

Bath and Shower Product Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Bath and Shower Product Trends and Forecast

The future of the global bath and shower product market looks promising with opportunities in the men, women, application, household, and commercial markets. The global bath and shower product market is expected to reach an estimated \$50.1 billion by 2030 with a CAGR of 3.8% from 2024 to 2030. The major drivers for this market are growing usage of bath salts for therapeutic use, increasing awareness among consumers for bath and shower products, and rising concern towards babies health as their skin are soft and gentle.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Bath and Shower Product by Segment

The study includes a forecast for the global bath and shower product by product type, form, price point, end use, and region.

Bath and Shower Product Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Bath Soaps

Bath Wash/ Shower Gel

Bath Additives

Others

Bath and Shower Product Market by Form [Shipment Analysis by Value from 2018 to 2030]:

Solid

Gel

Liquid

Others

Bath and Shower Product Market by Price Point [Shipment Analysis by Value from 2018 to 2030]:

Premium

Medium

Economy

Bath and Shower Product Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Men

Women

Application

Household

Commercial

Others

Bath and Shower Product Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Bath and Shower Product Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies bath and shower product companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the bath and shower product companies profiled in this report include-

L'Oréal

Unilever

Johnson & Johnson

L'Artisan Parfumeur

Estée Lauder

Bath and Shower Product Market Insights

Lucintel forecasts that bath soap is expected to witness the highest growth over the forecast period.

Within this market, household is expected to witness the highest growth.

North America is expected to witness the highest growth over the forecast period.

Features of the Global Bath and Shower Product Market

Market Size Estimates: Bath and shower product market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Bath and shower product market size by various segments, such as by product type, form, price point, end use, and region in terms of value (\$B).

Regional Analysis: Bath and shower product market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product types, forms, price points, end uses, and regions for the bath and shower product market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the bath and shower product market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the bath and shower product market size?

Answer: The global bath and shower product market is expected to reach an estimated \$50.1 billion by 2030.

Q2. What is the growth forecast for bath and shower product market?

Answer: The global bath and shower product market is expected to grow with a CAGR of 3.8% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the bath and shower product market?

Answer: The major drivers for this market are growing usage of bath salts for therapeutic use, increasing awareness among consumers for bath and shower products and rising concern towards babies health as their skin are soft and gentle.

Q4. What are the major segments for bath and shower product market?

Answer: The future of the bath and shower product market looks promising with opportunities in the men, women, application, household, and commercial markets.

Q5. Who are the key bath and shower product market companies?

Answer: Some of the key bath and shower product companies are as follows:

L'Oréal

Unilever

Johnson & Johnson

L'Artisan Parfumeur

Estée Lauder

Q6. Which bath and shower product market segment will be the largest in future?

Answer: Lucintel forecasts that bath soap is expected to witness the highest growth over the forecast period.

Q7. In bath and shower product market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness the highest growth over the forecast

period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the bath and shower product market by product type (bath soaps, bath wash/ shower gel, bath additives, and others), form (solid, gel, liquid, and others), price point (premium, medium, and economy), end use (men, women, application, household, commercial, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Bath and Shower Product Market, Bath and Shower Product Market Size, Bath and Shower Product Market Growth, Bath and Shower Product Market Analysis, Bath and Shower Product Market Report, Bath and Shower Product Market Share, Bath and Shower Product Market Trends, Bath and Shower Product Market Forecast, Bath and Shower Product Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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