

# Battery Additive Market Report: Trends, Forecast and Competitive Analysis

<https://marketpublishers.com/r/B5F64EBB38CFEN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: B5F64EBB38CFEN

## Abstracts

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The future of the battery additive market looks promising with opportunities in lead acid, li-ion, nickel-metal hydride, and nickel-cadmium battery applications. The global battery additive market is expected to decline in 2020 due to the global economic recession led by the COVID-19 pandemic. However, the market will witness recovery in the year 2021, and it is expected to grow with a CAGR of 9% to 11% from 2020 to 2025. The major drivers for this market are increasing demand for lithium ion batteries in consumer electronics and automotive industries and increasing usage of additives to increase storage stability, safety, and improve the performance of batteries.

A more than 150 page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of battery additives market report download the report brochure.

The study includes trends and forecasts for the global battery additives market by type, application, and region as follows:

By Type [Volume (Tons) and \$M shipment analysis for 2014 – 2025]:

Conductive Additives

Porous Additives

Nucleating Additives

By Application [Volume (Tons) and \$M shipment analysis for 2014 – 2025]:

Lead Acid

Li-ion

Others

By Region [Volume (Tons) and \$M shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Asia Pacific

China

Japan

India

South Korea

The Rest of the World

Conductive additives will remain the largest type segment due to the high usage of conductive additives for manufacturing of lead acid and lithium ion batteries for enhancement of conductivity.

Lithium ion battery application is expected to witness the highest growth over the forecast period due to the increasing demand for lithium ion batteries in electric vehicle and consumer electronics industries

Asia Pacific will remain the largest region by value and volume over the forecast period due to the increasing demand for portable devices and electric vehicles. Government regulations towards fuel emission and tax benefits and subsidies to promote electric vehicles will drive the demand for the lithium ion battery market.

Some of the battery additives companies profiled in this report include Cabot Corporation, 3M, IMERYS, Orion Engineered Carbons, Hammond Group, SGL Carbon, Borregaard, HOPAX, PENOX, and ALTANA

#### Features of Battery Additives Market

**Market Size Estimates:** Battery additives market size estimation in terms of value (\$M) and volume (tons)

**Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments and regions.

**Segmentation Analysis:** Market size by type and application

**Regional Analysis:** Battery additives market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different type, application, and regions for battery additives market.

**Strategic Analysis:** This includes M&A, new product development, and

competitive landscape for the battery additives market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global battery additives market by type (conductive additive, porous additive, and nucleating additive), application (lead acid, li-ion, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the battery additives market?

Q.5 What are the business risks and threats to the battery additives market?

Q.6 What are emerging trends in this battery additives market and the reasons behind them?

Q.7 What are some changing demands of customers in the battery additives market?

Q.8 What are the new developments in the battery additives market? Which companies are leading these developments?

Q.9 Who are the major players in the battery additives market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the battery additives market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the battery additives market?

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