umbrella Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Supermarkets/Hypermarkets

E-Commerce

Convenience Stores

Beach Umbrella Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Commercial

Personal

Beach Umbrella Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Beach Umbrella Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies beach umbrella companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the beach umbrella

companies profiled in this report include-

Michael Caravita

Rusque

Ezpeleta

ShadeScapes Americas

EdenGarden

Sun Garden

TUUCI

## Beach Umbrella Market Insights

Lucintel forecasts that aluminum is expected to witness the highest growth over the forecast period.

Within this market, supermarket/ hypermarkets is expected to witness the higher growth.

North America will remain the largest region over the forecast period due to rising demand in this area for beach umbrellas, growing trend in this area of taking beach vacations and more people going to beaches to unwind.

## Features of the Global Beach Umbrella Market

Market Size Estimates: Beach umbrella market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Beach umbrella market size by material, distribution channel, end use, and region in terms of value (\$B).

**Regional Analysis:** Beach umbrella market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different material, distribution channel, end use, and regions for the beach umbrella market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the beach umbrella market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

**Q1. What is the beach umbrella market size?**

**Answer:** The global beach umbrella market is expected to reach an estimated \$8.3 billion by 2030.

**Q2. What is the growth forecast for beach umbrella market?**

**Answer:** The global beach umbrella market is expected to grow with a CAGR of 3.8% from 2024 to 2030.

**Q3. What are the major drivers influencing the growth of the beach umbrella market?**

**Answer:** The major drivers for this market are increased outdoor activity, changing lifestyles, and growing urbanization, increased understanding of the value of sun protection, as well as, rising popularity of outdoor living areas in city homes.

**Q4. What are the major segments for beach umbrella market?**

**Answer:** The future of the global beach umbrella market looks promising with opportunities in the supermarkets/ hypermarkets, e-commerce, and convenience store markets.

**Q5. Who are the key beach umbrella market companies?**

**Answer:** Some of the key beach umbrella companies are as follows:

Michael Caravita

Rusque

Ezpeleta

ShadeScapes Americas

EdenGarden

Sun Garden

TUUCI

Q6. Which beach umbrella market segment will be the largest in future?

Answer: Lucintel forecasts that aluminum is expected to witness the highest growth over the forecast period.

Q7. In beach umbrella market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to rising demand in this area for beach umbrellas, growing trend in this area of taking beach vacations and more people going to beaches to unwind.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the beach umbrella market by material (wood, fiberglass, and aluminum), distribution channel (supermarkets/hypermarkets, e-commerce, and convenience stores), end use (commercial and personal), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Beach Umbrella Market, Beach Umbrella Market Size, Beach Umbrella Market Growth, Beach Umbrella Market Analysis, Beach Umbrella Market Report, Beach Umbrella Market Share, Beach Umbrella Market Trends, Beach Umbrella Market Forecast, Beach Umbrella Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL BEACH UMBRELLA MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Beach Umbrella Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Beach Umbrella Market by Material

3.3.1: Wood

3.3.2: Fiberglass

3.3.3: Aluminum

3.4: Global Beach Umbrella Market by Distribution Channel

3.4.1: Supermarkets/Hypermarkets

3.4.2: E-Commerce

3.4.3: Convenience Stores

3.5: Global Beach Umbrella Market by End Use

3.5.1: Commercial

3.5.2: Personal

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030**

4.1: Global Beach Umbrella Market by Region

4.2: North American Beach Umbrella Market

4.2.1: North American Beach Umbrella Market by Material: Wood, Fiberglass, and Aluminum

4.2.2: North American Beach Umbrella Market by End Use: Commercial and Personal

4.3: European Beach Umbrella Market

4.3.1: European Beach Umbrella Market by Material: Wood, Fiberglass, and Aluminum

4.3.2: European Beach Umbrella Market by End Use: Commercial and Personal

4.4: APAC Beach Umbrella Market

4.4.1: APAC Beach Umbrella Market by Material: Wood, Fiberglass, and Aluminum

- 4.4.2: APAC Beach Umbrella Market by End Use: Commercial and Personal
- 4.5: ROW Beach Umbrella Market
  - 4.5.1: ROW Beach Umbrella Market by Material: Wood, Fiberglass, and Aluminum
  - 4.5.2: ROW Beach Umbrella Market by End Use: Commercial and Personal

## **5. COMPETITOR ANALYSIS**

- 5.1: Product Portfolio Analysis
- 5.2: Operational Integration
- 5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

- 6.1: Growth Opportunity Analysis
  - 6.1.1: Growth Opportunities for the Global Beach Umbrella Market by Material
  - 6.1.2: Growth Opportunities for the Global Beach Umbrella Market by Distribution Channel
  - 6.1.3: Growth Opportunities for the Global Beach Umbrella Market by End Use
  - 6.1.4: Growth Opportunities for the Global Beach Umbrella Market by Region
- 6.2: Emerging Trends in the Global Beach Umbrella Market
- 6.3: Strategic Analysis
  - 6.3.1: New Product Development
  - 6.3.2: Capacity Expansion of the Global Beach Umbrella Market
  - 6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Beach Umbrella Market
  - 6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

- 7.1: Michael Caravita
- 7.2: Rusque
- 7.3: Ezpeleta
- 7.4: ShadeScapes Americas
- 7.5: EdenGarden
- 7.6: Sun Garden
- 7.7: TUUCI



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