

# Backup Power Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/B6185F6922B3EN.html>

Date: September 2023

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: B6185F6922B3EN

## Abstracts

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### Backup Power Trends and Forecast

The future of the global backup power market looks promising with opportunities in the residential, commercial, and industrial markets. The global backup power market is expected to reach an estimated \$18.5 billion by 2030 with a CAGR of 6.7% from 2024 to 2030. The major drivers for this market are the demand for uninterrupted power supply (UPS) is on the upswing, power outages and natural disasters are on the rise ,and there is an increasing requirement for dependable power backup in data centers.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Backup Power by Segment

The study includes a forecast for the global backup power by type, application, end use industry, and region.

### Backup Power Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Diesel Generators

Gas Generators

Solar Generators

Others

Backup Power Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Standby Power

Prime Power

Peak Shaving

Backup Power Market by End Use Industry [Shipment Analysis by Value from 2018 to 2030]:

Residential

Commercial

Industrial

Others

Backup Power Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Backup Power Companies

Companies in the market compete on the basis of product quality offered. Major players

in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies backup power companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the backup power companies profiled in this report include-

Caterpillar

Cummins

Generac Power Systems

Kohler

Mtu Onsite Energy Corporation

Himoinsa

Atlas Copco

Mitsubishi Heavy Industries

Briggs & Stratton Corporation

Schneider Electric

## Backup Power Market Insights

Lucintel forecasts that diesel generator is expected to witness highest growth over the forecast period.

Within this market, commercial will remain the largest segment.

Asia Pacific is expected to witness highest growth over the forecast period.

## Features of the Global Backup Power Market

**Market Size Estimates:** Backup power market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Backup power market size by type, application, end use industry, and region in terms of value (\$B).

**Regional Analysis:** Backup power market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different types, applications, end use industries, and regions for the backup power market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the backup power market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

**Q.1 What is the backup power market size?**

**Answer:** The global backup power market is expected to reach an estimated \$18.5 billion by 2030.

**Q.2 What is the growth forecast for backup power market?**

**Answer:** The global backup power market is expected to grow with a CAGR of 6.7% from 2024 to 2030.

**Q.3 What are the major drivers influencing the growth of the backup power market?**

**Answer:** The major drivers for this market are the demand for uninterrupted power supply (UPS) is on the upswing, power outages and natural disasters are on the rise, and there is an increasing requirement for dependable power backup in data centers.

**Q4. What are the major segments for backup power market?**

Answer: The future of the backup power market looks promising with opportunities in the residential, commercial, and industrial markets.

Q5. Who are the key backup power market companies?

Answer: Some of the key backup power companies are as follows:

Caterpillar

Cummins

Generac Power Systems

Kohler

MTU Onsite Energy Corporation

Himoinsa

Atlas Copco

Mitsubishi Heavy Industries

Briggs & Stratton Corporation

Schneider Electric

Q6. Which backup power market segment will be the largest in future?

Answer: Lucintel forecasts that xx is expected to witness highest growth over the forecast period.

Q7. In backup power market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness highest growth over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the backup power market by type (diesel generators, gas generators, solar generators, and others), application (standby power, prime power, and peak shaving), end use industry (residential, commercial, industrial, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to backup power Market, Ultra-Thin backup power Market Size, Ultra-Thin backup power Market Growth, backup power Market Analysis, backup power Market Report, backup power Market Share, backup power Market Trends, backup power Market Forecast, backup power Companies, write Lucintel analyst at

email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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