

# Automotive Ventilated Seat Market: Trends, Opportunities and Competitive Analysis

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## Abstracts

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### Automotive Ventilated Seat Market Trends and Forecast

The future of the global automotive ventilated seat market looks promising with opportunities in the mid-size car, large car, SUVs and crossover segments. The global automotive ventilated seat market is expected to reach an estimated \$8.1 billion by 2027 with a CAGR of 3.9% from 2021 to 2027. The major drivers for this market are increasing vehicle production, and rising demand for comfort and luxury features in vehicle interiors.

### Emerging Trends in the Automotive Ventilated Seat Market

Emerging trends, which have a direct impact on the dynamics of the industry, include introduction of TDI low-VOC foam in vehicle seats and development of lightweight seats.

A total of 102 figures / charts and 79 tables are provided in this 164-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global automotive ventilated seat market report, please download the report brochure.

### Automotive Ventilated Seat Market by Vehicle, and End User

### Automotive Ventilated Seat Market by Segments

## Automotive Ventilated Seat Market by Segments

In this market, large car is the largest market by vehicle type, whereas OEM is largest end user. The study includes trends and forecast for the global automotive ventilated seat market by vehicle type, end user, and region as follows:

Automotive Ventilated Seat Market by Vehicle Type [Value (\$M) and Volume (Million Units) shipment analysis for 2016-2027]:

Mid-Size Cars

Large Cars

SUVs and Crossovers

MPVs

HCVs

Others

Automotive Ventilated Seat Market by End User [Value (\$M) for 2016-2027]:

OEM

Aftermarket

Automotive Ventilated Seat Market by Region [Value (\$M) and Volume (Million Units) shipment analysis for 2016-2027]:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

APAC

Japan

China

India

ROW

Brazil

#### List of Automotive Ventilated Seat Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies automotive ventilated seat companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the automotive ventilated seat companies profiled in this report includes.

Adient plc

Lear Corporation

Toyota Boshoku Corporation

Faurecia SA

Magna International Inc

TS TECH CO., Ltd

Brose Fahrzeugteile GmbH &Co

NHK Spring CO. Ltd

Tachi-S CO., LTD

Grammer AG

#### Automotive Ventilated Seat Market Insights

Lucintel forecasts that large car segment will remain the largest vehicle type segment over the forecast period due to increasing installation of ventilated seats in the large car segment.

Within the global automotive ventilated seat market, OEM, and aftermarket are the major end-user segments. OEM is expected to remain the largest segment due to increasing luxury car sales and growing demand for comfort and luxury among passengers.

North America will remain the largest region due to higher domestic demand for luxury vehicles, and increasing penetration rate of automotive ventilated seats as automakers focus on convenience systems for vehicle' safety and comfort.

#### Features of the Automotive Ventilated Seat Market

**Market Size Estimates:**Automotive ventilated seat market size estimation in terms of value (\$M) and volume (Million Units)

**Trend And Forecast Analysis:**Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

**Segmentation Analysis:**Automotive ventilated seat market size by various segments,

such as vehicle type, end user, and region in terms of value (\$M) and volume (Million Units)

**Regional Analysis:**Automotive ventilated seat market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:**Analysis on growth opportunities in different vehicle type, end user, and regions for the Automotive Ventilating Seat market.

**Strategic Analysis:**This includes M&A, new product development, and competitive landscape for the automotive ventilated seat market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the automotive ventilated seat market size?

Answer: The global automotive ventilated seat market is expected to reach an estimated \$8.1 billion by 2027.

Q2. What is the growth forecast for automotive ventilated seat market?

Answer: The automotive ventilated seat market is expected to grow at a CAGR of 3.9% from 2021 to 2027.

Q3. What are the major drivers influencing the growth of the automotive ventilated seat market?

Answer: The major drivers for this market are increasing vehicle production, and rising demand for comfort and luxury features in vehicle interiors.

Q4. What are the major vehicle type segments for automotive ventilated seat?

Answer: The future of the global automotive ventilated seat market looks promising with opportunities in the mid-size and SUV and crossover segment.

Q5. What are the emerging trends in automotive ventilated seat market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include introduction of TDI low-VOC foam in vehicle seats and development of lightweight seats..

Q6. Who are the key automotive ventilated seat companies?

Answer: Some of the key automotive ventilated seat companies are as follows:

Adient plc

Lear Corporation

Toyota Boshoku Corporation

Faurecia SA

Magna International Inc

TS TECH CO., Ltd

Brose Fahrzeugteile GmbH &Co

NHK Spring CO. Ltd

Tachi-S CO., LTD

Grammer AG

Q7.Which automotive ventilated seat vehicle type segment will be the largest in future?

Answer: Lucintel forecasts that large car segment will remain the largest vehicle type segment over the forecast period due to increasing installation of ventilated seats in the large cars.

Q8: In automotive ventilated seat market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region and Asia Pacific expected to witness the highest growth over next 5 years

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising growth opportunities for the global automotive ventilated seat market by vehicle type (mid-size cars, large cars, SUVs and crossovers, MPVs, HCVs, and others), end user (OEM and Aftermarket), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global automotive ventilated seat market?

Q.5 What are the business risks and threats to the global automotive ventilated seat market?

Q.6 What are the emerging trends in this automotive ventilated seat market and the reasons behind them?

Q.7 What are some changing demands of customers in the automotive ventilated seat market?

Q.8 What are the new developments in the automotive ventilated seat market? Which companies are leading these developments?

Q.9 Who are the major players in the automotive ventilated seat market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the automotive ventilated seat market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global automotive

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